OIEGI Initiatives’ Vision and Mission Plan for Comprehensive Internationalization

As a result Bellevue has decided to consolidate and extend its progress to pursue a new vision for comprehensive international education that integrates an international dimension into our teachings, activities, and administration with the aim of becoming a regional center for international education and global initiatives.

Advancing and strengthening international education was among the President’s goals for 2014-2015. In particular this includes:
1. Redesigning the international student program’s department to engage in comprehensive International education planning;
2. Identify and engage new markets;
3. Broaden international recruitment and marketing;
4. Implement identified strategies to establish residence life.

In November 2014 International Student Programs was renamed the Office of International Education and Global Initiatives and a new mission statement was developed to align with the President’s goal and new vision.

In January 2015 OIEGI developed a marketing strategy to expand its recruitment market from Asia (China, Japan, Korea, Indonesia and Vietnam) to also include Africa, Europe, Australia, and Central and South America.

In January OIEGI reorganized, dividing the program in two units:

The Office of International Education
- International Recruitment and Marketing
- International Admission and Outreach
- Academic and Immigration Services

International Business Profession Program
- International Resources Services
  (Housing, Health Insurance, Airport Assistance, Activities, Club Activities, etc.)

The Office of Global Initiatives
- Study Abroad and J-1 Exchange Programs
- International Professional Development Program (Fulbright, CIEE, SIIC)
- International High School Completion and Special Projects.

In March 2015 the Board of Trustees voted unanimously to build housing for international students. In April the OIEGI developed a mission statement for the new international housing (Global Living and Learning Communities) that offers international students at Bellevue an opportunity to be both learners and ambassadors.

Through these efforts, Bellevue College is actively seeking to connect our college to the world, and the world to our college. Commitment to internationalization is an important example of Bellevue College’s commitment to engage and celebrate the diversity of the community. It serves and makes the previous unrecognized passion (Continued on page 3.)
The Office of International Education (OIE) got off to a great start for Fall 2015! However, I must start off with a sad note. The tragic accident involving international students, family members, and employees of North Seattle College on September 24, 2015 deeply impacted me as a mother, daughter, sister, and a colleague of the International Education community. A heartbreaking incident like this reminds us the importance of being appreciative of life surrounded by loved ones and being kind to one another. Our hearts go out to the students, family, and our colleagues of North Seattle College.

Despite a common misconception among the general public that “summer must be a quiet time for schools”, the Office of International Education (OIE) remained busy throughout the quarter.

After Spring and Summer quarter 2015, 167 international students successfully graduated and/or completed the certificate program at BC. Our Spring graduates have been accepted by universities from around the U.S. These schools include Georgia Institute of Technology, Pennsylvania State University, Ohio State University, Indiana University, University of Wisconsin, Madison, University of Illinois, Urbana-Champaign, Baylor University, Southern California University, UC Berkeley, UC San Diego, UC Davis, Seattle University, Washington State University, and most popular of all, the University of Washington.

International student enrollment in Summer 2015 was 813, up by 10.9% compared to the previous year. In addition, OIE continued serving 325 more international students, who were not enrolled in classes but remained on BC’s I-20 as an approved annual vacation, medically excused, or approved legal employment term throughout the quarter. While many international students who are on an F-1 (student) visa opted to take this summer as their vacation term, many continued to study fulltime (12-15 credits). Students and faculty members of the Intensive English Language program were in classes from 9:30am to 3:50pm Monday through Friday to cover the same instructional hours in a condensed summer quarter. Can you imagine studying (or teaching) a foreign language over 5 hours a day? Thank you ELI teachers for your dedication.

Furthermore, OIE and the English Language Institute (ELI) has kept its 12 year tradition of hosting short-term customized programs during the summer. In August 2015, we successfully accommodated three groups, with a total of 115 students and teachers that participated in the English language and cultural immersion programs. These are non-matriculated students who visit BC for anywhere between one to four weeks to improve their English skills and experience rich diverse cultures firsthand. A short-term program provides an opportunity for students to step out of their comfort zone and learn to manage themselves in an unfamiliar yet supported environment. At the end of the program, students often tell us that they are more motivated to study English, because they want to be able to communicate with people from around the world. They gained a deeper appreciation towards not only the people from the hosting country, but also their family for their continuous support. They are more curious to learn about different cultures and lifestyles. As a result, some participants decide to return to BC for further studying opportunities. We may not be able to remember every single one of the 115 students and teachers, but they will cherish their experiences at BC for rest of their lives.

