



#### Vision

Bellevue College is the region's college of choice, based on its excellence, innovation, and national recognition for exemplary programs.

#### **Core Values**

We, the Board of Trustees, faculty, staff and administration of Bellevue College, place students at the center of all we do and support and promote the excellence of their efforts. We affirm and embody pluralism; value collaboration and shared decision making; and honor creativity and innovation. We consider it our duty to anticipate changing demands in education and welcome the opportunity to shape its future. We acknowledge our responsibility to society and embrace the belief that widespread access to excellent postsecondary education is the cornerstone of a democratic society.

#### Mission

Bellevue College is a student-centered, comprehensive and innovative college, committed to teaching excellence, that advances the life-long educational development of its students while strengthening the economic, social and cultural life of its diverse community. The college promotes student success by providing high-quality, flexible, accessible educational programs and services; advancing pluralism, inclusion and global awareness; and acting as a catalyst and collaborator for a vibrant region.

# Core Themes: Mission Alignment

#### Student Success

BC supports the success of all students in meeting their educational goals through its commitments to open access learning; to offer a portfolio of appropriate and well-chosen educational programs, services, and activities; and to its ongoing attention to student persistence and educational attainment.

# Teaching and Learning Excellence

BC prepares and enables excellence in teaching and learning through its commitments to ensure relevance, responsiveness, and inclusiveness of curriculum; to maintain an effective teaching environment by supporting the teaching and professional achievement of all faculty; to provide for the accessibility of quality learning support services; and to monitor the academic and professional success of all students.

# College Life and Culture

BC values a learning and working environment through its commitments to support a campus environment that is diverse, inclusive, open, safe, and accessible; to model a college community that affirms and embodies pluralism and values collaboration and shared decision making; and to honor and practice sustainability, creativity and innovation.

# Community Engagement and Enrichment

BC strives to be a leader and partner in building a strong and vibrant region through its commitments to collaborate with businesses, industries, local school districts, primary transfer institutions, alumni, donors, and governmental and social services organizations to develop and refine educational programs that prepare individuals for academic success, employment, and lifelong learning; and to provide programs and space for use by the community at large.



# BOARD OF TRUSTEES COMMUNITY COLLEGE DISTRICT VIII BELLEVUE, WASHINGTON

A regular meeting of the Board of Trustees of Community College District VIII, 3000 Landerholm Circle SE, state of Washington, will be held on Friday, January 9, 2015. The business session will begin at 3:15 pm in room B201. Steve Miller, Chair, will preside.

#### **AGENDA**

	AGLINDA		
12:00 PM	LUNCH (A201)		
12:30 PM	EXECUTIVE SESSION (A201) There will be an executive session to consider the selection of a site or the acquisition of real estate and to review the performance of a public employee.		
2:30 PM	STUDY SESSION Financial Overview		
3:15 PM	BUSINESS SESSION (B201)		
	I. Call to Order		
	II. Roll Call and Introductions		
	<ul> <li>III. Consent Agenda</li> <li>A. Approval of Agenda for January 9, 2015</li> <li>B. Meeting Minutes from November 19, 2014</li> <li>C. Meeting Minutes from November 24, 2014</li> </ul>		3 5 9
3:20 PM	IV. Constituent Reports A. Faculty B. Classified Staff C. Student D. Foundation	Brown Turnbull Jenkins King	
4:00 PM	<ul> <li>V. Monitoring Reports (reports for this meeting in bold)</li> <li>A. Student Success</li> <li>B. Instruction</li> <li>C. Economic and Workforce Development</li> <li>D. Student Affairs</li> <li>E. Equity and Pluralism</li> <li>F. Institutional Advancement</li> <li>G. Information Technology</li> <li>H. Capital Facilities</li> <li>I. Finance</li> <li>J. Human Resources</li> <li>K. Enrollment Report</li> </ul>	All All All All All All Quarterly Quarterly Quarterly Quarterly Quarterly	10 12 14 15 16 17 18

