interior design 267 digital design presentations [3 credits]
spring 2012 [room L-116]
[april 02 - june 14, 2012] [tuesday + thursday] [3:00 pm- 4:50 pm] [8:00 pm- 9:50 pm]

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[overview & description]

Digital Design Presentation builds on skills covered in INDES 167. Students employ
digital design tools in the organization and presentation of their design solutions.
This class will introduce various strategies for effectively linking media and message,
using fundamental graphic and identity design principles, and evaluation
methods for producing design presentation packages and printed documents.

**Prerequisite: INDES 167 and either INDES 165 or INDES 265 with a C- or
better**

Students will gain a conceptual and physical understanding of how research, typography,
graphic presentation / layout and communication of ideas play a key role in the design field.
The objective is to evoke in students an enthusiasm and excitement for the discovery of
personal, professional and project based presentation skills.

This is a lecture-discussion and design studio and In an effort to assure that each student
understands the power of the process and the product of presentations, active learning
exercises will be used as enabling agents that empower students to develop their individual
style of verbal and graphic skills.

The structure of the class is lecture combined with a studio which means that you will be
expected to produce work during each scheduled class. You must be prepared and have all
equipment needed to produce work at every class. Software training will be offered of various
Adobe products such as Photoshop, InDesign,Illustrator, Acrobat & google Sketch-Up. These
software tools can be used to enhance the communication of design solutions and concepts.
Basic digital concepts, printing, and scanning will also be covered.

[objectives & outcomes]

Outcomes:

Upon completion of the course, students should be able to:

1. Demonstrate an awareness and competency for a wide range of graphic presentation formats
   that can be used to create presentations, resumes, and portfolios.

2. Develop the skills required to produce and present design ideas in a way that promotes
   individual professionalism through interior design.

3 Demonstrate the knowledge required to use basic digital presentation equipment and software
   such as Adobe Photoshop, InDesign, Illustrator, Acrobat, digital scanners
   and color printers to visually communicate design process, and create individual
   presentation media.

4. Effectively combine text and images in electronic formatted documents.

5. Color manage and correct images and photos.

6. Manage digital files for archiving and greater efficiency.

**digital design
presentation**

[content & deliverables]

Lectures and demonstrations within the design studio environment

Student presentations of individual / group research design projects

[DUE DATE LISTED ON SCHEDULE]

Project #1 - GRID / MAGAZINE LAYOUT EXCERCISE

Project #2A - TYPOGRAPHY ABSTRACTION EXCERCISE

Project #2B - TYPOGRAPHY ABSTRACTION POSTER EXCERCISE

Project #3 - ARCHITECTURE ABSTRACTION POSTER/MAGAZINE EXCERCISE

Project #4 - IDSA BROCHURE/POSTER/MAGAZINE EXCERCISE

[requirements,
     attendance & grading]

Grading will be based on **design effort/project completion**, **class participation**,
and **attendence.**

**Required tools :   - USB drive (1GB minimum storage capacity)
                         - Notebook
                         - 12"-18" tracing paper or sketch book with Pen, Pencils, Markers, etc
                         - Materials for dummy mock-ups - Arches paper, chipboard, glue,
                            spray mount, large format paper, etc.
                         - Xacto knife and blades**

Completion of all assignments is required to pass this course.
Your projects will be assessed according to effort and completion.

Grading / Assessment distribution:

**Project excercises completed and submitted   50%
Attendance   25%
Class participation/ Design effort   25%**

I would encourage participation in our discussions and lectures with the idea that no question is
a wrong question.

I am open and wiling to provide guidance on any design and technical issues that may arise
during the course. Please let me know if you have difficulty understanding an assignment.
If you have specific concerns with the expectations of the class, your work, or the method of
instruction, bring them to my attention.

Please contact me by phone or email if you cannot attend class to make
arrangements with myself or with fellow students regarding assignment / lecture information.

Please bring :

***RIGOR
*CREATIVITY
*EXPLORATION
*DEEP INTEREST OF INNOVATIVE DESIGN
*VISION**

Each student will come to the class with a certain skill set, hopefully you will leave with a considerably larger one. Quality of work and grading is not gauged according to other students, rather it is determined from the individual skill sets of each student. I will however gauge the amount of effort and participation a student shows against other students, so in a sense you are competing against others for 15% of your grade.

Your final grade in this class will be calculated based on the percentages and numerical values listed below. I will grade each assignment based on outlined project requirements and return it to you in a timely manner as a record of your status in the class. I will hold the grading of attendance, effort and class participation until the end of the quarter to allow for an overall perspective.

Work is to be turned in on time, as scheduled. Late work will not be accepted, graded or commented on. If you have a conflict with any deadline contact me as soon as possible so that we can find a resolution to the problem, usually I will ask that your project be submitted ahead.