Special thanks to ELI, Events and Food Services, Office of Instruction, Early Learning Center, Disability Resource Center, Student Programs, Media Services, Finance, Public Safety, Human Resources, Payroll, Printing Services, and the awesome OIE staff!
Progress in the OIEGI

1: President, Dr. Takashi Fuji, Simon Thollar, Professor of Department of System and Informatics. He is also the head of Hokkaido Information University’s Overseas Language and Cultural Program Coordinator (USA), and Ms. Sumiy Oguro from International exchange support office.
2: Bellevue College visits Haa Sen University! A big smile! Picture with Dr. Nguyen Lau Bao Dan and his staff.
3: Fun, Happy and Beautiful smile! Andong National University students (left to right: Chulho, BoWhan, Jian, and Seoungwook) at the library.
4: Brutus made a new friend, Pakwan, Mallika, Wachiraporn and Pornchita, Dentistry major at Rangsit University.

Highlights from the Marketing & Recruitment Team

From Sookyung Park, Recruitment & Marketing Manager

In keeping with OIEGI’s three-year marketing, outreach, and retention initiative, I recently completed a 5 country 12 city marketing and outreach excursion. The recruitment trip was a great success! I was able to spread the news that Bellevue College offers quality programs, in a wonderful community at competitive tuition rates. These facts make recruiting F-1 students in a very competitive market a great deal easier. During my trip, I was able to meet hundreds of students by attending international student fairs. Making sure that Bellevue College’s name is the first one that comes to mind requires developing strong collaboration with existing partners and developing new partners as well. Along with meeting new students and developing new partnerships overseas, we worked diligently to build up our social media presence as a 24/7 recruitment and marketing tool (https://www.facebook.com/ISPBellevueCollege).

In fact visits to OIEGI Facebook increased 400% during my visit to Hong Kong, Vietnam, Thailand, Japan, and Korea.

As we live and work in a globalized world, it is imperative that Bellevue College engages with world class institutions in order to exchange innovative concepts and practices. During my trip, I visited eight prestigious colleges and universities to initiate and develop collaboration between Bellevue College and their institutions. The wonderful part about recruiting for Bellevue College is we have a superior product and staff. OIEGI will continue to fervently pursue F1 students’ recruitment and institutional engagement in the following areas:

- ESL (ELI/UP), Bridge, and College Credit (i.e., Associate, Bachelor, and Certificate) Programs
- Customized Short- and Long-term English Language and Cultural Immersion Programs
- J-1 Visiting Scholar and J-1 Visiting Student Programs
- Study Tour, Study Abroad, and Faculty Professional Development Programs

to internationalization that has developed through the years by its faculty, staff, administrators, and students as part of the culture and mission of the college.

Gap Analysis:

Through the efforts highlighted above, the College has been making substantial progress. In particular, we have strong processes in the areas of recruitment, diversification, and supporting international student populations. We are expanding opportunities for BC students, faculty, staff, and administrators by having meaningful contact with other cultures through our study abroad, faculty and student exchanges, and international professional development. Two of the areas that we hoping to improve is to increase our outreach activities with the community and to work closely with the instruction divisions to support faculty conceptualization and implementation of internationalization of curriculum, and to engage and articulate the internationalization agenda to external stakeholders.

Priorities and Goals for 2015-2016:

1. Broaden international recruitment and marketing;
2. Increase opportunities for faculty to incorporate international dimensions into their teaching and professional development;
3. Strengthen BC’s ties with its international alumni to develop their support of our internationalization vision;
4. Identify and appoint members for an Internationalization Advisory Committee and create initial mission and goals;
5. Continue to develop new partnerships abroad to increase diversity of the campus community.

My Office is always open, so feel free to contact me if you have any questions, ideas, concerns, or recommendations.

I am looking forward to working with all of you. Thank you all for your supports.

