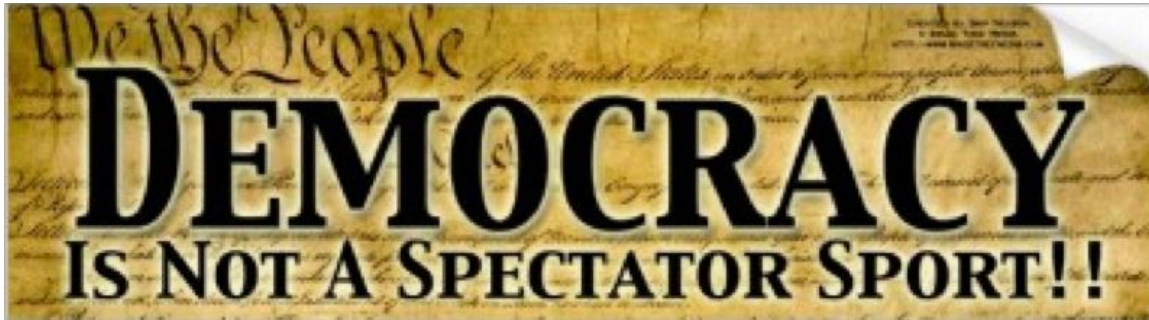


Interdisciplinary Studies 125: (In)decision 2012: Campaigns & Elections in the United States



Fall 2012

5 Credits from Communication Studies	5 Credits from Political Science
Communication Studies 102: Introduction to Mass Media OR Communication Studies 230: Small Group Communication	Political Science 101: Introduction to Political Science OR Political Science 160: Introduction to American Political Culture OR Political Science 202: American Government

“Democracy is not being, it is becoming. It is easily lost, but never finally won.”
- William Hastie

“If a nation expects to be ignorant and free, in a state of civilization, it expects what never was and what never will be.” - Thomas Jefferson

"Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances."
- First Amendment, U.S. Constitution

Instructors: Tim Jones and Katherine E. Oleson

Class Meetings: Monday-Thursday, 11:30-1:20 p.m., R110A&B; online bc.instructure.com

Office Hours: **Tim:** Monday, Tuesday, Wednesday 10:00-11:00 a.m., Thursday 1:30-2:30 p.m. & by appointment in A200B

Katherine: 10:30-11:20 a.m. Monday, Tuesday, Wednesday & by appointment in R230U

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Katherine: 425-564-3050

E-mail: tim.jones@bellevuecollege.edu

koleson@bellevuecollege.edu

Course Description: This course will critically examine the U.S. presidential race, the Washington state governor's race, as well as some of the more important Congressional and legislative district races that will be taking place in November 2012. Topics include: the role of parties, interest groups, campaign teams and the media in the electoral process. Consistent attendance and active participation are essential to be successful in this course. We highly recommend that you have a college-level reading ability. Please contact us with any questions or concerns.

Learning Outcomes: Upon successful completion of this course, students will be able to:

- Identify conventions of both disciplines and describe the intersection of the two
- Identify types and functions of groups and describe the phases of group development
- Develop a critical understanding of the power and influence of the mass media and analyze how content is shaped by the nature of particular media
- Describe and analyze the historical, political and economic forces that shaped and continue to shape mass media, as well as the impact of media messages on American culture, values and political process
- Describe the significance of the First Amendment and crucial court decisions which have expanded or limited its protections
- Distinguish between fact and opinion and draw informed conclusions based on reliable and valid evidence
- Reflect and describe the tension between citizenship and consumerism and to foster a stronger commitment to the rights and responsibilities of citizenship
- Effectively communicate political beliefs to others in a clear, confident and creative way
- Develop a critical understanding of the American government and politics (with an emphasis on the electoral process)

Methods of Evaluation:

Syllabus Quiz	10 points (10%)
Technology Plan	10 points (10%)
Journal (10 @ 10 points each)	100 points (10%)
Group projects (4 @ 50 points each)	200 points (20%)
Individual projects (4 @ 50 points each)	200 points (20%)
Mid-term exam	150 points (15%)
Reading prompts (every day, 2 points each)	80 points (8%)
Final paper	100 points (10%)
Attendance	50 points (5%)
Participation	<u>100 points (10%)</u>
TOTAL	1000 points

Grading Scale:

940-1000= A	730-759= C
900-939= A-	700-729= C-
860-899= B+	660-699= D+
830-859= B	600-659= D
800-829= B-	0-599= F
760-799= C+	

Syllabus Quiz (10 pts ~ 10%) (Due September 21st, 2012 by 11:59 p.m.)