# BOARD OF TRUSTEES COMMUNITY COLLEGE DISTRICT VIII BELLEVUE, WASHINGTON

		<ul><li>L. Budget and Legislative Developments</li><li>M. Marketing and Public Relations</li></ul>	As needed As needed	
4:05 PM	VI.	Information Items  A. Athletic Field Improvements	White	19
4:15 PM	VI.	First Read Items A. Housing Recommendations	White	21
4:25 PM	VII.	Board Reports  A. TACTC Board of Directors  B. TACTC and BC Legislative Committees  C. Foundation Liaison  D. Individual Member Reports	Orrico Miller/Orrico Heu-Weller	21
4:35 PM	VIII.	President's Report	Rule	
4:45 PM	IX.	Unscheduled Business/Community Testimony		
5:00 PM	Χ.	Adjournment Time and order are estimates only and subject to change.		

#### **BOARD OF TRUSTEES**

#### **COMMUNITY COLLEGE DISTRICT VIII**

#### **BELLEVUE, WASHINGTON**

A regular meeting of the Board of Trustees of Community College District VIII, state of Washington, was held November 19, 2014 in room B201, Bellevue College, 3000 Landerholm Circle SE, Bellevue, Washington. Mr. Steve Miller, Chair, presided.

#### **EXECUTIVE SESSION**

The executive session was called to order at 12:30 pm. Steve Miller announced that there would be an executive session for approximately 90 minutes to discuss with legal counsel representing the agency litigation or potential litigation, collective bargaining and the evaluation of state employees. The executive session was extended and adjourned at 2:10 p.m.

#### STUDY SESSION

Leslie Heizer Newquist introduced her colleagues in Radiation and Imaging Sciences for a presentation on the program. This study session outlined the different concentrations within radiation and imaging sciences and the path for baccalaureate degrees.

#### **BUSINESS SESSION**

The business session was called to order at 3:00 p.m.

#### I. ROLL CALL

Ms. Gunn, Mr. Miller, Ms. Orrico, Ms. Heu-Weller and Ms. Obregon were present.

#### II. CONSENT AGENDA

Vicki Orrico moved to amend the agenda to include the signing ceremony for the collective bargaining agreement between the Bellevue College Association of Higher Education (BCAHE) and Bellevue College. Marie Gunn seconded the motion.

The meeting agenda was amended.

Vicki Orrico made a motion to approve the consent agenda as amended. Merisa Heu-Weller seconded the motion.

The consent agenda was approved.

#### III. Signing Ceremony

Steve Miller, Dave Rule, Doug Brown and Chace Stiehl signed the collective bargaining agreement between the BCAHE and Bellevue College.

#### IV. CONSTITUENT REPORTS

#### **Faculty Report**

Doug Brown, representing Bellevue College Association of Higher Education, reported on the following items:

 Acknowledged the historic nature of the academic master plan and the use of local funds in the BCAHE agreement.

- Governance system development
- Approaches to competency based education.

#### **Classified Staff Report**

Becky Turnbull, representing classified staff, reported on the following items:

- Acknowledged Myra Van Vactor who is retiring and hired Becky.
- Thanked administration for Opening Day which included presentations on emergency preparedness, Title IX and Undocumented Students. Expressed appreciated focus on wellness for College Issues Day.
- The Autism Spectrum Navigators Program is being picked up by Central Washington University and Pacific Lutheran University.
- Classified employee contracts were approved in October. The contract changes were outlined. And it was noted that the contract approved by 95% of voters.

## ASG Report

Melantha Jenkins, ASG President, reported on the following items:

- Legislative agenda survey
- Affordable internet options for home use.
- Working with Washington Student Assoc. to bring EBT on campus
- Gender neutral bathrooms.
- Utilizing the resources that are available, such as the TV station and the radio station.
- It's on us campaign. Itsonus.org Leadership conference on Dec. 8th
- Student conference funding for Ashley conference for sustainability, SACNESS conference for students in STEM, partnerships with UW for Civil Rights Pilgrimage
- Encouraging support for sports teams

#### **Foundation Report**

Gayle Colson Barge, Vice President of Institutional Advancement, presented for the Bellevue College Foundation, on the following items:

Foundation was able to fund 1thirteen mini-grants and \$20,000 in funding.

