

Instructor: Dr. Amy Miller
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Office Hrs: 9:30 to 11:30 T, W, F & by apt.

Print & Online Media

CMST 144 (3 credits)

Fall 2013

Course Description: Presents the basics of newspaper, magazine and online media design strategies. Topics include page makeup, assignment planning and picture editing. Requires additional lab time outside of class. Prerequisite: CMST 141 or ENGL& 101 or entry code.

Course Outcomes:

- Practice & create the various types of newspaper design and layout for various mediums.
- Discuss the elements of newspaper design and layout using the proper terminology.
- Explain the value and impact of photojournalism.
- Describe the role design and layout play in readership.
- Recognize, critique and evaluate professional newspaper design

Classroom Behavior: Comments or behavior disparaging another based on race, ethnicity, religion, abilities, beliefs, appearance, or sexual orientation will not be tolerated. Cell phones should be set to silent and laptops should be used only for note taking and coursework. Mp3 players should not be used during class.

Academic Honesty: The principle of academic honesty underlies all that we do and applies to all courses at Bellevue College. One kind of academic dishonesty is plagiarism, which may take many forms, including, but not limited to, using a paper written by someone else, using printed sources word-for-word without proper documentation, and paraphrasing or summarizing the ideas of others without acknowledging the source. Plagiarism can also occur when non-written ideas are taken without documentation--using someone else's design or performance idea, for example. [...] Participating in academic dishonesty in any way, including writing a paper or taking a test for someone else, may result in severe penalties. Dishonestly produced papers automatically receive a grade of "F" without the possibility of make-up. The Dean of Student Services will also be notified of such conduct, and repetition of the behavior will result in progressively more serious disciplinary.—BC Department of Arts & Humanities Student Procedures and Expectations

Important Links:

1. Enrollment Calendar: <http://bellevuecollege.edu/enrollment/calendar/deadlines/>
2. College Calendar: <http://bellevuecollege.edu/enrollment/calendar/holidays/0910.asp>
3. BC Public Safety Department: <http://bellevuecollege.edu/publicsafety/>
4. BC Email Enrollment: <https://bellevuecollege.edu/sam>

Special Needs: Any student with disabilities or other special needs who needs special accommodation in this course is invited to share these concerns or requests with the instructor as soon as possible.
(Disability Resource Center, Room B132, 425.564.2498)

Grading Scale

93-100%: **A** 90-92.9%: **A-**
87-89.9%: **B+** 83-86.9%: **B** 80-82.9%: **B-**
77-79.9%: **C+** 73-76.9%: **C** 70-72.9%: **C-**
67-69.9%: **D+** 63-66.9%: **D** 60-62.9%: **D-**
59.9 and below: **F**

Attendance Policy:

1. Work handed in after class ends on the due date will lose one letter grade for every day late. Assignments will not be accepted after they are four days late.
 2. In-class assignments cannot be made up except in the cases of university-sanctioned absences. Students who show up late to class are not eligible to make up missed in-class work.
 3. Students may receive one free pass to hand an assignment in one day late with no penalty. This free pass will only be given once during the quarter and covers papers late due to illnesses, forgotten assignments, and missing class. This does not apply to class work.
 4. Students must notify the instructor of university-sanctioned absences ahead of time and make arrangements for a new due date prior to the absence in order to make up in-class work.
 5. In the case of extreme circumstances (hospitalization, family tragedy), students may make a written request for an extension within one week of the assignment including reason for request, extensions requested, and proposed new due date.
 6. Students who miss more than two class sessions will not be eligible for a passing grade, per Arts & Humanities policy. Students who routinely show up late for class may also see a grade penalty following a warning from the instructor.
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Course Schedule:

| DATE | TOPIC | ASSIGNED TODAY | DUE TODAY |
|------------------------------|---|--|-------------------------------------|
| Sept. 24 | Course Introduction | | |
| Oct. 1 | Fundamentals Nuts & Bolts | For 10/8: Layout Labeling | |
| Oct. 8 | Story & Page Design Adobe Training | For 10/15: Mock Layout For 10/22: No Photo Layout | Layout Labeling |
| Oct. 15 | No Photo Layout Workday | | Mock Layout |
| Oct. 22 | Photos & Art | For 10/29: Photo Critique For 11/5: Photo Layout | No Photo Layout |
| Oct. 29 | Photo Layout Workday | | Photo Critique Due Online |
| Nov. 5 | Graphics & Sidebars Special Effects | For 11/12: Newspaper Critique Online | Photo Layout |
| Nov. 12 | Final Layout Workday | | Newspaper Critique |
| Nov. 19 | Online Layout | For 11/26: News Website Critique Online | |
| Nov. 26 | Final Layout Workday | For 12/3: Final Layout Draft | News Website Critique Due Online |
| Dec. 3 | Final Layout Critique Final Layout Workday | | Rough Draft of Final Layout |
| Dec. 10 @ 1:20 pm | Final Period | | Final Layout Due |