Sincerely,
Jean D’Arc Campbell
Dean of International Education and Global Initiatives
Meet Some English Language Institute (ELI) Instructors

**Jay Aller**
Jay has taught at Bellevue College since 2001. Before coming to BC, he spent two years getting his master’s in the MATESOL program at the University of Washington, where he taught in the Intensive English Program. He also taught math and science for two years in Malawi as a Peace Corps volunteer, and English for three years in the state of Oaxaca, Mexico. Between Malawi and Mexico, he spent several years at Caltech in Pasadena, California, where he was the science writer in the Public Relations Office. He has a B.A. in physics-astronomy from Whitman, and a certificate in science writing from UC-Santa Cruz. When not grading papers, he often reads or watches TV, sometimes goes running, occasionally cooks, and has even been known to go hiking and biking a few times a year.

**Alex Ozanich**
Alex has been teaching ESL at Bellevue College since 2006. She received her undergraduate degree in European Studies, Linguistics and Music from the University of Washington in 2000 and her master’s degree in Teaching English to Speakers of Other Languages from Seattle University in 2006. Alex has been teaching ESL in different capacities since 1999, when she tutored Italian students in English while living in Siena, Italy. She served as a volunteer with Literacy AmeriCorps in which she helped to manage the ESL and Talk Time programs in the King County Library System. She teaches primarily in the University Preparation program, but has taught courses in the Community ESL program and for a variety of short special programs for BC students and students visiting BC. Her favorite thing about teaching English is that it gives her the opportunity to get to know people from a variety of cultures and countries and help them reach their goals. In her free time, Alex likes dancing, traveling, cooking, singing, playing bass guitar, spending time outdoors and relaxing with friends and family.

**Rob Fieser**
Rob was born and raised in Seattle. He has a Bachelor’s degree in Slavic Languages and Linguistics and a Master’s degree in TESL, both from the University of Washington. He has taught ESL since 1983, and spent a year in the JET program in Kobe, Japan in 1988. He has spent more than a year in Taiwan, and in 2004, studied Chinese for 3 terms (9 months) at Shi-Da in Taipei. He has been an instructor at Bellevue College since 1989. Rob enjoys traveling to foreign countries, learning foreign languages, and watching track and field competitions. Rob no longer does kung fu, but he still savors watching good martial arts movies. He peruses old Dave Barry columns sometimes, and is passionate about digital photography (ask his colleagues!). Largely because of his experiences abroad, Rob is familiar with many of the problems that foreign students face when studying ESL in the US. Rob believes that students learn best when they are relaxed and so he tries to create a classroom atmosphere in which nobody is afraid to make a mistake in using English.

**Jason Surendranath**
Jason graduated with a degree in Psychology from W.S.U. in 2001, and went to Seattle University to pursue his Master’s degree in TESOL. He was living abroad for the past 4 years teaching writing to eager university students in Thailand, Taiwan, and Vietnam. He enjoys traveling and was fortunate enough to also stay in Cambodia, Malaysia, Singapore, and the Philippines during this time. Other than traveling and learning new languages, he enjoys playing golf about 4 times a week, basketball, tennis and he practices Muay Thai kickboxing and jujitsu when he isn’t injured!
When he’s not outside exerting himself, he spends his hours writing poetry and attempts to sing songs, much to the dismay of his wife Genevieve. His favorite book is Catcher in the Rye, and his favorite movies are Glengarry Glenn Ross and Reservoir Dogs. He is currently writing a philosophy book on living abroad, and trying to break 70 on the golf course!