Nominations for Margin of excellence are now open. This is the 31<sup>st</sup> year for Margin of Excellence.

Grant applications are now available for the Lockwood foundation grant. Grants range from \$3,000 to \$10,000.

The Foundation recently recognized advisory group members. There are over 300 advisory group members and over 100 attended the event.

The trustees were invited to attend the December 11<sup>th</sup> winter social and reminded that the BC Foundation Luncheon is scheduled for April 14<sup>th</sup>.

#### V. MONITORING REPORTS

The board reviewed the monitoring reports. It was noted that Bellevue College is the top college earner for Strategic Achievement Initiative (SAI) points in the state. There was also

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discussion regarding the timelines in the "T" Building, the financial reports and, it was noted that with the decline in enrollments, the college may want to invest in additional marketing.

#### VI. ACTION ITEMS

A. 2015-2016 Board of Trustees Meeting Dates

Marie Gunn made a motion to approve the meeting dates as submitted with the addition of an additional January 2016 meeting date to be determined by Lisa Corcoran. Vicki Orrico seconded the motion.

The motion was approved.

B. Policy 6350 – Smoking on Campus

Vicki Orrico made a motion to approve the updated Policy 6350 – Smoking on Campus for immediate implementation. Merisa Heu-Weller seconded the motion.

The motion passed.

C. Policy 5250 – Information Security

Merisa Heu-Weller made a motion to approve the changes to Policy 5250 – Information Security. Marie Gunn seconded the motion.

The motion passed.

#### VII. BOARD REPORTS

TACTC –Vicki Orrico provided an update on the TACTC meeting. TACTC is changing its name to Washington Association of College Trustees. TACTC is asking for 176 million for CTC higher education budget. The last meeting included a discussion of the impact of the class size initiative and policy initiatives including faculty increments. Sierra Deplachett was selected as the BC nominee for the Transforming Lives Award.

TACTC Legislative Committee – Legislative priorities are faculty and staff salary. Basic adult education would like funding on a caseload basis. TACTC will partner with students, presidents and business leaders to illustrate the importance of community and technical colleges.

Foundation Liaison – Merisa Heu-Weller shared experience with her parents at the donor scholar event.

Individual Member Reports – There were no individual member reports.

#### VIII. PRESIDENT'S REPORT

President Rule updated the board on the following items:

- Accreditation visit went well. Thanked Patricia James and Tracy Biga Maclean for their role in the successful visit. The Commission meeting is January for final report approval.
- Thanked Tom Nielsen, Leslie Heizer-Newquist and Rob Viens for their work on the Molecular Bioscience Baccalaureate degree. It was approved by SBCTC.
- Welcomed Gayle Barge, Vice President of Institutional Advancement and Jean D'Arc Campbell, Dean of International Education and Global Initiatives.
- Shared Flu Readiness/Ebola website

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• Introduced Russ Beard and Tripti Sharma to demonstrate the new Bellevue College Wayfinding App available as a smart phone download.

# IX. <u>UNSCHEDULED BUSINESS</u>

There was no unscheduled business.

# X. <u>ADJOURNMENT</u>

Secretary, Board of Trustees Community College District VIII

There being no further business, the meeting of the Board of Trustees adjourned at 4:50 p.m.

	Steve Miller, Chair	
	Board of Trustees	
ATTEST:		
Lisa Corcoran		

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#### **BOARD OF TRUSTEES**

#### **COMMUNITY COLLEGE DISTRICT VIII**

#### **BELLEVUE, WASHINGTON**

A special meeting of the Board of Trustees of Community College District VIII, state of Washington, was held November 24, 2014 in room B201, Bellevue College, 3000 Landerholm Circle SE, Bellevue, Washington. Mr. Steve Miller, Chair, presided.

The board retreat was called to order at 1:05 p.m.

#### I. ROLL CALL

Dr. Chin, Ms. Gunn, Ms. Heu-Weller, Mr. Miller, Ms. Orrico, and Ms. Obregon were present.