During the first week of class you will need to familiarize yourself with the course website, schedule, and syllabus. The syllabus quiz aims to check your understanding of course policies, procedures and content. The quiz will be made available on our Canvas site and needs to be completed by Friday, September 21st by 11:59 p.m.

Technology Plan (10 pts ~ 10%) (Due September 21st, 2012 by 11:59 p.m.)

What is your plan if your technology fails? This first assignment will provide excellent practice for students new to Canvas (BC's online course delivery system), help you test your computer system to determine any problems with attaching files before an assignment is due and will give you an opportunity to be proactive with your problem solving. More details can be found online.

Weekly Journal (100 pts ~ 10%) (Due Mondays by 8:00 a.m.)

As a supplement to in-class discussion, we would like you to keep a reflective journal this quarter. The purpose of this journal is to stimulate your thinking about the material being covered in lecture and in the reading, and to serve as a starting point for in-class discussions. You are responsible for writing one outside-of-class journal entry per week for a total of 10 entries. Each journal entry should be at least 300 words in length. Each week's journal prompts will be posted on our course website by 11:59 p.m. on Wednesday. You must complete your journal entry and upload it to Canvas by 8:00 a.m. each Monday. Each journal entry is worth ten points. Please let us know if you have any questions.

***Success Tip:** Take the journal prompts seriously and keep up with the assigned entries. Make sure you follow the instructions regarding the number of words and specific details required for each journal.

Group projects (200 pts ~ 20%) (Due on Oct. 12th, Oct. 19th, Nov 2nd, & Nov 16th by 11:59 p.m.)

There are four group projects—each of which is worth 50 pts. Specific instructions for each project will be provided in class and online at least two weeks before each project is due.

Individual projects (200 pts ~ 20%) (Due on Sep. 28th, Oct. 5th, Nov. 21st, & Nov. 30th by 11:59 p.m.)

There are four individual writing assignments—each of which is worth 50 pts. Specific instructions for each project will be provided in class and online at least two weeks before each assignment is due.

Mid-term exam (150 pts ~ 15%) (In Class on Nov 6th & Nov 7th)

Your *midterm will be held in class on Monday, November 6th and Tuesday, November 7th, 2012.* This exam will cover assigned readings, movies, lectures, guest presentations, and major current events discussed in class. The exam will consist of a mix of question types, including: true-false, multiple-choice, identifications, short answer, and essay. A study-guide will be made available to you a week before the exam.

***Success Tip:** Keep up with the assigned material and do not leave your exam preparation until the night before the exam. Take advantage of the review sheet. Form a study group with your classmates. Come to our office hours if you have questions.

Reading Prompts (80 pts ~ 8%) (Due In-Class Each Day That We Meet)

To help you get the most out of the reading, you will be provided with a prompt for most assigned readings in this course. These prompts will be made available at least one week before the reading is due and they will include a handful of reflection questions as well as a comprehensive list of key concepts. You are expected to engage with these prompts before, during, and after doing the reading. Our primary purpose in creating these prompts is to help you focus on what is important in the reading, to help you get ready for our in-class discussions, and to help you prepare for the midterm exam, journals, individual and group assignments, and your final reflection. We expect everyone to bring a copy of each day's reading prompt to class on the day the reading is due. Please note that *we will be collecting and grading your prompts in class.* You are encouraged to write answers to the reflection questions that we have provided on the prompts themselves as well as to define the key concepts that we have listed.

Final Paper (100 pts ~ 10%) (Due December 4th by 11:59 p.m.)

Specific details will be provided in class.

Attendance (50 pts ~ 5%)

Regular class attendance is essential for participation and will be checked each class meeting. It is your responsibility to make sure that you are counted as present to earn credit for that day. Your presence in class is important as we cover a lot of material in class that cannot be found in the assigned reading materials. Please note that more than one unexcused absence or late arrival will lower your grade, and continue to do so as you miss more classes. One unexcused absence or late arrival will not adversely affect your grade, but ***starting with your second unexcused absence or late arrival you will be docked points***. Specifically, you will be docked 1 point for your second absence, two additional points for your third absence, three additional points for your fourth absence, four additional points for your fifth absence, five additional points for your sixth absence, six additional points for your seventh absence and seven additional points for your eighth absence. After eight absences you will receive a zero for attendance. To excuse an absence or late arrival, you must discuss it with us beforehand, unless it is the result of a documented emergency. Excused absences include documented doctor's visits, family emergencies, and sometimes school or work-related issues. If you miss class, you are expected to connect with one or more of your classmates to find out what you missed. We are happy to clarify what you missed during our office hours, but we will only do so after you have checked with at least one of your classmates first.

