

JUDGING RUBRIC FOR THE SUSTAINABILITY DESIGN & IDEA CHALLENGE

Criteria	Exceptional	Accomplished	Developing
Impact (30 points)	Presenters clearly demonstrate their idea will either A) benefit many parts of the BC campus or community; and/or B) deliver significant impact in some aspect of sustainability at BC (environmental, social, or economic). (21-30 points)	Presenters demonstrate their idea will improve some aspect of sustainability at BC (environmental, social, or economic). (21-30 points)	Presenters demonstrate their idea will probably impact some aspect of sustainability at BC (environmental, social, or economic), but the precise impacts are unclear or limited. (0-10 points)
Data & Supporting Materials (20 points)	Data from several types of supporting materials (case studies, scholarly research, maps/plans/infographics, etc.) significantly support the presentation and establish the presenters' credibility. (Groups must submit an SESF proposal to earn top marks in this category.) (15-20 points)	Data are provided from more than one type of source, and many—but not all—elements of the idea are supported by data, and the supporting materials are generally polished and persuasive. (8-14 points)	Some data are provided to back up some elements of the idea, and supporting materials are uneven in quality. (0-7 points)
Feasibility (20 points)	Presenters clearly demonstrate that their idea can be implemented at BC, and presentation and/or supporting materials explain how it could be implemented (15-20 points)	Presenters demonstrate that the idea has been successfully implemented in other settings, and presentation and/or supporting materials offer a general idea about how implementation at BC might work (8-14 points)	Presenters provide some information about feasibility and implementation, but some elements are murky or unconvincing. (0-7 points)
Innovation (10 points)	Presenters propose innovative and/or groundbreaking approaches, methods, or technologies that haven't previously been used at BC. (8-10 points)	Presenters propose at least one novel approach, method, or technology—or an innovative use of an existing approach, method, or technology (4-7 points)	Presenters propose expanding existing approaches, methods, or technologies and/or do not break new ground. (0-3 points)
Equity & Access (10 points)	Presenters put equity and access at the center of their presentation and propose an idea that significantly advances inclusion, access, and/or environmental/social justice (8-10 points)	Presenters pay attention to equity and access and demonstrate that their idea will benefit large sections of the BC community and/or campus. (4-7 points)	Presenters pay limited attention to equity and access or their idea may impede access and/or equity. (0-3 points)
Delivery (10 points)	Delivery techniques make the presentation compelling, and speakers appear polished and confident. (8-10 points)	Delivery techniques make the presentation interesting, and speakers appear comfortable. (4-7 points)	Delivery techniques are uneven or distract from the presentation, and speakers appear tentative (0-3 points)