

ART 111.B; DESIGN: COLOR*

Item # 0723 ART 111B; Spring'10

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Spring Quarter 2010
Classroom C154
TTh, 3:30-6:20pm

Final Presentation: Tuesday, June 15th

Note that all emails must have "ART111" in the subject line.

All students must have a viable email address: email me by the 2nd week of the quarter.

Office Hours: TTh, 2:30-3:20pm, 6:30-7:00pm or by appointment.

For all handouts go to: <http://mybcc.net> see page 2 below for instructions

Course

Description: An introduction and exploration of both theoretical and practical considerations of color as it pertains to art & design. Includes in-class studio work, lectures & discussions, critique sessions, and extensive studio time outside of class time.

***Note: This class is only for students that have completed ART110, 2D Design.**

Projects will involve making a color wheel and several color charts for theoretical understanding. Students will also develop original, creative designs that utilize systematic color interactions for practical approaches to color design problems. Gouache paint will be the main medium used for most projects. **Web access will be required** to access all handouts including assignment sheets.

***Note** that this class has minimum assignment and attendance requirements in order to receive any grade for the quarter (see below, page 2).

- Objectives:**
- 1) To understand the basic principles of color theory.
 - 2) To be introduced to the vocabulary involved in the study of color.
 - 3) To develop basic skills in mixing paint necessary to realizing a design in color from concept to full actualization.
 - 4) To understand the aesthetic and practical purposes of color used in design.
 - 5) To appreciate the use of color in design and fine art through time and within cultural contexts.

Website for Research: <http://www.colormatters.com/designart.html>

Website for Fun: http://www.patmedia.net/marklevinson/cool/cool_illusion.html

Website to view my work: <http://www.seattlecentral.org/faculty/rtanzi/>

Textbook:

A **Book Report** in 2 sections is **required**; choose one book from the attached **Color Bibliography** (See page 3 below). Book Reports should be written with personal reflections on the material as well as outlining basic information.

Choose a book soon as:

The first Book Report section on the first half of your book is due **April 29th**

The second section on the second half of your book is due **May 27th**.

Minimum pages for each book report: 5. See page 3 for format requirements.

Supplies:

See the separate **SUPPLY LIST** handout. There is a supply kit available for this class which has 60-70% of the supplies needed and can be purchased in C106.

Course Requirements:

There will be approximately 18-20 assignments over the quarter plus the Book Reports already mentioned above. Assignments will be given out on 3 Assignment Sheet handouts but require daily explanations/clarifications so attentive attendance is required.

Grading:

***Minimum Workload:** Students must: **1.** Complete and receive a passing grade on a minimum of **75% of all the assignments**; **2.** Complete and receive a passing grade on **both sections of the book report**; **3.** Have no more than **five absences**; and **4.** Participate in the **Final Presentation** in order to receive a passing grade for the quarter.

Late assignments will be accepted only up to **3 days late** and all late assignment grades will be lowered one grade step for each day late (note that Wednesday to Monday will count as 3 days late).

Critiques: Participation in Critiques is mandatory - grades are lowered one grade step on all assignments that have not participated in a critique session for that particular assignment. "Participation" means having the proper assignment for the critique and verbally contributing to the discourse.

Participation/Attendance: 5 or more non-participation days will result in an automatic failure of the course for the quarter. 3 arrive-late/leave-early incidents will count as 1 non-participation day.

Quarter grades will be based on adding the total of the individual assignment grades and dividing it by the number of required assignments to find the average grade earned. Many of the more complex assignments will count as 2 grades (double-graded). The 3 lowest grades of the quarter are dropped and students are given the opportunity to redo a maximum of 4 assignments to attempt to increase a grade (double-graded assignments count as 2 assignments). All "redo's" must be turned in **with** the previous assignment and all are due **by June 10th** and will not be accepted after that date.

STUDENTS WITH DISABILITIES: If you require accommodation based on a documented disability, have emergency medical information to share, or need special arrangements in case of emergency evacuation; please make an appointment with me as soon as possible. If you would like to inquire about becoming a DRS student you may call 425-564-2498 or go in person to the DRS (Disability Resource Services) reception area in B132.

How to find your class materials:

1. Log in to MyBC at <http://mybcc.net>.
2. Locate your class schedule under "My Classes" on the portal home page.
3. Click on the class title.