Participation (100 pts ~ 10%)

This class would be extremely dull if we did all the talking so please do your part to participate. It is impossible for you to participate if you are not in class, but participation is about more than just attendance. You are expected to come to every class having done ALL the assigned reading and homework, and you are expected to contribute to our in-class discussions—even if you are shy or reluctant to speak in class. Please come to every class with a pen or pencil, some paper, a copy of the assigned reading/your notes on the reading, and a copy of that day's reading prompt. It is worth pointing out that ***the BC guideline for homework is two hours outside of class for each hour spent in class!***

***Success Tip:** Don't be fearful – we want to hear from you and think you have a great deal to offer. Try to participate every day. If you are confused, ask us questions in class, during our office hours, or via email.

Late Written Assignments: For purposes of equity and fairness for all students, you will be given a reasonable amount of time to complete all written assignments. Deadlines for all assignments will be announced in class, are included in this document, and posted online. An assignment is on time when it is submitted to the instructors online (via Canvas) on the day it is due. If you know you will be absent on the day an assignment is due or there is an activity planned, make arrangements with us *prior* to this. In the event that you do not turn in your assignment on the day it is due, you will be assessed the following academic penalty: late written assignments will receive a one point grade reduction for every full day they are late (i.e. B+ to C+).

Statement on Academic Integrity: Cheating and plagiarism (using the ideas or words of another as one's own without crediting the source) are violations of the Student Code of Conduct at Bellevue College (http://bellevuecollege.edu/policies/2/2050P_Student_Code_%28Procedures%29.asp). You should know that plagiarism is a serious violation of your contract as a student and will be treated severely. It is important for you to understand that plagiarism is *any* representation of another person's words or ideas in a manner that makes it seem as if they were your own, in either oral or written form. Obviously, this means that you may not copy another person's papers. But it also means that you should not use another person's unique phrases or ideas without making it clear to your audience where those words or ideas originated. Students caught cheating on a test or assignment will not receive any credit for that portion of the class and will be reported to the Dean of Student Programs. Please note that these are serious offences, which can result in possible probation or suspension from Bellevue College and go on your permanent record. If you have questions about academic integrity, please familiarize yourself with BC's Student Code of Conduct and/or come talk to us during our office hours.

In addition, the same assignment may not be submitted for credit in more than one class. If you are taking (or have taken) some other course in either the Communication Studies or Political Science department with similar assignments, you may not recycle these by submitting identical work in both classes. Please approach us with any questions you may have about this.

Special Needs: The Disability Resource Center serves students with a wide array of learning challenges and disabilities. If you are a student who has a disability or learning challenge for which you have documentation or have seen someone for treatment and if you feel you may need accommodations in order to be successful in college, please contact us as soon as possible. If you are a student with a documented autism spectrum disorder, there is a program of support available to you. The DRC office is located in B 132 or you can call our reception desk at 425.564.2498. Deaf students can reach us by video phone at 425-440-2025 or by TTY at 425-564-4110. Please visit the DRC website for application information into the program and other helpful links at www.bellevuecollege.edu/drc Please meet with us if you have any questions.

Classroom Conduct: This course involves the discussion of controversial political issues. Remember that reasonable people often disagree. Your challenge and responsibility is to maintain civil discourse. We will achieve this by being respectful of each other and avoiding inflammatory, derogatory and insulting words, phrases and labels. It is important that you exercise discretion and good judgment in classroom discussion and when preparing your assignments.

Rules of Engagement For Class Discussions: Please note that *all electronic devices are prohibited in the classroom at all times*. This includes cell phones, blackberries, laptops, i-pods/mp3 players, etc. If you need a laptop to take notes, we will need verification. *Students caught using electronic devices will be marked absent and asked to leave class that day*. This may seem like a harsh penalty, but such behavior is not only disrespectful to us, it is also disrespectful to the people around you. Please use your common sense to avoid any other conduct that might distract or offend the instructors or the other students in class. Thank you!