- LATE WORK WILL NOT BE ACCEPTED - GRADED OR COMMENTED ON -
- NO EXCEPTIONS -

If you have any questions or concerns about your grades, please see me as soon as possible. Please be aware that simply attending class and completing the required assignments will not entitle you to an "A" in this class. Doing what is required of you is not outstanding, it is satisfactory and will thus entitle you to a "C" in this class. If you have any questions, please review the grading policy of the school at: http://bellevuecollege.edu/catalog/enroll/grades.asp

An "Incomplete" grade may be awarded only in cases where extenuating circumstances have prevented the student from completing no more than one of the projects or tests for the quarter. To be eligible for an "I" grade, the student must have prior approval of the instructor. Questions about grades, including an approximation of the letter grade earned to date, will be welcomed at any time during the quarter.

Attendance, effort and class participation	**30%**
Project #1 - MAGAZINE GRID EXCERCISE	**5%**
Project #2A - TYPOGRAPHY ABSTRACTION	**10%**
Project #2B - TYPOGRAPHY ABSTRACTION	**15%**
Project #3 - BUILDING POSTER ABSTRACTION	**20%**
Project #4 - BROCHURE	**20%**

Numeric Grade Scale:

100 - 94	= A
93 - 90	= A-
89 - 87	= B+
86 - 83	= B
82 - 80	= B-
79 - 77	= C+
76 - 73	= C
72 - 70	= C-
69 - 60	= D
< 59	= F

[recommended literature]

BOOKS:

*- **Lewis Tsurumaki Lewis** Opportunistic Architecure*

*- **Elements of Typographic Style**: Robert Bringhurst*

*- **Envisioning Information**: Edward Tufte*

*- **Geometry of Design**: Kimberly Elam*

*- **The Information Design Handbook**: Jenn and Ken Visocky O' Grady*

MAGAZINES:

*- ***Wallpaper***
*- **Print***
*- **Metropolis***
*- **Surface***
*- **V / Vman***
*- **Communication Arts***
*- **Monocle***
*- **iD***
*- **Colors***
*- **FRAME***
*- **MARK***

[etc.]

policies / special needs

You will be working in the BCC computer lab using both the PC's, software, various scanners and printers. I AM NOT RESPONSIBLE FOR ANY EQUIPMENT WHICH IS NOT WORKING OR MALFUNCTIONING. If you choose to use the printers and scanners you must do so at your own risk- be aware of the equipment and supplies before a project is due. I will not accept late work due to equipment or supply limitations.

Anyone dropping this course beyond the time allowed by the college will receive a failing grade and will have to repeat the course at a future time. This is to save everyone wasted time and effort. This is a studio course, and therefore very time and labor intensive. Please be realistic about your class scheduling.

Please be aware of and review all other requirements for both the Arts and Humanities Division and Bellevue Community College found online at:
http://bellevuecollege.edu/artshum/AHGdlns-StdntGrwth.htm
http://bellevuecollege.edu/artshum/policy.html

With regard to Academic Honesty, note that for studio courses ALL WORK MUST by performed by the individual. Consequently, any studio work that is submitted for a grade that has not been seen by the instructor prior to submittal may be refused as being of questionable origin.

If you require accommodation based on a documented disability, emergency medical information to share, or need special arrangements in case of emergency evacuation, please make an appointment with me as soon as possible. If you would like to inquire about becoming a DSS student you may call 564-2498 or go in person to the DSS (Disability Support Services) reception are in the Student Services Building. Refer to the handout Student Procedures and Expectations, Arts and Humanities Division regarding eligibility for accommodation.

Student Work Collection for CIDA

Bellevue College Interior Design Department reserves the right to collect and keep student work as a part of our ongoing program development and accreditation requirements. Effective Fall quarter 2010, faculty will retain selected student work in all courses within the Interior Design curriculum in order to prepare for our next CIDA site visit.

We thank you for cooperating with the faculty, and hope you understand it is an honor to have your work held to represent our program.

Please note: Student work includes all process work, notebooks, digital images, and all finished projects from the beginning of the quarter through final projects. Students may make arrangements with their instructors to photograph or scan their projects but the college will keep the original work. After the completion of the CIDA site visit in fall of 2012 work will be returned upon request.

Advising + Enrollment Information

http://bellevuecollege.edu/ArtsHum/interiordesign/
http://bellevuecollege.edu/enrollment/calendar/deadlines/#Fall-2011

Blue Cards:

Students for the most part can self-register.

If a student is trying to register for a class and it is full, they will need a blue card. If they are trying to register a time conflict class, IE an overlap of any time in their schedule, they need a blue card.

Blue cards can be obtained at the Division office R-230. Online classes, the student must complete the online blue card request. Found here: http://bellevuecollege.edu/services/bluecard.asp

The student must have you complete the blue card with the course information and faculty, program chair or program manager signature. If the student needs an entry code to add the class, please refer them to the Entry Code Procedure.

