

# Bellevue College

## SOC 275 Technology in Everyday Life

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Spring '20 Term: April 8 - June 19

Office Hours – By appt, online or on the phone

[Email](#) | [Website](#)



**COURSE DESCRIPTION:** This course provides a historic and contemporary perspective on the social, political, and cultural issues of the human relationship to technological forces in society. Fire. Tools. Medicines. Electricity. Automobiles. Cellphones. Computers. Over the course of human history, technological innovations have transformed the way in which we live our lives. In modern society, virtually no aspect of our day-to-day lives remain untouched by technology. We will analyze and discuss the myriad impacts

technology has had on our lives. How has it changed the way we interact with friends and family? How has it changed the way we do business? How has it changed the way we think of ourselves? Has technology increased or decreased inequalities between people? How has it driven the economy and even aided wars? A Sociological perspective places technology in the space of relationships and group behavior. How we manage technology, and how technology manages us is at the center of this course.

**A NOTE ABOUT COURSE CONTENT:** In this class, we examine just about every aspect of the social world, we talk about, read, and watch provocative material. When we explore controversial topics, they will always be framed within an academic context. Keep in mind that when you find yourself in a space outside of your comfort zone, it's an opportunity for learning. You may be confronted with subject matter that is difficult to watch, see, discuss, or listen to. Please note that you are responsible for any course material you miss if you choose not to participate. If you have any questions or concerns about content or climate, feel free to speak with me about it right away.

### **READING REQUIREMENTS:**

- All readings & handouts are available on our Canvas site.
- Readings are uploaded in each module.

- Handouts and resources are uploaded to the course in your Start Here Module; please review everything there.

**STRONGLY RECOMMENDED RESOURCES:**

- Any current Sociology Dictionary
- Any writing guide to help you in your quest for mastering college-level writing.
- Bellevue College's [Academic Success Center](#)

**LEARNING AND COURSE OUTCOMES:** By the end of this course, you will be able to:

1. Demonstrate a general knowledge and comprehension of the area of Technology and Media through the fields of Sociology and Cultural Studies.
2. Demonstrate your comprehension and utilization of some of the basic tools of understanding mediated technologies.
3. Demonstrate a general understanding of the history of mediated technologies.
4. Show your critical understanding of the field of Technology and Media Studies, its history and its future, including the understanding of a Cultural Sociological approach to inquiries regarding the impact of Mediated Technologies on our private and public lives.

**STUDENTS WITH DISABILITIES:** If you have medical information to share with me in the event of an emergency, please contact me via email. Emergency preparedness is important! If you need course modifications, adaptations, or accommodations because of a disability, please see me immediately so I can also refer you to our Disability Resource Center (DRC). If you prefer, you may contact them directly by going to B132 or by calling 425.564.2498 or TTY 425.564.4110. Information is also available on their [website](#).

**EXPLORE THE LMC!** The Library Media Center is at your fingertips! I *strongly* encourage you to visit the LMC at least once a week, but you can also access it via the web. Talk to a Reference Librarian at the Library (D-126), by calling (425) 564-6161, or by [email](#).

- [Main Library Media Center](#)
- [For article databases](#)

**Rules & Expectations:**

- Check into our online classroom often. No need to check in with me on this one. Make this class work for you on your own time.
- Complete your readings and homework assignments ***on time***. You need to read/review your required material to complete all homework assignments.
- I do not accept second, third, fourth, etc. submissions. What you submit the first time is what gets graded.

**Late work Policy:**

- You will recognize that every professor has their approach to late work. This pairs with teaching philosophies and styles, and as such, you want to review and understand the rules.

I try to make mine as clear as possible, but if you ever have questions, post to our Q&A Forum.