Keeping Up With The News: Please keep up with current political events. Our discussions in class will frequently touch on current events and it is important that you keep up-to-date on the major political goings-on. Please find a few news sources that work for you (representing different mediums and viewpoints) and make a habit of reading, listening, and/or watching them throughout the quarter. If you have questions about the appropriateness of a particular news source for this class, please ask us sooner rather than later. We suggest that at least one of your sources be a national newspaper such as: the *New York Times* (www.nytimes.com), the *Washington Post* (www.washingtonpost.com), or the *Wall Street Journal* (www.wsj.com). We also encourage international sources such as the *BBC* (www.bbc.co.uk) and *Al Jazeera* (<http://english.aljazeera.net>). If you speak another language we encourage you to follow the news in that language and bring that perspective to class.

A Note About Ideology: We have no intention of trying to convert you to either of our individual belief systems. The issues we will be exploring are often contentious and sometimes there will be no right or wrong answers. That being said, we believe there are good and bad arguments. Good arguments will be entertained in class (i.e. those that are logically sound and supported by the available evidence); bad arguments will not.

IMPORTANT LINKS

Bellevue College E-mail: All students registered for classes at Bellevue College are entitled to a network and e-mail account. Your student network account can be used to access your student e-mail, log in to computers in labs and classrooms, connect to the BC wireless network and log in to Canvas (which we will be using extensively in this class). To create your account, go to: <https://bellevuecollege.edu/sam> .

BC offers a wide variety of computer and learning labs to enhance learning and student success. Find current campus locations for all student labs by visiting the Computing Services website - <http://ac.bcc.ctc.edu/LabsInfo/ComputerLabs.aspx>

Public Safety: The Bellevue College (BC) Public Safety Department's well trained and courteous non-commissioned staff provides personal safety, security, crime prevention, preliminary investigations, and other services to the campus community, 24 hours per day, 7 days per week. Their phone number is 425.564.2400. The Public Safety website is your one-stop resource for campus emergency preparedness information, campus closure announcements and critical information in the event of an emergency. Public Safety is located in K100 and on the web at: <http://bellevuecollege.edu/publicsafety/>

Academic Calendar: The Bellevue College Academic Calendar is separated into two calendars. They provide information about holidays, closures and important enrollment dates such as the finals schedule.

- Enrollment Calendar - <http://bellevuecollege.edu/enrollment/calendar/deadlines/>. On this calendar you will find admissions and registration dates and important dates for withdrawing and receiving tuition refunds.
- College Calendar - <http://bellevuecollege.edu/enrollment/calendar/holidays/1213.asp> This calendar gives you the year at a glance and includes college holidays, scheduled closures, quarter end and start dates, and final exam dates.

TENTATIVE SCHEDULE

[Note: We will try to remain on this schedule, but learning does not always happen according to strict timelines, and unforeseen events can push us off our ideal timeline. Therefore, this schedule is subject to change. You will be informed in class and online of any changes that evolve over the course of the quarter.]

WEEK ONE

Tuesday, September 18th, 2012 – Civic Ignorance

- Assigned Reading (42 pgs)
 - Syllabus (13 pgs)
 - Shenkman: “Gross Ignorance” (pp. 13-36) (24 pgs)
 - Newsweek: “How Dumb Are We?” (pp. 1-4) (4 pgs)
 - CNN: “Geography Greek to Many Americans” (1 pg)
- Assigned Activity
 - Take Syllabus Quiz Online – Due Friday, September 21st, 2012
 - Submit Technology Action Plan – Due Friday, September 21st, 2012

Wednesday, September 19th, 2012 – Representative Democracy/Political Ideology

- Assigned Reading (32 pgs/19 mins)
 - Bardes: “The Democratic Republic” (pp. 1-18) (18 pgs)
 - Lakoff: “The Worldview Problem for American Politics” (pp. 24-37) (14 pgs)
 - Haidt: “The Moral Roots of Liberals and Conservatives” (19 mins)

Thursday, September 20th, 2012 – The Public Good/Citizenship

- Assigned Reading (53 pgs)
 - Colomer: “The Public Good” (pp. 3-16) (14 pgs)
 - Layard: “Can We Pursue a Common Good?” (pp. 95-107) (13 pgs)
 - Bellamy: “What is citizenship, and why does it matter?” (pp. 1-26) (26 pgs)

Friday, September 21st, 2012 – Branches of Government

- Assigned Reading (25 pgs)
 - Danziger: “Political Institutions I: Structures” (pp. 141-165) (25 pgs)
- Assigned Activity
 - Syllabus Quiz Due Online Today by 11:59 PM
 - Technology Due Online Today by 11:59 PM

WEEK TWO

Monday, September 24th, 2012 – Logical Fallacies/Group Interaction

- Assigned Reading/Viewing (70 pgs)
 - Galanes and Adams: “Human Communication Processes in a Small Group Context” (pp. 22-51) (30 pgs)