Entry Codes:

Entry Codes must be requested by email.
Detailed information is required to process entry code requests:

Please refer students who need entry codes to the Interior Design Department Website so their request is complete.

http://bellevuecollege.edu/artshum/interiordesign/Entry%20Codes.html

Certain classes offered each quarter may require entry codes if:
•   It is a special topic course
•   You've transferred credits from another college
•   You are trying to take a course out of sequence because of work or family.

To request an entry code please e-mail indes.advisor@bellevuecollege.edu and include:
•   The course number, the class name and the item number.
•   the quarter you are requesting a code for
•   why you need the code (you transferred credits or need to take a course out of sequence)
•   your phone number
•   your student id number.

Please allow at least one business day to receive a response to your request. Requests sent on Fridays after 3:00pm or on weekends may take until Tuesday to be answered.
Please don't call the Interior Design Program office for Entry Codes.

IDSA - Interior Design Student Association

http://idsainfo.blogspot.com/

idsainfo@gmail.com

B BELLEVUE COLLEGE

Interior Design @ BC List Serve

To help students stay informed, the Interior Design Department has created a listserve – an e-mail bulletin board that allows faculty to reach students in the program with the latest program-related information and announcements.

We recommend that you subscribe to the listserve. This is how you do it:

Send an e-mail to **id@clublists.bellevuecollege.edu**

Type the word **subscribe** in the subject line.

Shortly afterwards you will receive an e-mail confirmation from the list.
You must reply to this message to complete the process.

When you wish to *remove yourself* from the list you need only send an e-mail to the listserve address with the word **unsubscribe** in the subject line. You will receive a confirmation notice that you have been removed from the list.

Students have reported difficulty subscribing to the listserve through **Hotmail, Comcast,** and other providers. If you receive a "List Posting Error Notification" after replying to the confirmation e-mail, you can place a help request ticket through the student technology support center can set you up manually. Just go to https://bellevuecollege.edu/STSC/ and fill out the form.

RECOGNITION OF SYLLABUS

The syllabus is a contract between the student and instructor, establishing the learning outcomes and context, as well as the expected conduct, rights, and responsibilities of students in this class. It is important that you understand and are prepared for the learning experience ahead by understanding the syllabus contents.

Please sign below, as confirmation that you've read the syllabus and that you will discuss with the instructor any issues that you consider confusing, problematic, or open to dialogue with the entire class. If your discussion is of a personal nature, please make an appointment with me, rather than discuss it during class.

Please print name

Signature

Date

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digital design
   presentation

[week one][BC]   - intro / info / class requirements and deliverables
                             assignment - **PROJECT #1 THE GRID** magazine/book article "gridding" introduction

                          - movie - HELVETICA / **PROJECT #1 THE GRID pin-up**

[week two][BC]   - **PROJECT #1 THE GRID DUE /** movie - HELVETICA /
                             PROJECT #2A TYPE introduction

                          - **PROJECT #2A TYPE /** work in class session / desk crits

[week three][BC]   - **PROJECT #2A TYPE pin-up** / desk crits

                          - **PROJECT #2A TYPE /** work in class session / desk crits

[week four][BC]   - **PROJECT #2A TYPE DUE / PROJECT #2B TYPE assigned /** work in class
                             session / desk crits

                          - **PROJECT #2B TYPE /** work in class session / desk crits / lecture - abstraction
                             strategies

[week five][BC]   - **PROJECT #2B TYPE pin-up /** work in class session / desk crits

                          - **PROJECT #2B TYPE** work in class session / desk crits

[week six][BC]   - **PROJECT #2B TYPE DUE / PROJECT #3 BUILDING** introduction

                          - **PROJECT #3 BUILDING /** work in class session / desk crits

[week seven][BC]   - **PROJECT #3 BUILDING LAYOUT pin-up /** work in class session / desk crits

                          - **PROJECT #3 BUILDING LAYOUT /** work in class session / desk crits

[week eight][BC]   - **PROJECT #3 BUILDING LAYOUT DUE / PROJECT #4 BROCHURE** introduction

                          - **PROJECT #4 BROCHURE /** work in class session/desk crits

[week nine][BC]   - **PROJECT #4 BROCHURE pin-up /** work in class session / desk crits

                          - **PROJECT #4 BROCHURE /** work in class session / desk crits

[week ten][BC]   - **PROJECT #4 BROCHURE pin-up /** work in class session / desk crits

                           - **PROJECT #4 BROCHURE /** work in class session/desk crits

[week eleven][BC]   - **PROJECT #4 BROCHURE pin-up/** work in class session/desk crits

                          - **PROJECT #4 BROCHURE/ DUE**