

Internship Opportunity: Stormwater Chaser Internship Description

Hosts: Resource Media (www.resource-media.org) and Washington Environmental Council (www.wecprotects.org)

To Apply: Please send a short description explaining your interests for this internship, your goals, and credentials to Rein Attemann, Puget Sound Advocacy Manager, Washington Environmental Council at rein@wecprotects.org. If you have any questions, please do not hesitate to call, 206-631-2625.

Resource Media and the Washington Environmental Council work closely together to promote the use of rain gardens and other green stormwater infrastructure throughout the region to address polluted runoff- the number one unaddressed water pollution problem facing Puget Sound.

Most of our outreach and messaging focuses on the *qualitative* benefits of green infrastructure: aesthetic beauty and pollution prevention. Yet green infrastructure can deliver *quantitative* benefits as well: alleviating the burden on our stormwater infrastructure and reducing flooding/CSOs. Heavy rains and flooding offer a compelling visual way to show the problem that GSI can help solve, and the effectiveness of the solution.

The Intern will help develop and implement a “heavy rain media response plan” to take advantage of the next big rain. They will help write blog posts and other content generation around the green infrastructure installations already in the ground “performing when they need to most.” This will require outreach and coordination with the businesses, homeowners, community groups and public employees that own/oversee the green infrastructure installations to capture photos, video etc. – plus, we would need to be prepared to document heavy flooding, puddling etc. to make a stark contrast between the “good” and the “bad.” If appropriate, the Intern may contribute to press outreach: drafting op-eds and editorial board memos.

Objective: Document large stormwater events in the region during and soon after major rains and convert the material into short videos and slideshows. Similarly document solutions that help reduce polluted runoff, like existing green infrastructure.

Deliverables

- Action plan to take advantage of heavy rain events.
- Outreach and coordination with the businesses, homeowners, community groups and public employees.
- Take or arrange for others to take photos and videos of high-functioning GSI as well as infrastructure that fails to perform under heavy rains to contrast the “good” and the “bad.”
- Create and implement a plan to share these stories in through appropriate channels (social media in particular).

Availability: Immediately.

Location: This position will be based in the Seattle downtown office of Resource Media.

Benefits: This is an unpaid position. It is an excellent opportunity to gain experience in community outreach to a specific group and creative media work, as well as learn about how nonprofit advocacy organizations

operate. We can provide educational credit where applicable, references for future employment, and reimbursement for approved expenses relating to the position.