#### II. STUDY SESSIONS

- A. Introductions, Goals, Board History, Roles and Strategic Planning
  - The trustees shared background information s and their goals for serving on the board of trustees. The board also reviewed three campus development areas: field improvements, undergraduate research institute, and the Bellevue Connection Project.
- B. Major Issues Issues Facing Higher Education and Ramifications for Strategic Planning The trustees reviewed the strategic plans that were developed and those which are under development. Trustees encouraged the staff to develop more specificity regarding the academic outcomes. There was also discussion regarding the facilities and the need to upgrade due to age. Discussion included moving forward with student success and developing an articulated vision for the college that allows people to know where they fit within the vision.

#### III. UNSCHEDULED BUSINESS

There was no unscheduled business.

#### IV. ADJOURNMENT

There being no further business, the meeting of the Board of Trustees adjourned at 6:58 p.m.

	Steve Miller, Chair
	Board of Trustees
ATTEST:	
Lisa Corcoran	
Secretary, Board of Trustees	
Community College District VIII	

#### STUDENT SUCCESS



#### **CLOSING THE GAP ON STUDENT RETENTION**

Effectiveness and Strategic Planning recently completed an analysis of new student retention rates. The project specified cohorts of students new to Bellevue College who were not part of the Contract International program.

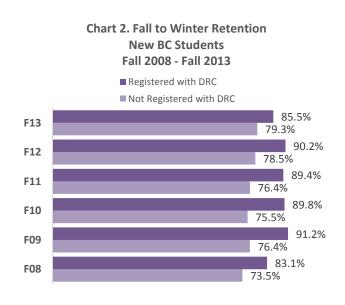
#### **Key Finding**

Bellevue College has retained *higher proportions* of new students from fall-to-winter quarter each year since 2008.

Six cohorts were defined for the analysis: Fall 2008 (F08) through Fall 2013 (F13). The cohorts were similar in size with the years of the economic downturn (F09 and F10) more heavily represented than years on either side. However, F13 shows an increase over F11 and F12.

**Chart 1.** shows the retention rate patterns from fall-to-winter and fall-to-fall. Over the six-year timeframe

- fall-to-winter quarter retention rates increased nearly 6 percentage points, from 73.8% to 79.6%.
- fall-to-fall quarter rates increased nearly 4 percentage points, from 50.1% to 53.8%.



**Chart 1. Retention Patterns New Fall Student Cohorts** 2008-2013 ■ Fall to Winter (next quarter) Fall to Fall F13 (n=3761) F12 (n=3535) F11 (n=3673) F10 (n=3914) F09 (n=3886) F08 (n = 3537)0.0% 20.0% 40.0% 60.0% 80.0% 100.0%

**Chart 2.** shows the fall-to-winter retention rates of the same *new student* cohorts cited above by health limitation status (i.e., whether the student registered with the Disability Resource Center, or DRC).

- Students who registered with the DRC consistently demonstrated higher fall-to-winter retention than those who did not.
- At the same time, the number of students—new and continuing—who registered with the DRC increased by 67.5%, from 633 in AY 2008-09 to 1,060 in AY 2013-14.



Chart 3. illustrates the six-year gains in fall-to-winter retention rates of the cohorts by Race/Ethnicity.

- Retention rates increased for all populations.
- Retention of students who disclosed as African American, Native American, and Multiracial show the points below the total population in 2008 to 3.3 percentage points above in 2013. largest increases over the six-year period—over 10 percentage points.

#### Summary—Fall-to-winter retention rates

- In 2008, the retention rate from fall-to-winter for all new students was 73.8% in 2008 and 79.6% in 2013—a gain of more than 5 percentage points.
- In 2008, the retention rate for African American students was 59.8%—a gap of 14.1 percentage points. In 2013, their retention rate was 70.9%—a gap of 8.7 percentage points. The gap for this population has narrowed over 5 percentage points.
- For Hispanic students, the gap remained stable at 4.2% in 2008 and 4.1% in 2013. However, this population has had substantial growth over this period of time—from 6.9% of new fall students in 2008 to 12.7% in 2013—indicating the need for additional monitoring of this student group.
- While Native American students represent a small proportion of the total new student population (less than 1%), their retention rates were unstable over the six-year period ranging from 3.8 percentage
- The number of students disclosing as Multiracial has increased measurably (from 1.8% of new students in 2008 to 4.4% in 2013). The retention rates for this population typically are *higher* than the total population.
- The retention rate gap for all other race/ethnicity categories was relatively stable.

