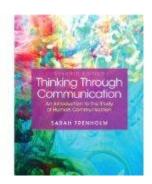
CMST 202 Survey of Speech Communication Course Syllabus

Instructor: Laura Driscoll Nudelman / Summer Quarter 2013

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Text: Trenholm, Sarah, *Thinking Through Communication*, 7th edition Pearson, Allyn and Bacon. ISBN: 0205902359



The first two chapters of the text have been uploaded in pdf files in the Getting Started Learning Module. You will also find a copy of the text on reserve in the library under the name Oleson or Communication Studies.

Course Learning Objectives:

This course is designed to introduce you to basic concepts and theories in the field of speech communication. As a result of taking this course, you should become more aware of how communication surrounds you and affects your life, better able to identify and analyze communication patterns and their effects, and more aware of

your own communication strengths and weaknesses. The specific learning outcomes for this course are:

- 1. Define the process of communication from multiple discipline perspectives.
- 2. Explain the influence of ancient Greek and Roman philosophers on current rhetorical and communication theory.
- 3. Describe the unique qualities found in group interaction and organizational communication and the methods of effective teambuilding and decision making.
- 4. Analyze a public speech and demonstrate an understanding of effective organization, argument construction, and guidelines for speech delivery.
- 5. Identify the barriers to effective intercultural communication and describe the methods of adapting to new cultures.
- 6. Apply contemporary communication research methods to human discourse and behavior.
- 7. Describe the symbolic nature of verbal and nonverbal communication and the role of communication theory in improving message clarity and relational satisfaction.

Course Requirements

Quizzes(500 points):

During the course of the quarter, you will take 1 Orientation Quiz and 6 Quizzes over the chapter reading and website materials. The Orientation quiz is worth 20 points and the six remaining quizzes are worth 80 points and will consist of 40 true-false or multiple choice questions.

Discussion Board Participation (300 points):

Participation in chapter discussions is required for completion of the course and is worth 300 points. Students must post 1 answer to an assigned question and reply to 1 other student per discussion. Postings must address all aspects of the discussion

question and consist of a well-developed paragraph of 200-300 words. Emphasis should be placed on discussing the concepts and theories discussed in the text and personal experience should only be used as examples of course-related material. Please consult the Guidelines for Discussion Board Participation lecture to learn more about the expectations for discussion board postings in this class.

Theory and Practice Assignments (200 points)

Students will complete four assignments (50 points each) which require students to apply Communication Theory or research findings to a specific communication context. Assignments should include application of content explored in the textbook and lecture material. All assignments should be properly edited for proper spelling, grammar, and punctuation.

Grading Breakdown:

POLICIES

1. Late work (discussion board postings, quizzes, and the Final Research Paper) will **not** be accepted unless arrangements are made with me before the due date. This policy is in place to help students learn the skills that will help them succeed in future classes and the workplace. **You can always post discussion board messages or submit application exercises in advance of the due dates and I encourage you to work ahead so a sudden work deadline or family issue does not create a difficulty for you. However, if you (or family member) are experiencing a major illness or you know that you will out-of town during a quiz for a planned event such as a wedding or military service,**

- please let me know in advance and we can work out a schedule to complete your work without penalty.
- 2. Students caught cheating on an exam or plagiarizing an assignment will not receive any credit for that portion of the class. Repeat offenses will be reported to the Dean of Student Programs.
- 3. Students are expected to model the behavior discussed in the content of this course. During online discussions you may certainly disagree and debate, but you are required to demonstrate tolerance and respect at all times in your postings. One general rule--please do not use all capital letters to emphasize a point when you are disagreeing with a student as this is the written equivalent of shouting.
- 4. Special Needs: The Disability Resource Center serves students with a wide array of learning challenges and disabilities. If you are a student who has a disability or learning challenge for which you have documentation or have seen someone for treatment and if you feel you may need accommodations in order to be successful in college, please contact us as soon as possible. If you are a student with a documented autism spectrum disorder, there is a program of support available to you. The DRC office is located in B 132 or you can call our reception desk at 425.564.2498. Deaf students can reach us by video phone at 425-440-2025 or by TTY at 425-564-4110. Please visit the DRC website for application information into the program and other helpful links at www.bellevuecollege.edu/drc Please meet with me if you have any questions.