- Galanes and Adams: “Promoting Critical Thinking” (pp. 248-255) (8 pgs)
- McRaney: “Introduction” (pp. xi-xvi); “Priming” (pp. 1-13); “Confirmation Bias” (pp. 27-31); “The Argument from Authority” (pp. 93-96); “Groupthink” (pp. 127-130) (32 pgs)
- Assigned Activity
 - Journal 1 Due by 8:00 AM

Tuesday, September 25th, 2012 – Declaration/Constitution

- Assigned Reading/Viewing (39 pgs)
 - Jefferson: “The Declaration of Independence” (pp. 63-66) (4 pgs)
 - Bardes: “The Constitution” (pp. 361-370) (10 pgs)
 - Bardes: “Amendments to the Constitution of the United States” (pp. 371-376) (6 pgs)
 - Wolf: “Introduction” (pp. 3-12) (10 pgs)
 - Wolf: “Freedom Is Intended As A Challenge” (pp. 13-21) (9 pgs)

Wednesday, September 26th, 2012 – The Constitution

- Assigned Reading/Viewing (30 pgs)
 - Dye: “Ch. 2: The Elite Consensus of the Founding Fathers” (pp. 21-47) (27 pgs)
 - Zinn: “Some Truths Are Not Self-Evident” (pp. 110-112) (3 pgs)

Thursday, September 27th, 2012 – Civil Liberties/First Amendment

- Assigned Reading/Viewing (69 pgs)
 - Bardes: “Civil Liberties” (pp. 63-87) (25 pgs)
 - Gladstone: “Introduction” (pp. xi-xxii) (12 pgs)
 - Gladstone: “In the Beginning,” “The American Exception,” “Existential Angst” (pp. 3-34) (32 pgs)

Friday, September 28th, 2012 – Freedom of the Press

- Assigned Viewing (112 mins)
 - *The Most Dangerous Man in America* (94 mins)
- Assigned Activity
 - Individual Writing Assignment 1 Due Today by 11:59 PM

WEEK THREE

Monday, October 1st, 2012 – The American Electoral Process

- Assigned Reading/Viewing (62 pgs)
 - Van Belle: “Ch. 10: The Democratic Ideal in Modern Politics” (pp. 243-272) (30 pgs)
 - Sides: “The American Electoral Process” (pp. 20-51) (32 pgs)
- Assigned Activity
 - Journal 2 Due by 8:00 AM

Tuesday, October 2nd, 2012 – The Presidential Campaign

- Assigned Reading/Viewing (27 pgs)
 - Polsby: “The National Party Conventions” (pp. 128-138) (11 pgs)
 - Sides: “Presidential Campaigns” (pp. 214-229) (16 pgs)

Wednesday, October 3rd, 2012 – Presidential Debates

- Assigned Reading (15 pgs)
 - Sides: “Debates” (pp. 243-244) (2 pgs)
 - Polsby: “Televised Debates” (pp. 184-190) (7 pgs)
 - TIME: “Re-Viewing the ’60 Debate” (pp. 1-4) (4 pgs)
 - LaGessee: “No Mercy From a New Camera” (1 pg)
 - Stephey: “A Brief History of Presidential Debates” (1 pg)

- Assigned Activity
 - Watch the 1st presidential debate!

Thursday, October 4th, 2012 – Modern Campaign Strategies

- Assigned Reading/Viewing (44 pgs)
 - Sides: “Modern Campaign Strategies” (pp.120-149) (30 pgs)
 - Galanes: “Development of Group Roles” (pp. 124-133) (10 pgs)
 - Powell: “Free Media Relations: The State of the Fourth Estate” (pp. 207-210) (4 pgs)

Friday, October 5th, 2012

- Assigned Viewing
 - *The War Room* (96 mins)
- Assigned Activity
 - Individual Writing Assignment 2 Due Today by 11:59 PM

WEEK FOUR

Monday, October 8th, 2012 – Campaign Advertising

- Assigned Reading/Viewing (37 pgs)
 - Johnson-Cartee: “Positive Political Advertising” (pp. 1-17) (17 pgs)
 - Johnson-Cartee: “Negative Political Advertising” (pp. 19-36) (18 pgs)
 - Adler: “Political Ads: Overpriced, Inefficient, Essential” (pp. 1-2) (2 pgs)
- Assigned Activity
 - Journal 3 Due by 8:00 AM

Tuesday, October 9th, 2012 – College Issues Day

- No School for you. Enjoy the day off!