Report by: Patty James, Associate Vice President, Effectiveness and Strategic Planning <a href="mailto:patricia.james@bellevuecollege.edu">patricia.james@bellevuecollege.edu</a>

#### **INSTRUCTION**



#### **E-LEARNING AT BELLEVUE COLLEGE**

#### **Key Points**

In May, 2014, Dr. Ekaterina Stoops joined Bellevue College in the newly created position of eLearning Director. With a PhD in Adult Education, ESL teaching experience at both 2-year and 4-year colleges, and most recently the lead Instructional Designer for Project I-DEA (Integrated Digital English Acceleration) for the State Board, where she worked with faculty and Instructional Designers from 10 colleges to develop a Flipped Learning acceleration program for ESL students, Ekaterina has a strong foundation in educational pedagogy and technology and is grounded in research-based best practices.

Several years ago, in an attempt to keep pace with changes taking place in the field, Bellevue College undertook a major reorganization of online learning. Formerly known as Distance Education, the new direction takes an intentional, more strategic approach to planning and offering online and hybrid delivery, infusing the best elements of online learning and related technologies into all aspects of learning at BC.

The foundation of the new BC eLearning Ecosystem is being built on: *strategic planning, talented personnel, targeted projects, a cross-institution eLearning Council,* and *quality training and professional development*. Early milestones and projects in the works to improve access, enhance students' learning experiences, and increase student success include:

- A new *eLearning Council* has been established, and meets monthly, with faculty representation from all areas of campus;
  - The Council's primary 2014-2015 charge is to establish an institution-wide direction and framework for eLearning, and draft a 5-year Strategic eLearning Plan.
- An Online Proctoring Task Force has begun a review of online proctoring solutions for the fully online programs;
- In anticipation of replacing two out of date system for *course evaluations* one paper-based and one electronic a cross-college work group has been convened to review course evaluation software. The group has prioritized list of features, vendors have been selected, and demonstrations will be scheduled beginning in January;
- A non-credit, Online Learning Workshop that runs consecutively over four half-days was piloted in fall quarter. Created for students who are new to online learning, the workshop helps students understand what to expect in an online learning environment and how to be effective learners.
   Initial student feedback was overwhelmingly positive, especially the live Blackboard Collaborate session that allowed them to interact with their instructor. The workshop will be offered quarterly;
- A new eLearning website for students has been created and published;

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- BC's eLearning staff have been participating in, and sharing information about, the State eLearning Council, including: free or low cost statewide training and professional development opportunities, Open Education Resources (OER), and other state/national trends in online education;
- In fall quarter, the eLearning Director convened a popular group book club discussion on Norman Coombs book, *Making Online Teaching Accessible*, in the Faculty Commons;
- In 2014, shortly after Washington State signed on to the State Authorization Reciprocity Agreement (SARA), Bellevue College followed suit. The National Council's regional agreements are designed to tame the red tape of State Authorization. Member states, districts, and territories agree to establish comparable national standards for interstate offering of postsecondary distance education courses and programs which will ultimately benefit students and colleges alike.

