



# Syllabus & Course Outline

Art 154 - Intro to Digital  
Photography

Bellevue  
College  
Winter 2014

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<b>OFFICE LOCATION</b>	<b>C252</b>
<b>OFFICE HOURS</b>	<b>TUE, WED, FRI 10:30-11:30AM</b>

## Course Information

### Objectives

- ☼ Operate a digital camera manually.
- ☼ Determine the correct exposure settings for a variety of subjects.
- ☼ Demonstrate comprehension and effective use of photography software.
- ☼ Develop a digital workflow from camera to post production.
- ☼ Identify basic rules of picture composition.
- ☼ Evaluate digital photography in terms of its technical control and visual content as a means for artistic exploration and expression.
- ☼ Articulate motivation and conceptual intent during critique.

### How Objectives Will Be Met

We are in the midst of a major revolution in how we conceive of and represent our visual world. The tools that are available to us as photographers change quite literally week by week and it has never been easier to make technically successful pictures. With that in mind, this class is an introduction to the fundamental vocabulary and techniques of photography with an emphasis on developing your skills of perception and your visual competence in the creation and consumption of lens-based imagery. This will require you to quickly master the basics of camera use and techniques. Perhaps most importantly, you will explore the complex relationship between composition, technical execution and visual ideas that communicate with intent.

While these course objectives look to the future, there's much to be learned from the past. Therefore we will look at and discuss a wide selection of photographs since photography's inception over 160 years ago to consider the broad and powerful impact of the most widely seen and used form of visual representation yet invented.

This is a lens based studio art class and will cover theoretical concerns about fine art photography as well as learning digital and silver based photographic processes. Students will create a portfolio of work that demonstrates their understanding of the new material learned in this class through assigned projects, readings and exams.

## **Materials Required**

Photography is expensive and this class will require you to spend approximately \$100 - \$200 on supplies. This does not include the cost of a camera. If you require assistance in acquiring a camera, the lab provides free rentals on short term basis. All equipment must be returned in the exact working order at the time of rental otherwise it is the responsibility of the student to pay for professional repair or replacement at equal value.

1. Camera: 35mm DSLR (single lens reflex) with FULL manual control of aperture, shutter speed and focus. Or any camera that is capable of shooting in RAW format.
2. Digital Memory Card to fit the make and model of your camera. 8gb-32gb is sufficient.
3. Portable external hard drive
4. Flash drive 4-16gb.

## **Sources for Supplies**

Freestyle Photo, Los Angeles, 800.292.6137, [www.freestylephoto.biz](http://www.freestylephoto.biz)

Glazers Camera, 430 8th Ave North, Seattle, WA 98109, [www.glazerscamera.com](http://www.glazerscamera.com)

B&H Photo, New York, 800.221.5662, [www.bhphotovideo.com](http://www.bhphotovideo.com)

New Egg, [www.newegg.com](http://www.newegg.com)

Amazon, [www.amazon.com](http://www.amazon.com)

## CLASSROOM LEARNING ATMOSPHERE

### The Arts & Humanities Policy Page:

<http://bellevuecollege.edu/ArtsHum/policy.html>

### The Arts & Humanities Commitment to Student Growth:

<http://bellevuecollege.edu/ArtsHum/AHGdIns-StdntGrwth.htm>

### Instructor's Expectation

- ✿ Regular and on-time attendance.
- ✿ All assigned work must be completed.
- ✿ Participation in critiques and class discussions.

This is a studio class. You will be expected to plan ahead and work during class time. Generally class time will be split between lectures and studio time. There will be critiques, technical demonstrations and exams. All assignments, critiques, and exams must be completed in order to pass the course and also completed on time as stipulated in the attendance policy. All assignments, critiques, and exams must be completed during the quarter the course was taken – photography work done before the beginning of the course may not be used.

### Attendance Policy

Regular and punctual attendance is mandatory.

- ✿ Three unexcused absences will be tolerated.
- ✿ Most lectures, demonstrations, and assignments will occur at the beginning of class periods and will not be repeated for those who come in late. If you are late to class, you will need to notify me at the end of the class period to replace an absence with a tardy.
- ✿ Assignments that are turned in late will receive one letter grade lower per day for each day they are late.
- ✿ Examinations missed may only be made up with an official doctor's excuse.
- ✿ Critiques missed may not be made up and grades will reflect the student's failure to participate in the critique discussions.

### Grading

<b>PROJECT #1</b>	<b>15%</b>
<b>PROJECT #2</b>	<b>20%</b>
<b>PROJECT #3</b>	<b>20%</b>
<b>PROJECT #4</b>	<b>20%</b>
<b>MIDTERM EXAM</b>	<b>10%</b>
<b>FINAL CUMULATIVE EXAM</b>	<b>15%</b>
<b>TOTAL</b>	<b>100%</b>

If at any point during the term you would like to discuss your grade and or progress in the class, please make an appointment to meet.

