ENGLISH 101 ESSAY RUBRIC (6 is high; 1 is low)

	level 6	level 5	level 4	level 3	level 2	level 1
D E V E L O P M E N T	 Focus (thesis, purpose or controlling idea) is clear, imaginative, fully realized, and insightful. Body paragraphs supported by a variety of relevant facts, examples, illustrations from experience, references to related readings, etc. Well-reasoned and insightful arguments, observations, etc. Demonstrates specific attention to relationship between audience and purpose. Clearly and thoroughly responds to assignment. 	 Focus is clear and thoughtful. Body well supported by facts, examples, illustrations from experience, references to related readings, etc., though support may not be as varied and vivid as level 6. Generally well reasoned arguments, observations, etc. Demonstrates understanding of audience and purpose. Response to assignment is generally adequate and thorough. 	 Focus is generally adequate but may not be immediately clear to all readers. Body generally supported by facts, examples, details. No more than one paragraph with inadequate support. Some logical inconsistencies in arguments, observations, etc. Demonstrates some understanding of audience and purpose. Minimally responds to assignment. 	 Focus is vague, either too general, too narrow, superficial, or indirect. Body supported by few facts, examples, etc. More than one paragraph with inadequate support. Frequent logical inconsistencies in arguments, observations, etc. Demonstrates poor understanding of audience/essay purpose. Does not respond well to assignment. 	 Focus is vague, missing, superficial, or indirect. Body supported by few facts, examples, etc.; some may appear to be inaccurate, unsubstantiated, cursory, or unrelated to essay focus. Logically unsound arguments, observations, etc. Demonstrates little or no consideration of audience/purpose. Response to assignment is barely discernible. 	 Focus is not evident or unrelated to assignment. Body largely unsupported by relevant facts, examples, details. Arguments, observations missing or incoherent Demonstrates no understanding of audience/purpose. Does not respond to assignment.
O R G A N I Z A T I O N	 Vivid, engaging, informative introduction. Clear, logical, and inventive organization of ideas in relation to one another and to the essay's focus. Appropriate and smooth transitions between paragraphs and sentences. Inventive, thorough, memorable conclusion. 	 Informative, appropriate introduction. Clear and logical organization of ideas in relation to one another and to essay focus. Appropriate and smooth transitions between paragraphs and most sentences. Appropriate conclusion. 	 Adequate introduction. Ideas generally organized in relation to one another and to the focus; organization readily apparent. No more than one paragraph unrelated to the focus. Adequate transitions between paragraphs and sentences. Adequate conclusion. 	 Ineffective or poorly developed introduction. Unclear ordering of ideas; organization not readily apparent. More than one paragraph not clearly related to the focus. Transitions often lacking or inappropriate. Ineffective or poorly developed conclusion. 	 Underdeveloped and inappropriate introduction. Unclear or random ordering of ideas; organization not apparent. Transitions frequently lacking. Underdeveloped and inappropriate conclusion. 	 Missing introduction. Minimal organization; inappropriate or no paragraphing. Minimal or no use of transitions. Missing conclusion.
STYLE / VOICE	 Engaging and individualized voice appropriate to the audience/purpose. Thorough consistency of tone/voice. Refreshing and revealing word choice. Varied and skillful sentence structure. Vivid and varied use of detail in examples and descriptions. 	 Voice appropriate to the audience/purpose though somewhat generic or predictable in places. General consistency of tone/voice. Some variety of word choice. Variety of sentence structure. Interesting and varied use of detail in examples and descriptions. 	 Voice adequate to the audience/purpose though often generic or predictable. May be slight inconsistencies in tone/voice, verb tense, etc. Predictable word choice; low range of synonyms employed. Sentences mechanically sound but predictable; some variety of structures. Minimal variety of detail in examples; descriptions often vague. 	 Voice noticeably generic or inappropriate (e.g. first person narrative may predominate in an analysis assignment.) Inconsistent style/voice. Wording very predictable; few synonym alternatives used; diction at times inaccurate. Sentences not always sound; little variety; most sentences written in basic and repetitive structures. Little or no variety of detail; descriptions usually vague. 	 Voice/style generally hard to characterize because of frequent mechanics problems. Wording very predictable; no synonym alternatives used; diction usually inaccurate. No sentence structure variety; all sentences written in basic and repetitive structures. Details are vague or absent. 	 Voice/style not apparent due to absence of mechanical control or lapses in development and organization.