#### Vision for expanding eLearning Operations and Next Steps

- In order to support faculty in designing innovative, accessible, consistently high quality courses and programs, the college plans to expand eLearning operations and increase capacity by increasing staffing to a level that will better support a college of BC's size and scope. As a first step in that expansion, two part-time curriculum specialists have been hired and will start winter quarter.
- In collaboration with college leadership, BC's eLearning Council will create a comprehensive and institution-wide *eLearning Strategic Plan*, to include:
  - A framework for institutional expectations regarding standards for course development and course review, including ADA compliance and accessibility;
  - Faculty training programs and professional development opportunities based on national best practice standards and current research;
  - Ongoing collaboration with student government in order to include the student voice in planning online, hybrid, and f2f courses;
  - Recommendations to expand student services for students in online and hybrid courses (approximately one-third of the institution's FTE);
  - o Research options for supporting a solid mentoring program.
- eLearning will investigate the opportunity to join forces with Continuing Education's online program
  in order to create a centralized, institutional direction for Bellevue's online learning.
- eLearning will collaborate with Information Resources, Computing Services, and DRC to establish and promote an institutional approach to accessible course design.
- To support the institutional focus on Emergency Preparedness, a new training will be offered beginning winter quarter for faculty who want to use Canvas as a means to continue their classes in the event of a campus-wide closure.
- Starting winter quarter, the eLearning department will also begin conducting student focus groups and surveys in order to gather input and feedback from students regarding their online experiences.

Report by: Tom Nielsen, Vice President of Instruction Tom.nielsen@bellevuecollege.edu

#### **ECONOMIC & WORKFORCE DEVELOPMENT**



#### **CONTINUING EDUCATION**

#### **Key Points**

- Opening registration for Winter Quarter far exceeded expectations.
- A draft set of recommendations was submitted to the President on paths forward for the Workforce unit.
- Business Training Institute (BTI) obtained two contracts for training with Eastside corporations. A third contract is pending and will bring BTI beyond its target goals.
- The Marketing department increased traditional marketing and, more importantly, social media marketing. The use of social media was fully implemented to advertise the products.
- Several institutional retreats for planning were hosted at North Campus.

#### Next Steps

- In January there will be a comparison of the enrollment figures for fall and winter to determine product popularity.
- There will be an aggressive reach out to develop partnerships that are beneficial and make sense for Bellevue College

Report by: Carl Ellis, Interim Vice President of Economic & Workforce Development carl.ellis@bellevuecollege.edu

#### **STUDENT AFFAIRS**



# AUTISM SPECTRUM NAVIGATORS: SUCCESS ON BC CAMPUS SPREADS TO OTHER CAMPUSES

Central Washington University recently reached out to Bellevue College to request assistance with implementing an Autism Spectrum Navigators (ASN) program on their campus. They have signed a contract for services and copyrighted materials, and will be working with BC to offer ASN at their four year university spring 2015. Additionally, Pacific Lutheran University has expressed interest and is in the process of reviewing contracts for potential implementation in fall 2015.

The program, piloted in fall 2010, through the Disability Resource Center, under the guidance of Director Susan Gjolmesli. The initial program group had a 100% retention rate for all quarters, a cohort average GPA of 3.0 and the cohort completed 85% of the classes they attempted. In contrast, the control group had a 73% retention rate, a group average GPA of 2.4, and completed only 67% of attempted classes. Now in its fourth successful year. Each year, outcomes have proved to be outstanding: cohort GPAs above 3.0; class completion rates at or above 85%, and retention rates at 95%. Students meet weekly with Peer Mentors (called Navigation Assistants) and move through a series of steps toward independence in the college setting. Through the addition of a quarterly 2 or 3 credit college cohort class to their regular curriculum, the students gain the soft skills and personal insight necessary for academic and workplace success.

Other aspects of the program include Summer Bridge to College classes for high school students, Internships for Peer Mentors, and Internships for cohort students in their final year.

Sara Gardner was hired to design and develop the Autism Spectrum Navigators (ASN) program. Gardner, diagnosed on the autism spectrum herself, was careful to develop a program based on the principles of social justice, affording students equal access to college services, academics, and experiences. Enrollment has steadily increased each year and close to 100 students are currently enrolled in full program services at Bellevue College, with another 100 students receiving partial services. These numbers make ASN the largest program of its kind in the nation.