- **Discussion Boards:** Initial Discussion Board Posts (your main Discussion Board homework) are due on Thursdays. You are required to respond to the Initial Posts of two of your colleagues by the Sunday in the week of the active Discussion Board. After Sunday, the Discussions close for the week and no more late work is accepted. As with all homework, you get a two-day grace period for Discussion Board Initial Posts. If you post your Discussion Board Initial Post on Sunday, your grade is deducted five points. Your timely and active participation in Discussions is an important aspect of this class.
- **Other Homework:** There is a two-day grace period for all homework assignments (including Discussion Board Initial Posts). After that, I do not accept late work.
  - ***I allow two assignment extensions per term, beyond the two-day grace period. You must email me at least 24-hours before the deadline. Use those opportunities wisely.***
- **Exams:** If you don't have a midterm or final exam, no worries. Otherwise, note that I do not accept any late midterms or exams. The quizzes I have for my classes are always open until the end of the term.
- **Final Paper:** There are no late assignments accepted for Final Term Papers (sometimes called Portfolio Assignments) and all Incremental Assignments associated with the Final Paper.

***Life happens. We have stressors. We must manage them. That includes traveling for work or pleasure and any problems with your jobs, partners, parents, siblings, friends, kids, other classes, etc. that come up. Please manage your lives so that you can also manage this class. Your life (and your homework) is your responsibility.***

I expect that your behavior in our classroom is respectful. Continued disrespectful behavior in my class will result in your grade lowering. Please keep your postings to discussion boards (DBs) thoughtful and polite. One-on-one conversations should be taken offline, so our DBs don't get clogged. If you find at any point that you are uncomfortable with anything posted to a DB, please email me right away. Be wary of soapboxing in this class; you may be tempted to present your opinion and editorialize but refrain from doing this. We're here to think about the world in a fair, balanced, thoughtful, and nuanced manner. One-way thinking doesn't work here.

Remember: Falling behind can be hazardous to your health!

**COURSE REQUIREMENTS:** In this course you will be completing assigned readings, participating in discussion board assignments, and completing short homework assignments. You also have a Final Research Paper for this class, which you will begin working on in Week Three. The work you do for this class will keep you critically engaged with the world around you from a sociological perspective. There are no exams for this course. Expect to be writing every week. The key to this course is your thoughtful reflection on course material.

**COURSE REQUIREMENTS:**

|                                       |            |
|---------------------------------------|------------|
| <b>Attendance and Participation*:</b> | 90 points  |
| <b>Tech Reflections (7):</b>          | 280 points |
| <b>Main Discussion Boards (3):</b>    | 150 points |
| <b>Capstone Milestones (4):</b>       | 100 points |
| <b>Final Capstone (1):</b>            | 300 points |
| <b>TOTAL:</b>                         | 920 points |

*The Fine Print:*

\*Participation points accrue with various short assignments in the Discussion Area, such as your Introductory DB. These are labeled **PARTICIPATION DBs**. The Main DB assignments are labeled **MAIN DBs**.\*

**Attendance & Participation:** Check in no less than four times per week, be engaged with your discussion board assignments, provoke energetic and polite discussion, listen/read/comprehend actively, work respectfully with your colleagues in class, take loads of notes from your readings, look up words you don't understand, ask questions, think critically about the world around you, etc. Make use of the Q&A Board as well. This is not scored, but even if you don't have questions, you might be able to answer somebody's query – so have some presence there.

**All assignments have corresponding general directions, uploaded in our Handouts Area of the course. You can find the rubrics in the individual assignments in Canvas.**

**For all your written work:** Submit proofread work **only**. Work not proofread will be returned **once** for a rewrite, expected to be handed in within 48 hours. If you need help with your writing, please make use of the following student support services:

- [Academic Success Center](#)
- [Academic Tutoring Center](#)
- [TRiO Student Support Services](#)
- [Writing Lab @ BC](#)

**Required Writing Guidelines:**

**This is a checklist for you to go over before you hand in each written assignment.**

- Twelve-point sized Times font, double-spaced
- 1" margins all around
- APA Citations where appropriate – credit must be given even where any *ideas* presented in the paper are not your own (see notes below about avoiding plagiarism)
- Title pages and bibliographies are not counted as pages due
- Student information is at the top left of the page, single-spaced
- There are no extra spaces between paragraphs.