Wednesday, October 10th, 2012 – Media Coverage of Campaigns

- Assigned Reading/Viewing (40 pgs)
 - Sides: “Media” (pp.180-213) (34 pgs)
 - Postman: “Amusing Ourselves to Death” (pp. 1-4) (4 pgs)
 - Waters: “Electronic Isolation Gives Cold Comfort” (pp. 1-2) (2 pgs)

Thursday, October 11th, 2012 – The Filter Bubble

- Assigned Reading/Viewing (47 pgs)
 - Pariser: “Introduction” (pp. 1-20) (20 pgs)
 - Pariser: “Escape from the City of Ghettos” (pp. 217-243) (27 pgs)
- Assigned Activity
 - Watch the 1st vice presidential debate

Friday, October 12th, 2012 – Local Campaigning

- Assigned Viewing
 - *Street Fight* (83 mins)
- Assigned Activity
 - Group Assignment Assignment 1 Due Today by 11:59 PM

WEEK FIVE

Monday, October 15th, 2012 – Polling and the Public

- Assigned Reading (40 pgs)
 - Asher: “Polling and the Public” (pp. 1-35) (35 pgs)
 - Morin: “Choice Words” (pp. 337-341) (5 pgs)
- Assigned Activity
 - Journal 4 Due by 8:00 AM

Tuesday, October 16th, 2012 – Polls and Elections

- Assigned Reading (44 pgs)
 - Asher: “Polls and Elections” (pp. 163-203) (41 pgs)
 - Polsby: “Focus Groups” (pp. 178-180) (3 pgs)
- Assigned Activity
 - Watch the 2nd presidential debate!

Wednesday, October 17th, 2012 – Polling and Democracy

- Assigned Reading (31 pgs)
 - Gawiser: “20 Questions A Journalist Should Ask About Poll Results” (pp. 1-14) (14 pgs)
 - Asher: “Polling and Democracy” (pp. 237-251) (15 pgs)
 - Yes Magazine: “An Oregon Experiment in Citizen Governance” (2 pgs)

Thursday, October 18th, 2012 – Electoral College

- Assigned Reading/Viewing (38 pgs)
 - Polsby: “The Electoral College” (pp. 231-237) (7 pgs)
 - Dahl: “Electing the President” (pp. 73-89) (17 pgs)
 - Ross: “The Benefits of Federalism” (pp. 75-88) (14 pgs)

Friday, October 19th, 2012—The Great Recession

- Assigned Viewing
 - *Inside Job* (108 mins)
- Assigned Activity
 - Group Assignment 2 Due Today by 11:59 PM

WEEK SIX

Monday, October 22nd, 2012 – Political Parties & Interest Groups

- Assigned Reading/Viewing (46 pgs)
 - Sides: “Political Parties and Interest Groups” (pp. 150-179) (30 pgs)
 - Trenholm: “Managing Group Communication” (pp. 168-174) (7 pgs)
 - McCraney: “Brand Loyalty” (pp. 87-92) (6 pgs)
 - McCraney: “Cult Indoctrination” (pp. 124-126) (3 pgs)
 - Peruse Major Third Party Websites (Libertarians, Greens, Reform, etc.)
- Assigned Activity
 - Watch the 3rd and final presidential debate!
 - Journal 5 Due by 8:00 AM

Tuesday, October 23rd, 2012 – Campaign Finance

- Assigned Reading/Viewing (74 pgs)
 - Sides: “Financing Campaigns” (pp. 82-119) (38 pgs)
 - Clements: “Introduction” (pp. 1-6) (6 pgs)
 - Clements: “Corporations Don’t Vote; They Don’t Have to” (pp. 79-108) (30 pgs)

Wednesday, October 24th, 2012 – Lobbying

- Assigned Reading/Viewing (75 pgs)
 - Lessig: “Introduction” (pp. 1-9) (9 pgs)
 - Lessig: “What So Much Damn Money Does” (pp. 125-171) (47 pgs)
 - Clements: “Restoring Democracy and Republican Government” (pp. 145-163) (19 pgs)

Thursday, October 25th, 2012 – Supercapitalism

- Assigned Reading/Viewing (48 pgs)
 - Stiglitz: “Of the 1%, by the 1%, for the 1%” (pp. 1-4) (4 pgs)

- Mother Jones: “It’s the Inequality, Stupid” (1 pg)
- Reich: “Of Two Minds” (pp. 88-130) (43 pgs)

Friday, October 26th, 2012—Professional Development Day

- No School for you. Enjoy the day off!