Report by: Ata U. Karim, Vice President of Student Affairs

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#### **EQUITY AND PLURALISM**



#### **DIVERSITY, EQUITY, AND INCLUSION COUNCIL**

#### **Key Points**

The Diversity, Equity and Inclusion Council (DEIC) launched during fall quarter 2014. Prior to DEIC the college had four pluralism committees, the Diversity Caucus (DC), and the Pluralism Community Advisory Board to provide oversight. Each pluralism committee was convened by a vice-president and comprised of faculty, staff and students. Strengths in this model included broad participation in diversity across campus and increased visibility for the Office of Equity and Pluralism. Weaknesses in this model were loss of momentum due to meeting irregularity and turnover in committee leadership.

DEIC was designed to retain the strengths of the previous model and address the weaknesses of the four committee structure. DEIC's purpose is to provide leadership and guidance to achieve the College's mission to maintain a diverse, equitable, and inclusive campus community. Tasks include:

- Annual report to President's Cabinet
- Identify and develop objectives that build on current and new efforts to nurture an inclusive College community
- Communicate issues, concerns and suggestions to the appropriate committee or administrative unit
- Identify and support policies and practices that address diversity and equity, including recruitment, hiring, orientation, and professional development

The council is co-chaired by Yoshiko Harden and rotating co-chair, Dave Rule. DEIC members include faculty, staff, students and a community liaison. DEIC will meet three times per quarter, and a five member Council Leadership Team meets bi-weekly to help plan and organize council initiatives. For the 2014-15 year, the Leadership Team is charged with designing an institutional diversity and equity plan. DEIC expects to have a diversity and equity (draft) plan by June 2015.

Report by: Yoshiko Harden, Vice President for Diversity yoshiko.harden@bellevuecollege.edu

#### INSTITUTIONAL ADVANCEMENT REPORT



#### **Key Points**

- The college completed its national search for a new Vice President and Dr. Gayle Colston Barge was appointed Vice President of Insitutional Advancement.
- Institutional Advancement is reviewing the division vis-à-vis the college's strategic direction to ensure its efforts are appropriately focused and reflect Bellevue College of the future. The division held a retreat in December in concert with development of its strategic plan.
- More in-depth emphasis on media relations included television coverage (KIRO) of Dr. Rule's participation in the College Opportunity Day of Action Summit in Washington, D.C.
- Phase 1 of the 50<sup>th</sup> Anniversary plan has been completed including defining the primary foci and general timelines. The inaugural national messaging campaign will feature an advertisement in the 2015 USA TODAY Black History Special Edition.
- A community perception survey was conducted to assess BC's brand equity (awareness and familiarity) and attitudes toward future programming options. Key findings were that overall familiarity with BC is high; however, if BC is looking to expand market reach more work needs to be done to increase familiarity regionally.
- BC's Marketing, Communications & Graphics team claimed five Medallion Awards, competing against 46 colleges in the Northwest Region marketing and public relations competition.
- The Foundation received an excellent audit report for FY14 from Smith Bunday Berman Britton.
- The Foundation awarded \$20,000 in Mini-grant awards to 13 faculty, staff, and administrators to support ongoing projects, one-time projects, and new programs.

#### Next Steps

- A division assessment is in process, including searches for the Executive Director of the Foundation and Web Editor-in-Chief.
- Phase 2 of the 50<sup>th</sup> Anniversary plan is currently in process and will include the messaging campaign and categorized areas of focus.

Report by: Dr. Gayle Colston Barge, VP Insitutional Advancement and Interim Executive Director gayle.barge@bellevuecollege.edu

#### INFORMATION TECHNOLOGY



#### **Key Points**

- Migration to Office 365 completed
- Data Architecture Update

#### Next Steps

- Students, faculty and staff have all been moved to the Office 365 platform utilizing email, voice
  and instant messaging services. Bellevue College is also leveraging the storage available there
  offering virtually unlimited storage to all students and employees. Over the next year,
  SharePoint on Office 365 will replace the My BC platform and document management system.
- Information Technology Services is in the process of developing a statement of work that will hire consultants to assist in the implementation of the college's data architecture. This will build on the development of the operational data store that has been adopted across the state. This architecture will include multiple data warehouses, the ability to create and launch dashboards in addition to a report center that will allow for a self-service approach to obtaining a wide variety of reporting information. Design and build of the foundational components will be completed before spring, including several dashboards. This architecture will be designed to work with many systems; the current HP system, as well as the future PeopleSoft system. Others will be the BC learning management system, Canvas and a case management system currently under development. The goal is to build an architecture that will support the foreseeable future of evidence gathering and research for the college, including predictive analytics and business intelligence tools.