## **Affirmation of Inclusion**

Bellevue College is committed to maintaining an environment in which every member of the campus community feels welcome to participate in the life of the college, free from harassment and discrimination.

We value our different backgrounds at Bellevue College, and students, faculty, staff members, and administrators are to treat one another with dignity and respect. <http://bellevuecollege.edu/about/goals/inclusion.asp>

## **Student Code**

“Cheating, stealing and plagiarizing (using the ideas or words of another as one’s own without crediting the source) and inappropriate/disruptive classroom behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to: talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Vice President of Student Services for possible probation or suspension from Bellevue College. Specific student rights, responsibilities and appeal procedures are listed in the Student Code of Conduct, available in the office of the Vice President of Student Services.” The Student Code, Policy 2050, in its entirety is located at: [http://bellevuecollege.edu/policies/2/2050\\_Student\\_Code.asp](http://bellevuecollege.edu/policies/2/2050_Student_Code.asp)

## **IMPORTANT LINKS**

### **Bellevue College E-mail and access to MyBC**

All students registered for classes at Bellevue College are entitled to a network and e-mail account. Your student network account can be used to access your student e-mail, log in to computers in labs and classrooms, connect to the BC wireless network and log in to MyBC. To create your account, go to: <https://bellevuecollege.edu/sam> .

BC offers a wide variety of computer and learning labs to enhance learning and student success. Find current campus locations for all student labs by visiting the [Computing Services website](#).

### **Disability Resource Center (DRC)**

The Disability Resource Center [www.bellevuecollege.edu/drc](http://www.bellevuecollege.edu/drc) serves students with a wide array of learning challenges and disabilities. If you are a student who has a disability or learning challenge for which you have documentation or have seen someone for treatment and if you feel you may need accommodations in order to be successful in college, please contact us as soon as possible. If you are a student with a documented autism spectrum disorder, there is a program of support available to you. If you are a person who requires assistance in case of an emergency situation, such as a fire, earthquake, etc, please meet with your individual instructors to develop a safety plan within the first week of the quarter. The DRC office is located in the Library Media Center (D126) or you can call our reception desk at 425.564.2498. Deaf students can reach us by video phone at 425-440-2025 or by TTY at 425-564-4110. Please visit the DRC website for application information into the DRC program and other helpful links at [www.bellevuecollege.edu/drc](http://www.bellevuecollege.edu/drc)

### **Public Safety**

The Bellevue College (BC) Public Safety Department's well trained and courteous non-commissioned staff provides personal safety, security, crime prevention, preliminary investigations, and other services to the campus community, 24 hours per day, 7 days per week. Their phone number is

425.564.2400. The Public Safety website is your one-stop resource for campus emergency preparedness information, campus closure announcements and critical information in the event of an emergency. Public Safety is located in K100 and on the web at: <http://bellevuecollege.edu/publicsafety/>

### **Reading & Writing Labs**

<http://bellevuecollege.edu/asc/reading/>

<http://bellevuecollege.edu/asc/writing/>

### **Digital Lab Use**

The lab is meant to be a constructive learning environment. Please be responsible, organized, clean and respectful of others while working in the lab. Do not hesitate to ask for help if you have questions regarding the facilities and technical problems. There is absolutely no food or drink allowed in the lab.

