

Syllabus

CMST 163 – Advanced Production

Quarter : Spring 2010

Location: D126R

Time: 12:30-1:20p m-f (Monday lab)

e-mail: art.sanders@bellevuecollege.edu

Required Text Book: None. But reading from various sources will be assigned.

Instructor: Art Sanders

Office: R230L (by appointment)

Message Phone: 425-564-3064

Mailbox: R230

Course Outline:

Greetings and Class Expectations

Learning Objectives:

Objective 1: Audio Production and Editing

Objective 2: Speech and Announcing Techniques

Objective 3: Writing, Interviewing and Creating

Objective 4: Working in the Business

Objectives 1, 2 and 3 will be addressed incrementally on a daily basis and simultaneously throughout the course. The timelines for meeting these objectives will vary depending on the classes' pace of learning. All objectives will be achieved by the end of the quarter. Assignments must be turned in by their due dates as announced by me. Objective 4 will be phased in later in the quarter.

Course Description & Outcomes:

This class focuses on producing audio pieces, increasing verbal and speech skills for announcing, developing basic copywriting and news writing skills and interviewing skills. You will learn audio production theory and technique using currently popular software.

There are four required projects and a Final project. (Due dates to be set by me.) Each equals 20% of your grade.

- 1) A 2-5 minute NEWSCAST complete with at least two actualities and two voicers.
- 2) A 2-5 minute FEATURE using a minimum of two interviews with at least three actualities from those interviews.
- 3) A 90 second SPORTSCAST with at least two actualities.
- 4) A 60 second COMMERCIAL .
- 5) FINAL—A 3 to 5 minute RESUME TAPE/PRODUCTION REEL

CMST 163 Syllabus Continued:

Minimal studio time during normal classroom hours will be provided to work on assignments. *Extra work time will be required.*

Each assignment must be turned in on CD with Copy. *(You should burn a copy for yourself because assignments will not be returned.)*

Participation:

Daily discussion and lecture. You are expected to contribute your ideas and ask questions. Please be constructive and treat your classmates with respect.

Attendance:

Mandatory. Unexcused absences totaling more than one fifth of the class will result in failure or a grade of F for the class. See Arts & Humanities Division Policy at: <http://bellevuecollege.edu/ArtsHum/studentinfo.asp>. An absence will be excused only if you notify me as soon as possible. Any make up projects must be pre approved by me and must be turned in by the assigned date to receive credit.

Reading Assignments:

You are expected to read all assigned material.

Guest Speakers:

Take notes and ask questions.

Supplies:

Notepad and writing utensils. College dictionary.

Final:

Resume Tape/Production Reel = 20% of your grade.

Warning!

An open minded tolerance for ideas and modes of expression which might conflict with your own personal values is essential, especially in the classroom setting. By being exposed to such ideas and expressions, you are not expected to endorse or adopt them, but rather to understand that they are a part of the free flow of information upon which higher education depends. You may find certain material or subject matter in this class to be offensive or distasteful. Any materials offered are equivalent to required texts. If you decline to listen to, view or read materials you consider offensive, you will still be required to understand their content . Please discuss any such issues you may have with me.

All stories will be properly attributed. Plagiarism is an automatic Fail.

Do not bring to class any item which is illegal or prohibited on campus.

CMST 163 Syllabus Continued:

GRADING:

5 Projects. Each equal 20% of your grade.

	Per assignment	Quarter Total	
A = 94%	47-50	235-250	
A-= 90%	45-46	225-234	
B+= 86%	43-44	215-224	
B = 83%	41-42	207-214	
B-= 80%	40	200-206	
C+= 76%	38-39	190-199	
C = 73%	36-37	182-188	
C-= 70%	35	175-181	
D+=66%	33-34	165-174	
D = 60%	30-32	150-164	
F = Below 60%	0-29	0-149	Or attendance totaling more than 1/5 th

Please share with me any special needs as a disability or medical condition.

**If you need course modifications / adaptations or accommodations because of disability, I can refer you to our Disability Resource Center(DRC). You may also contact them directly at B132 or by calling 425-564-2498 or TTY 425-564-4110. Information is also available on their website at <http://bellevuecollege.edu/drc/>