Report by: Russell Beard, Vice President of Information Resources Russ.beard@bellevuecollege.edu

#### **REGULAR MEETING AGENDA ITEM**



INFORMATION	FIRST READ	Action	
Description			

Now that an architect has been selected and begun working with the BC team, the board will receive an update and further information regarding the athletic field improvements project. With new and more detailed information, the college is faced with decisions regarding the scope of the project.

#### **Key Questions**

- \* What are the appropriate elements to be included in this project?
- \* Is phasing of the project feasible in spite of inherent inefficiencies?
- \* Should the college seek alternative funding to accomplish the recommended scope?

#### **Analysis**

After a thorough analysis with consultants, BC's athletics personnel and the capital team, Zervas Architects has created a pre-design and scope of work that accomplishes the stated outcomes. The investigation revealed more needs than originally anticipate. However, the elements it suggests not only address BC's athletics needs, they also add great value - making the athletic complex much more effective as a revenue generating operation of the college.

#### **Background/Supplemental Information**

As initially conceived, this project had a rough order of magnitude (ROM) less than \$5 million. While this amount is adequate to accomplish the original goals of the project (installation of artificial turf and lights for the soccer, softball, and baseball fields), it will not cover the greater scope suggested by the programming effort.

Predesigns show that with an additional \$2.5-\$3.0 million, the project would include a two-story field house (restrooms, team rooms, storage, concessions, etc.). It would also include enhanced roadway and pedestrian circulation, and infrastructure upgrades.

The programming effort revealed that, by adding the field house we will leverage our assets and create a world-class facility — capable of generating strong revenues for the college and athletics programs. And while the field house could be added at a later date, such phasing would create significantly higher construction costs. An additional \$3 million invested now, will allow for the entire project to be completed simultaneously.

The permitting process has begun for the field improvements portion. This work will proceed as planned beginning this summer. The field house, enhanced roadway and pedestrian circulation, and

infrastructure upgrades will require separate permitting and could lag behind by 2-3 months. So Board conversations regarding the desirability of the additional scope and investment will be the next step for the college.

#### **Recommendation/Outcomes**

It is intended that the Board of Trustees of Community College District VIII remains informed and provides guidance as major projects such as this one unfold. Board comments and questions about the project are welcomed by the development team.

## Prepared by:

Ray White, Vice President of Administrative Services ray.white@bellevuecollege.edu

#### **REGULAR MEETING AGENDA ITEM**



STUDENT HOUSING RECOMMENDATIONS				
Information	FIRST READ	Action		
Description				

The board will hear a presentation of findings from a study by Spectrum Development Solutions regarding student housing at Bellevue College. A final report with recommendations for site, massing, financing and timeline will be presented as a first read.

#### **Key Questions**

- \* Should the college proceed with the student housing project as recommended?
- \* What adjustments and/or guidance does the board have for the project?

#### **Analysis**

Spectrum and a team from Bellevue College have been meeting regularly and conducting preliminary research to inform a recommendation to the board. The analysis includes a thorough study of site locations, financial models, construction types and potential size.

#### **Background/Supplemental Information**

Three sites were analyzed, all on existing college-owned property. Issues of zoning and building requirements, utilities infrastructure and master planning were also studied. Various financing models were evaluated for compatibility with BC's resources and goals. The costs for build and operate the project were analyzed against a strong commitment to providing affordable housing for our students. Modeling that addresses this challenge will be presented for board consideration and discussion. Finally, a recommended project timeline will be offered.

#### **Recommendation/Outcomes**

At their February 2015 meeting, it is recommended that the Board of Trustees of Community College District VIII approves the concept, offers further guidance to the development team, and authorizes the project to go forward into the design phase.

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