

Bellevue Community College Department of Interior Design
Professional Practice II - INDES 181

Eric Phillips
Course Syllabus / Spring 2003

Professional Practice II:

An Interactive course of study centered on the presentation and communication of design ideas.

Students will gain a conceptual and physical understanding of how the research, presentation and communication of ideas play a key role in the design field. The objective is to evoke in students an enthusiasm and excitement for the discovery of personal, professional and project based presentation skills. Students will engage the subject matter as well as one another as a means of bringing each individual in touch with the 'real world' activity of selling ideas, talents and visions.

"You can not learn from experiences you are not having."
- Walt Disney

The course is based on the premise that the quality and content of presentation and personal marketing tools such as interview behaviors, resumes, cover letters, and portfolios have important parallels, as well as differences, in their abilities to promote and tell the story of the subject at hand. In an effort to assure that each student understands the power of the process and the product of presentations, active learning exercises will be used as enabling agents that empower students to develop their individual style of verbal and graphic skills.

Educational Goals:

Students successfully completing Professional Practice II will:

1. demonstrate an awareness and competency for a wide range of presentation and portfolio formats.
2. develop the skills required to produce and present design ideas in a way that promotes individual professionalism through interior design.
3. demonstrate the knowledge required to use basic digital presentation equipment and software such as PhotoShop, PageMaker, digital scanners and photography.
4. develop a professional portfolio based on self-assessment and career objectives.
5. develop multiple marketing tools to support career strategies in order to present themselves to potential clients/employers, including: resumes, cover letters, personal information cards and portfolios.
6. document and assess professional potential, performance, and growth through the use of tools such as a portfolio of work examples.

Requirements:

Grades will be based on weekly assignments, class participation, mid-term presentation and a design portfolio. The weekly assignments will involve the collection and dissemination of information through both group and individual research activities. Attendance is mandatory. Class participation will be judged on individual student involvement within group and one on one discussion. The final portfolio document will be a comprehensive incorporation of weekly assignments, lectures, and active learning exercises.

Grade Evaluation:

Assignments	40% = 40 pts
Mid-Term Presentation	10% = 10 pts
<u>Portfolio Design</u>	<u>50% = 50 pts</u>
Total	100pts

A = 90pts B = 80pts C = 70pts D = 60pts F < 60pts

Assignments (40pts)

- A. Graphic Analysis and Vision Statement (10pts)
- B. Floor Plan and Key Plan (5pts)
- C. Resume and Cover Letter (10pts)
- D. Graphic Layout (5pts)
- E. Portfolio Audit / Layout (5pts)
- F. Draft Portfolio (5pts)

Mid-Term Presentations (10pts)

All presentations will be performed as a group effort. Each team will be given an overall score. Each member on the team will receive the same score irrelevant of their individual performance during the presentation. "All for One and One for All."

Assignments:

Success in this course requires prompt completion of assignments in preparation for each class, and active participation in discussions, group work sessions and critiques. You will be given a series of assignments, which are to be completed in a professional manner. This is a class centered on the presentation and communication of ideas. Everything you bring to the classes 'collective table' speaks of whom you are and what you have to say.

Assignments are to be turned in at the beginning of the class on the due date given for each assignment. Late work will ONLY be accepted under extreme extenuating circumstances.

Office Hours: Available upon request. Phone: 206.223.5173 Email: ephillips@nbbj.com.