WEEK SEVEN

Monday, October 29th, 2012 – Voter Participation

- Assigned Reading (54 pgs)
 - Sides: “Voter Participation” (pp. 308-341) (34 pgs)
 - Wattenberg: “Does Low Youth Turnout Really Matter?” (pp. 129-148) (20 pgs)
- Assigned Activity
 - Journal 6 Due by 8:00 AM

Tuesday, October 30th, 2012 – Youth Voting

- Assigned Reading (36 pgs)
 - Wattenberg: “Young People’s Role in the 2008 and 2010 Elections” (pp. 169-190) (22 pgs)
 - Wattenberg: “What Can Be Done?” (pp. 191-204) (14 pgs)

Wednesday, October 31st, 2012 – Civil Rights

- Assigned Reading (43 pgs)
 - Bardes: “Civil Rights” (pp. 88-111) (24 pgs)
 - Alexander: “Introduction” (pp. 1-19) (19 pgs)

Thursday, November 1st, 2012 – Voter Fraud/Suppression

- Assigned Reading/Viewing
 - ACLU: “Voter Suppression in America” (<http://www.aclu.org/voter-suppression-america>)
 - Palast: “How Voter Suppression Could Swing the Election”
 - Palast: Excerpts from “Billionaires and Ballot Bandits”

Friday, November 2nd, 2012

- Assigned Activity
 - Group Assignment 3 Due Today by 11:59 PM
 - Review for Midterm Exam

WEEK EIGHT

Monday, November 5th, 2012 – Voter’s Guide

- Assigned Reading/Viewing
 - Voter’s Guide
- Assigned Activity
 - In-Class Midterm (Part 1)
 - Journal 7 Due by 8:00 AM

Tuesday, November 6th, 2012 – Election Day!

- Assigned Activity
 - In-Class Midterm (Part 2)
 - Watch Election Night News Coverage

Wednesday, November 7th, 2012 – Political & Social Leaders

- Assigned Reading/Viewing (33 pgs/56 mins)
 - Galanes & Adams: “Leading Small Groups: Theoretical Perspectives” (pp. 173-200) (28 pgs)
 - Solomon: “The MLK You Don’t See on TV” (pp. 1-2) (2 pgs)
 - King: “Beyond Vietnam” (56 mins)

- West: “Dr. King Weeps in His Grave” (pp. 1-3) (3 pgs)

Thursday, November 8th, 2012 – Poverty in America

- Assigned Reading/Viewing (63 pgs)
 - Smiley and West: “Poverty of Opportunity” (pp. 41-69) (29 pg)
 - Smiley and West: “The Poverty Manifesto” (pp. 169-203) (34 pgs)

Friday, November 9th, 2012 – The Military Industrial Complex

- Assigned Reading/Viewing (2 pgs/99 mins)
 - Ledbetter: “What Ike Got Right” (pp. 1-2) (2 pgs)
 - *Why We Fight* (99 mins)

WEEK NINE

Monday, November 12th, 2012—Veterans Day (No School)

- Assigned Reading/Viewing (10 pgs/4 mins)
 - Thompson: “One A Day” (pp. 23-31) (9 pgs)
 - Abramson: “For-Profit Schools Under Fire For Targeting Veterans” (4 mins 7 sec)
 - Nelson: “GI Bill™” (1 pg)

Tuesday, November 13th, 2012—Patriotism

- Assigned Reading/Viewing (28 pgs)
 - Beinart: “The War Over Patriotism” (pp. 1-6) (6 pgs)
 - Goldman: “Patriotism: A Menace to Liberty” (pp. 270-272) (3 pgs)
 - Zinn: “Patriotism” (pp. 111-119) (9 pgs)
 - Wolf: “Fake Patriotism” (pp. 23-32) (10 pgs)
- Assigned Activity
 - Journal 8 Due by 8:00 AM

Wednesday, November 14th, 2012 – Media Bias

- Assigned Reading (52 pgs)
 - Gladstone: “Bias” (pp. 60-70) (11 pgs)
 - Bennett: “Four Information Biases That Matter” (pp. 32-68) (37 pgs)
 - McCraney: “The Third Person Effect” (pp. 166-169) (4 pgs)