- Paragraphs contain no less than four sentences.
- Magazines, newspapers, journals, and books are *italicized*. Movie titles, article titles, song titles, etc. are “in quotation marks.” Quotes inside of a quotation use ‘single quotation marks.’
- Avoid the universal “we,” “our,” “us” – ask yourself: Can I speak for everyone? If you cannot, do not write it. Avoid phrasing such as “nowadays...” and “since the beginning of time.” Be accurate. Know what you’re writing and why.
- *Do not use* Wikipedia, CliffNotes, or other such encyclopedic references. Wikipedia is not peer-reviewed and, therefore unreliable. Do your research. If you’re going to research online (which is encouraged and legit), make sure you understand what you’re looking for. Do a deep dive into the internet to find your stuff.
- Be sure that no more than 20% of your papers are outside sources. You must be providing your analysis while you draw from the material presented to you in class.

### Your written work is evaluated on:

#### 1) Content

- a. You are expected to fulfill the entire assignment. Doing the minimum amount of work expected will likely get you a passing grade, but not an outstanding one. You’re expected to go the extra mile.
- b. Fully developing your argument(s) and making use of examples and evidence to support your argument(s).
- c. The flow of thought throughout the paper, with strong analyses and conclusions, should be consistent throughout your writing. I add points to your final grade for continued improvement.

#### 2) Writing Style

- a. Clear command of the written English language. While your grammar doesn’t have to be perfect, three things need to be in place, always:
  1. I can make sense of what you’ve written.
  2. Your writing is not sloppy (not capitalizing “I,” for example) and does not contain LOL-speak. *At all, ever.*
  3. You show marked improvement over the course of the term. In other words, you’re minding my comments on your work.
- b. Your demonstrated clarity of thought.
- c. Good organization and attention to detail.
- d. The clear and present persuasiveness of your argument/s.
- e. Your ability to be creative, thoughtful, and clever. Make it an interesting read.
- f. PROOFREAD your work. Please do a spell/grammar check before you hand it in. Read it out loud to yourself, too! It helps.
- g. Dude, like totally don’t write **colloquially**. A conversation is a conversation. A paper is an entirely different way of presenting your research and ideas. ☺

**Preventing Plagiarism:** Plagiarism is a form of academic dishonesty occurring when students use information or material from outside sources and do not properly cite those sources, or, they're reusing their own work from a previous assignment. This is grounds for disciplinary action. It is your responsibility to understand plagiarism and its consequences. Plagiarism occurs if:

- a. You do not cite quotations and attribute borrowed ideas.
- b. You fail to enclose borrowed language in quotation marks.
- c. You do not write summaries and paraphrases in your words and don't document your source(s). This means, cite what you paraphrase.
- d. You turn in work created by another person.
- e. You submit or use your prior work for a current or past course, or work from one current course in another course *without express permission* from your professors.
- f. **Consequences:** If it is determined that you have plagiarized or engaged in other forms of academic dishonesty, you will fail the first assignment (the first offense). If any other work is found to violate these policies, you may fail the course entirely, despite points earned through other work. Acts of academic dishonesty are then reviewed for disciplinary action.

**Grading:**

Please use the rubrics attached to each assignment as well as any comments I leave for you in the gradebook. Please read my comments and do not hesitate to come to me with any questions you ever have on a grade you receive.

**A: 94-100**

**A-: 90-93**

**B+: 87-89**

**B: 84-86**

**B-: 80-83**

**C+: 77-79**

**C: 74-76**

**C-: 70-73**

**D+: 67-69**

**D: 64-66**

**D-: 60-63**

**F: 59 and below**

**COURSE OUTLINE AND SCHEDULE (SUBJECT TO CHANGE)**

**PLEASE DO NOT WORK AHEAD MORE THAN ONE WEEK**

**Note: For our class, we focus on communications and digital technology**

**Week One: April 8**

**Readings:**

- **"Breakfast Can Wait: The First Stop is Online"** by Brad Stone.

