

CMST 261 –News Writing For Radio

Instructor: Art Sanders

Spring Quarter 2010

Location: D126R

Time: 1:30p-2:20p m-f (Monday lab)

Office: R230L (by appointment)

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Required Textbook: Better Broadcasting Writing, Better Broadcast News, Greg Dobbs, Copyright 2005

Recommended, Optional Text: Broadcast News Writing Stylebook, Robert A. Papper

- WEEK 1 Greetings, Class Expectations. BBW 21, 12, 13
*Write – Three line news stories, conduct an interview on tape.
Quiz 1_____
- WEEK 2 Write the way you talk
BBW 1, 2
*Write—Voicers
- WEEK 3 Be clear. BBW 3,4,5
*Write—Wraps, writes with sound
Quiz 2_____
- WEEK 4 Write a Newscast. BBW 16, 17
*Write—A 3 to 5 minute newscast.
Quiz 3_____
- WEEK 5 Story telling. BBW 6, 7,8, 9
*Write—Five minute feature using sound
Quiz 4 _____
- WEEK 6 Teamwork. BBW 10, 11
*Write—Edit feature to 90 secs, 60 secs and shorter wraps & writes w/sound
- WEEK 7 Different script forms. BBW 14, 15
*Write—Begin resume/audition tape/Production Reel
Quiz 5_____
- WEEK 8 Ethics. BBW 19, 20
*Write—A commercial and a PSA
- WEEK 9 Review. BBW 18
*Write—Write resume/audition tape/Production Reel
Quiz 6_____
- WEEK 10 FINAL_____Resume Tape Script plus in-class deadline writing assignments

CMST 261 Syllabus Continued

*Writing assignments –daily

Participation:

Daily discussions. You are expected to contribute your ideas. Please be constructive and treat your classmates with respect.

Quizzes:

Six total over the quarter. One is dropped. No make ups. (dates assigned by me)

Attendance:

Mandatory. Unexcused absences totaling more than one fifth of the calls will result in failure or a grade of F for the class. See Arts & Humanities Division Policy at:

<http://bellevuecollege.edu/ArtsHum/studentinfo.asp>. An absence will be excused only if you notify me as soon as possible. Any make up projects or assignments must be pre approved by me and must be turned in by the assigned date to receive credit.

Textbook:

You are required to read all assigned chapters.

Guest Speakers:

Take notes and ask questions. Their comments may appear on quizzes.

Supplies:

Notepad for daily writing. Writing utensils. College dictionary.

Final:

A compilation of your best work from this class assembled in such a way as it can be used for the production of a resume/audition tape or Production Reel and in class, on deadline writing assignments.

Course Description & Outcome:

Designed to enhance and develop your news writing skills for radio broadcasting, you will participate in discussions, write independently and within a team, interview news subjects, edit and work on deadline. You will also assemble newscasts and produce feature stories. You will learn the essential elements of a good radio news story. By the end of the course, you will have enough material/writing samples to compile a resume tape/audition tape or Production Reel package. You will also understand the fundamentals of radio news writing.

WARNING!

As in a newsroom, an open minded tolerance for ideas and modes of expression which might conflict with your own personal values is essential, especially in the classroom setting. By being exposed to such ideas and expressions, you are not expected to endorse or adopt them, but rather to understand that they are a part of the free flow of information upon which higher education depends. You may find certain material or subject matter in this class to be offensive or distasteful. Any materials offered are equivalent to required texts. If you decline to listen to, view or read materials you consider to offensive, you will still be

CMST 261 Syllabus Continued:

required to understand their content for use in news writing and radio broadcasting as a whole. Please discuss any such issues you may have with me.

All stories will be properly attributed. Plagiarism is an automatic Fail

Do not bring to class any item which is illegal or prohibited on campus.

GRADING:

Writing Assignments = 100 points (10 graded assignments—10 points each)
Quizzes = 50 points (6 quizzes—10 points each--*One dropped*)
Participation Attendance = 50 points
Final = 50 points
250 points possible for quarter

Quarter Total

A = 94%	235-250	
A-= 90%	225-234	
B+= 86%	215-224	
B = 83%	207-214	
B-= 80%	200-206	
C+= 76%	190-199	
C = 73%	182-188	
C-= 70%	175-181	
D+=66%	165-174	
D = 60%	150-164	
F = Below 60%	0-149	Or absences totaling more than 1/5 th

Please share with me any special needs such as disability or medical condition.

**If you need course modifications / adaptations or accommodations because of disability, I can refer you to our Disability Resource Center(DRC). You may also contact them directly at B132 or by calling 425-564-2498 or TTY 425-564-4110. Information is also available on their website at <http://bellevuecollege.edu/drc/>