Thursday, November 15th, 2012 – The Role of Fake News

- Assigned Reading (30 pgs)
 - Baym: “Real News, Fake News, and the Conversation of Democracy” (pp. 165-176) (12 pgs)
 - Carter: “In ‘Daily Show Role’ on 9/11 Bill, Echoes of Murrow” (pp. 1-4) (4 pgs)
 - Zinoman: “Beneath a Deeply Silly Campaign, A Deeply Serious Performer” (pp. 1-2) (2 pgs)
 - Cave: “If You Interview Kissinger, Are You Still A Comedian?” (pp. 1-2) (2 pgs)
 - Carr: “Stephen Colbert’s PAC is More Than a Gag” (pp. 1-4) (4 pgs)
 - Nagle: “Is Jon Stewart the Most Trusted Man in America?” (pp. 1-6) (6 pgs)

Friday, November 16th, 2012

- Assigned Reading/Viewing
 - *The Persuaders* (90 mins)
- Assigned Activity
 - Group Assignment 4 Due Today by 11:59 PM

WEEK TEN

Monday, November 19th, 2012 – Media & Democracy

- Assigned Reading (33 pgs)

- Campbell: “The Culture of Journalism” (pp. 435-465) (31 pgs)
 - Campbell: “Media Consolidation” (pp. 430-431) (2 pgs)
- Assigned Activity
 - Journal 9 Due Today by 8:00 AM

Tuesday, November 20th, 2012 – Fake TV News

- Assigned Reading/Viewing (20 pgs)
 - Farsetta & Price: “Introduction,” “Executive Summary,” “Frequently Asked Questions,” and “Recommendations” (pp. 4-13, 28-31, 33-38) (20 pgs)
- Assigned Activity
 - Come to class prepared to discuss the two video news releases (VNRs) that you signed up to investigate.

Wednesday, November 21st, 2012 – Consumer Advertising

- Assigned Reading/Viewing (43 pgs)
 - Levine & Kilbourne: “We Are the Product” (pp. 33-56) (24 pgs)
 - Levine & Kilbourne: “Advertising Is Our Environment” (pp. 57-75) (19 pgs)
- Assigned Activity
 - Individual Writing Assignment 3 Due Today by 11:59 PM

Thursday, November 22nd, 2012 – Thanksgiving Holiday (No School)

Friday, November 23rd, 2012 – Thanksgiving Holiday (No School)

WEEK ELEVEN

Monday, November 26th, 2012 – Civil Obedience

- Assigned Reading/Viewing (30 pgs/21 mins)
 - Van Belle: “Governing Society” (pp. 66-88) (23 pgs)
 - McCraney: “Conformity” (pp. 183-189) (7 pgs)
 - Frontline: *Are We Safer?* (21 mins)
- Assigned Activity
 - Journal 10 Due by 8:00 AM

Tuesday, November 27th, 2012 – Civil Disobedience (Part 1)

- Assigned Reading (21 pgs/120 mins)
 - Canon: “Civil Disobedience” (pp. 305-325) (21 pgs)
 - *Freedom Riders* (120 mins)

Wednesday, November 28th, 2012 – Good Citizenship

- Assigned Reading/Viewing (43 pgs)
 - Zinn: “The Optimism of Uncertainty” (pp. 63-72) (10 pgs)
 - Liu: “Great Citizenship” (pp. 41-73) (33 pgs)

Thursday, November 29th, 2012 – Exercising Your Citizen Muscles

- Assigned Reading/Viewing (39 pgs)
 - Loeb: “Introduction” (pp. 1-13) (13 pgs)
 - Loeb: “We Don’t Have to Be Saints” (pp. 34-57) (24 pgs)
 - Loeb: “Postscript: The Ten Suggestions” (pp. 357-358) (2 pgs)
- Assigned Activity
 - Come to class prepared to discuss your Political Action Assignment

Friday, November 30th, 2012 – Citizen Oath

- Assigned Reading (9 pgs)
 - The American Creed (1 pg)

- Pledge of Allegiance (1 pg)
- Presidential Oath of Office (1 pg)
- Naturalization Oath of Allegiance to the United States (1 pg)
- Star Spangled Banner (1 pg)
- America the Beautiful (1 pg)
- This Land Is Your Land (1 pg)
- Sworn Again America: “What Every Citizen Should Know” (1 pg)
- Sworn Again America: “The Oath” (1 pg)
- Assigned Activity
 - Individual Writing Assignment 4 Due Today by 11:59 PM

WEEK TWELVE

Monday, December 3rd, 2012 – Civil Disobedience (Part 2)

- Assigned Viewing
 - *If A Tree Falls* (85 mins)

Tuesday, December 4th, 2012 – Democracy Is Not A Spectator Sport

- Assigned Activity
 - Come to class prepared to present your Citizen’s Oath (portion of Final Paper)
 - Final Paper Due Online Today by 11:59 PM