- **“Sociology in the Era of Big Data”** by Daniel A. McFarland, Kevin Lewis, and Amir Goldberg
- [“Internet of Things in a Sociological Perspective”](#) by Taehoon Kim
- [American Sociological Association: Sociology of Technology](#)
  - Explore the site, generally

**Assignments:**

- Participation DB I: Introductions. Due Sunday, 4/12
- Tech Reflection 1: 24 Hours of Technology. Due Sunday, 4/12

**Week Two: April 13**

**Readings:**

- [“The Shallows: This is Your Brain Online”](#) on *All Things Considered*. NPR interview with Nicholas Carr, author of *The Shallows*.
- [“Heavy Texters are Shallow, Racist”](#) by Halverson
- [“Frequent Texters Tend to be Shallow, Research Suggests.”](#) **CBC News Staff Reporters**
- **The Study Results: “Texting Frequency and The Moral Shallowing Hypothesis”** by Paul Trapnell and Lisa Sinclair, Dept. of Psychology, The University of Winnipeg

**Assignments:**

- Main DB 1 Due Thursday, 4/16, responses by Sunday, 4/19

**Week Three: April 20**

**Readings:**

- Kopacz, M. A., & Lawton, B. (2011). Rating the YouTube Indian: Viewer Ratings of Native American Portrayals on a Viral Video Site. *American Indian Quarterly*, 35(2), 241-257.
- Teresa Correa & Sun Ho Jeong (2011) RACE AND ONLINE CONTENT CREATION, *Information, Communication & Society*, 14:5, 638-659.
- [An Anthropological Introduction to YouTube](#) by Dr. Michael Wesch
- OPTIONAL: “Myths & Stereotypes About Native Americans”

**Assignments:**

- Main DB 2: Initial Submission Due Thursday, 4/23; Responses Due Sunday, 4/26
- Tech Reflection 2: Race and UGC sites. Due Sunday 4/26
- Capstone Milestone 1 due Sunday, 4/26

**Week Four: April 27**

**Reading:**

- Brack, G., Lassiter, P. S., Kitinger, R., Hill, M., McMahon, H., & Fall, K.A. (2013). Individual Psychology on the Virtual Frontier: Massive Multiplayer Online Role-Playing Gaming. *Journal of Individual Psychology*, 69(1), 24-40.

**Website:**

- Everyday Sociology Blog on [Social Capital](#)

**Film/Video Screenings:**

- [Free to Play: The Movie](#)
  - [Film Website](#)
- [Game Theory: Why Do You Play Video Games?](#)

**Assignments:**

- Tech Reflection 3: Social Capital and MMORPGs. Due Sunday, 5/3
- Participation Discussion Board 2 - Share your topics from Milestone 1. Due Sunday, 5/3

**Week Five: May 4****Readings:**

- Fokkena, L. (2011). Moving Beyond Access: Class, Race, Gender, and Technological Literacy in Afterschool Programming. *Radical Teacher*, (90), 25-34.
- Khan, A. (January 8, 2013). [The Battle over Education Reform](#). *Frontline PBS*. Retrieved from:  
<http://www.pbs.org/wgbh/pages/frontline/education/education-of-michelle-rhee/the-battle-over-education-reform/>
- Hatch, T. (2013). Innovation at the core. *Phi Delta Kappan*, 95(3), 34-38.

**Assignments:**

- Tech Reflection 4: Where is today's Digital Divide? Due Sunday, 5/10
- Capstone Milestone 2 due Sunday, 5/10

**Week Six: May 11****Readings:**

- Wang, C. Shannon, D.M., & Ross, M.E. (2013). Students' characteristics, self-regulated learning, technology self-efficacy, and course outcomes in online learning. *Distance Education*, 34(3), 302-323. doi: 10.1080/01587919.2013.835779.
- Return to Week 4's Everyday Sociology Blog on [Social Capital](#) to find ways that Social Capital would come up in an online learning course. Consider *our course* as you find examples.