Your class should be listed in your class schedule approx. 4-6 hours after you register. If you have any problems accessing the portal or the course site, find the "Request Assistance" link on the bottom of the MyBCC home page and submit your problem.

The screenshot shows the MyBCC portal home page. At the top left, there is a "Log In" button. Below it, there is a "Log In" form with fields for "Username" and "Password". To the right of the login form, there are links for "Create Your Account", "Manage Your Student Account", and "Request Assistance". Below these links, there is an "Information" section with links for "Classroom/Student Services", "ART/111 Series of One", "Technical Requirements", and "Production/Print Services". At the bottom of the page, there is a "Spring Quarter 2019" section with a table of classes. The table has columns for "Class", "Section", and "Section Number". The classes listed are "ART 111 - Design: Color" and "ART 201 - History Of Western Art". A red arrow points to the "ART 111 - Design: Color" class title.

Class	Section	Section Number
ART 111 - Design: Color	B	
ART 201 - History Of Western Art	OA5	

Color Bibliography

Choose one of the following books to read and write a book report on.

Books with an asterisk* are strongly recommended.

Albers, Josef. *Interaction of Color* revised edition. Yale University Press. ISBN: 9780300115956

Ball, Philip. *Bright Earth: Art and the Invention of Color*. Farrar, Straus, and Giroux.

Birren, Faber, editor. Johannes Itten: *The Elements of Color*. Van Nostrand Reinhold or John Wiley & Sons Inc. ISBN-10: 0471289299

Birren, Faber, editor. M. E. Chevreul. *The Principles of Contrast Colors*, Van Nostrand Reinhold or Schiffer Publishing, Ltd. ISBN-13: 9780887400902; ISBN: 0887400906.

De Grandis, Luigina. *Theory and Use of Color*. Harry N. Abrams.

Finlay, Victoria. *Color, A Natural History of the Palette*. Ballantine Books.

Gage, John. *Color and Meaning: Art, Science, and Symbolism*. University of California Press.

Guild, Tricia, *Think Color*, Chronicle Books, San Francisco, ISBN 0-8118-3670-3

Miller, Mary C. and Wiley, John, *Color for Interior Architecture*. John Wiley & Sons Inc., 1997

*Pentak, Stephen; Roth, Richard, *Color Basics*, ThompsonWadsworth, ISBN 0-534-61389-6
Call number at BCC library: N7432.7.P46 2004

Pile, John F, *Color in Interior Design*, McGraw-Hill, ISBN 0-07-050165-3

*Zelanski, Paul, and Mary Pat Fisher. *Color, 5th edition* (but any edition will do) Prentice Hall.
ISBN 0-13-195864-X. Call number at BCC library: QC495.Z45 2006

*Strongly recommended

Book Reports

Book Reports must be typed, double-spaced, 12-point font, and have 1"-1.25" margins. Minimum numbered pages for each book report: 5 plus a title page.

Reports must have a title page with title, edition #, author name(s), publisher, date of publication, and student's name.

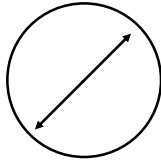
Any direct quotes should be followed by the page number location in the book in parenthesis. Any use of information from other sources must have citations and a Works-Cited page.

Book Reports should be written with personal reflections on the material (How does the information connect to your observations, class assignments, and other personal experiences?) as well as a basic overview/analysis of specific information provided in the text.

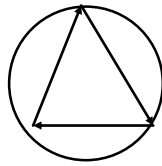
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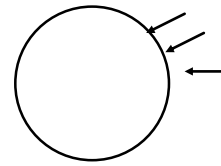
COLOR SCHEMES



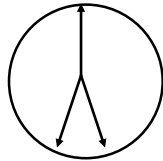
COMPLEMENTARY



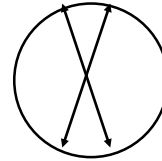
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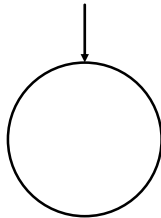
ANALAGOUS



SPLIT COMPLEMENTARY

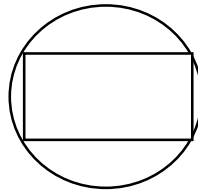


DOUBLE COMPLEMENTARY



MONOCHROMATIC

(To better focus on color **relationships**, we will not be using any monochromatic color schemes this quarter.)



TETRADS