### **Enrollment Calendar**

<http://www.bellevuecollege.edu/enrollment/calendar/deadlines/>



# Course Calendar

Art 154 - Intro to Digital Photography

	TUESDAY - LAB	WEDNESDAY - LECTURE	FRIDAY - LAB
<b>WEEK 01</b> January 7-10	<ul style="list-style-type: none"> <li>☼ Introduction to Syllabus review, discussion of course expectations, and grading.</li> <li>☼ Access to the course site.</li> <li>☼ Required equipment and supplies.</li> </ul> <p><b>READING:</b> Seeing Like A Camera and Shutter, Aperture, Histogram</p>	<ul style="list-style-type: none"> <li>☼ Orientation to Lab Procedures.</li> <li>☼ Further discussion on camera equipment.</li> <li>☼ <i>The Film Negative</i></li> <li>☼ Friday Lab Exercise info.</li> </ul>	<ul style="list-style-type: none"> <li>☼ Instructor approval of camera.</li> </ul> <p><b>LAB EXERCISE:</b> Self-Portrait, Image file input, conversion, and output. Uploading to a web server.</p>
<b>WEEK 02</b> January 14-17	<p><b>DEMO:</b> Camera Control</p> <ul style="list-style-type: none"> <li>☼ White balance exercise</li> </ul> <p><b>DEMO:</b> Browsing files and management using Adobe Bridge/Lightroom.</p>	<p><b>DEMO:</b> Camera Control pt. 2</p> <ul style="list-style-type: none"> <li>☼ <i>Modernist Photography and Compositional Strategies.</i></li> </ul> <p><b>Intro to Project #1</b></p>	<p><b>DEMO:</b> Photoshop basics: Raw Conversion, Toolbar, Basic Adjustment Layers, Black &amp; White, &amp; Contact Sheet.</p> <p><b>READING:</b> Photograph for Meaning, Exposure, Seeing Photographs.</p>
<b>WEEK 03</b> January 21-24	<p><b>Project #1 is DUE</b></p> <p><b>REVIEW:</b> Photoshop Basics.</p> <p><b>DEMO:</b> Saving and Uploading files for critique.</p>	<ul style="list-style-type: none"> <li>☼ <i>The Histogram is your new best friend in the field.</i></li> <li>☼ <i>Digital definitions</i></li> </ul> <p><b>READING:</b> The Digital Darkroom, Black and White Conversion</p>	<ul style="list-style-type: none"> <li>☼ <i>Time and timing in photography</i></li> </ul>
<b>WEEK 04</b> January 28-31	<p><b>DEMO:</b> Curves, Layer Masks, non destructive editing, burning and dodging.</p> <p>☼ <i>Digital Workflow</i></p>	<ul style="list-style-type: none"> <li>☼ <i>Resolution: Lenses, Sensor, and Bit depth.</i></li> </ul> <p><b>READING:</b> Image Editing</p> <p><b>Intro to Project #2</b></p>	<p><b>LAB EXERCISE:</b> Making contact sheets, adjustment layers in photoshop, defined and applied.</p> <ul style="list-style-type: none"> <li>☼ <i>Working with lens apertures.</i></li> <li>☼ <i>Relative exposures</i></li> </ul>
<b>WEEK 05</b> February 4-7	<p><b>Project #2 is DUE</b></p> <ul style="list-style-type: none"> <li>☼ <i>Creative control with aperture/D.O.F. and shutter speed/capturing motion</i></li> <li>☼ <b>REVIEW:</b> <i>Curves, Layer Masks, non destructive editing, burning and dodging.</i></li> </ul>	<p><b>NO CLASS TODAY</b></p> <p><b>READING:</b> Printing and Display, Organizing and Storage.</p>	<p><b>LAB EXERCISE:</b> Depth of Field</p> <ul style="list-style-type: none"> <li>☼ <i>Maximizing Detail: The Zone System, ISO, and fill Flash.</i></li> </ul> <p><b>POP QUIZ</b></p>

<b>WEEK 06</b> <b>February</b> <b>11-14</b>	<b>DEMO:</b> Color correction techniques using Curve & Hue/Saturation Adjustment Layers  <b>Intro to Project #3</b>	☼ <i>Color Theory and Practice</i> ☼ <i>Midterm Exam review</i>  <b>READING:</b> The Human Element, from Understanding Color, Color by Bruce Fraser.	<b>!!!MIDTERM EXAM!!!</b>
<b>WEEK 07</b> <b>February</b> <b>18-21</b>	<b>Project #3 is DUE</b>  <b>REVIEW:</b> Color correction techniques. ☼ <i>The Color Correction Challenge</i>	<b>DEMO:</b> Working with the canvas for layout in Adobe Photoshop  <b>READING:</b> Moments in Time	☼ <i>A Brief History of Photography and the Democratic Art.</i>
<b>WEEK 08</b> <b>February</b> <b>25-28</b>	<b>DEMO:</b> Selections and Masks, Curves, Hue and Saturation.  <b>Intro to Project #4</b>	☼ <i>Awareness and Perception, Photo Narratives.</i>  <b>READING:</b> Everyday, Writing for Others.	☼ <i>Shooting people: Directing with intent and the Decisive Moment.</i> ☼ <i>Diane Arbus, Cindy Sherman, &amp; Gregory Crewdson</i>
<b>WEEK 09</b> <b>March</b> <b>4-7</b>	<b>NO CLASS TODAY</b>  <b>READING:</b> Photo Fakery is everywhere.	<b>REVIEW:</b> Layer Masks, tone & color. <b>DEMO:</b> Layer Mania: Multiple image layers, Grouping layers, Making story board layout. ☼Layer masks for photo illustration.	☼ <i>Quick tip: Content Aware Fill.</i> ☼ <i>Veracity in Photography.</i>
<b>WEEK 10</b> <b>MARCH</b> <b>11-14</b>	<b>Project #4 is DUE</b>  <b>DEMO:</b> Output for Web, Print and more.  ☼ <i>Final Exam review</i>	☼ <i>Time and Space Equations, and Place, a discussion of contemporary landscape photography.</i>	☼ <i>Contemporary Digital Photography.</i> ☼ <i>Surviving the Promise of Technology.</i>
<b>FINALS</b> <b>March</b> <b>17-21</b>	<b>!!!FINAL EXAM!!!</b>	<b>FINAL CRITIQUE</b>	<b>FINAL CRITIQUE</b>

## Final Exam Schedule

<http://bellevuecollege.edu/classes/exams>