**Assignments:**

- Main DB 3: Initial submission Thursday, 5/14, Responses Due Sunday 5/17

**Week Seven: May 18**

**No assigned readings - Study Week. Work on your Lit Reviews.**

**Assignments:**

- Capstone Milestone 3 due Sunday, 5/24

**Week Eight: May 25****Readings:**



- Anonymous. (May 22, 2014). [How Social Networking is Quietly Changing Our Lives](https://mperlm2.wordpress.com/2015/02/18/how-social-networking-is-quietly-changing-our-lives/). Retrieved from: <https://mperlm2.wordpress.com/2015/02/18/how-social-networking-is-quietly-changing-our-lives/>
- Matsalla, Brent. (December 12, 2013). [Social Media Addiction](http://guardianlv.com/2013/12/social-media-addiction/). Retrieved from: <http://guardianlv.com/2013/12/social-media-addiction/>
- Tobey, Nathan. (February 18, 2014). [Are You What You Like?](http://www.pbs.org/wgbh/frontline/article/are-you-what-you-like/) Retrieved from: <http://www.pbs.org/wgbh/frontline/article/are-you-what-you-like/>

**Film:**

- [Generation Like](#). Frontline documentary. February 18, 2014.

**Assignments:**

- Tech Reflection 5: I LIKE IT! What does that say about me? Due Sunday, 5/31

**Week Nine: June 1****Readings:**

- Juliana. (May 30, 2014). [An open letter to privileged people who play devil's advocate](http://feministing.com/2014/05/30/an-open-letter-to-privileged-people-who-play-devils-advocate/). Retrieved from: <http://feministing.com/2014/05/30/an-open-letter-to-privileged-people-who-play-devils-advocate/>
- [Where are the Women in Wikipedia?](http://www.nytimes.com/roomfordebate/2011/02/02/where-are-the-women-in-wikipedia) Online Debate. February 2, 2011. Retrieved from: <http://www.nytimes.com/roomfordebate/2011/02/02/where-are-the-women-in-wikipedia>
  - *Read four debates and the Introduction (including the links in the Intro)*
- Cato, Genevieve. (May 25, 2014). [#YesAllWomen: Social Media Responds to Dismissal of Misogyny as Motivation in Recent Mass Shooting](http://www.burntorangereport.com/diary/15269/yesallwomen-social-media-responds-to-dismissal-of-misogyny-as-motivation-in-recent-mass-shooting). Retrieved from: <http://www.burntorangereport.com/diary/15269/yesallwomen-social-media-responds-to-dismissal-of-misogyny-as-motivation-in-recent-mass-shooting>

**Assignments:**

- Tech Reflection 6 - Journal on Gender in Social Media. Due Sunday, 6/7
- Capstone Milestone 4 due Sunday, 6/7

**Week Ten: June 8****Readings:**

- Smith, R.O. (2008). Adult learning and the emotional self in virtual online contexts. *New Directions for Adult & Continuing Education*, (120), 35-43
- Baggaley, J. (2013). MOOC rampant. *Distance Education*, 34(3), 368-378. doi: 10.1080/01587919.2013.835768

**YouTube:**

- [How Free Online Courses Are Changing Traditional Education](#). PBS Newshour.

**Websites:**

- [Explore Coursera](#)
- [Explore University of The People](#)

**Assignments:**

- Tech Reflection 7: Furthering the discussion about online education. Due Sunday, 6/14

**Week Eleven: June 15**

**Research week.**

- Final Participation Discussion Board: Learning Outcomes. Due Sunday, 6/19

**Finals Week: June 17-19**

**Assignments:**

- Final Capstone Paper due Friday, June 19. *No late assignments accepted. No exceptions.*

*Let's have a wonderful term!*