About the English Language Institute: ELI offers its students a chance to learn and grow in their understanding of English. Teachers challenge and encourage their students to succeed in a well-rounded academic program. Courses are also provided for professionals or residents seeking to continue their study of language and technology. Students from all over the world can achieve their educational goals, build lasting friendships, and take advantage of a truly international experience here at BC. For more information, visit: www.bellevuecollege.edu/eli/
Kristi Middleton
Kristi has been a part-time faculty member at Bellevue College since the fall of 2004. Prior to that, she worked as an ESL teacher in the Bellevue School District and also as an ESL consultant for the Bellevue School District. Before working in the public schools, Kristi taught overseas in Taiwan from 1994-1997. During that time, she worked directly for China Airlines as an English Instructor teaching English to the pilots of China Air in a program that was mandated by the FCC. She worked to found the English Language Training Program for the pilots and wrote much of the material that would be used in the training manual. After spending three years in Taiwan, she returned to the States and worked at different community colleges in the area. She worked full-time as an ESL teacher for over ten years and after the birth of her second daughter in 2002, she started working part-time. She has over ten years of teaching experience and this includes the public schools and the community colleges. She received her Masters of Education from Seattle University and when she’s not teaching, she can be found playing with her two daughters who are age 11 and 13.

Darrel Haynes
My present home of the Seattle area is my “third corner” of abode in the continental US after also having lived in New York and South Carolina. I have been a language teacher in the US and in China for over 20 years. I immensely enjoy teaching the English language and being an “engineer” of sorts in constructing the longest bridge in the world which connects different cultures and people from around the globe. Teaching has afforded me a natural avenue to be a student of life and learn about the wonderful diversity our world offers. I enjoy studying the Chinese language and culture, relaxing to music, and spending time with my family. Taking family trips is an exciting and meaningful part of my life. One can spend money and earn it back or end relationships and establish new ones. However, time past is something we can never recoup so I feel it is important to enjoy quality time with loved ones and cherish the major experiences one will have in life. I feel the collegiate experience, such as Bellevue College offers, is one of those meaningful events in life to treasure.

Cynthia Weintraub
Cynthia Weintraub attended high school in a French lysee in Switzerland. Her undergraduate work was completed at Sarah Lawrence College in New York. She later received her Master’s in TESOL Education from Seattle University. She comes to teaching as a later career after working as a corporate presenter and spokesperson for such companies as Microsoft, Real Networks, and Boeing. She also teaches in the International Executive Business Program at the University of Washington, as well as the Summer Intensive Program of the International English Language Department at Harvard University. She has two sons, Sam and Cooper, ages eighteen and twenty five, whose many adventures provide her with colorful stories to share with her classes.

Wendy Pickering
For Wendy, teaching international students is a natural and rewarding extension of her lifelong love of learning, language, travel and culture. As a result of living and traveling extensively overseas from a young age, she has always considered herself to be a “global citizen” who values making connections and relationships that transcend national and cultural boundaries. Her educational background reflects her passion for knowledge of the world and asking the big questions about life. She has a Bachelor Degree in Humanities and Fine Arts (CSU Chico, 1977), a Master’s Degree in Religious Studies (Regent College, 1983), and a Master’s Degree in Adult Education and ESL (Seattle University, 1992). She has been teaching ESL and Intensive English in the greater Seattle area since 1991 and joined the full-time faculty at BC in 1997. When not teaching, Wendy is happiest spending time in the outdoors, exploring the world, doing yoga, or simply relaxing with her family and friends.
Leadership Roles in the Office of Student Legislative Affairs (OSLA) for 2015-16:

OSLA is a two person team that focuses on legislative issues affecting students on a city, county, state, and federal level. OSLA helps keep students knowledgeable about issues of concern, and helps rally students to lobby, testify, and hold legislators accountable. OSLA also does a large amount of work to register students to vote and keep them interested in civic engagement.

Zófia Kozma (from Hungary) was hired as our Policy Coordinator, which focuses specifically on keeping track of bills, understanding complex political problems, and keeping the Associated Student Government informed about issues of concern.

Mei Ching Wu (from Taiwan) was hired as our Community Relations Coordinator. This position focuses on gathering students who are interested in politics and political issues, keeping the larger community informed, and helping run our Voter Registration Drive every year.

Congratulations, Zofia and Mei Ching!!!

Selected Students Attending the Council for Unions and Student Programs Leadership Conference 2015:

Seven international students were selected to attend the Council for Unions and Student Programs Leadership Conference 2015 in Wenatchee, WA on September 2-4. Approximately 400 students from all 34 Community and Technical Colleges met to kick-off the academic year, develop leadership skills while attending sessions, network with other CTC students, participate in wellness activities and learn the fundamentals of programming.

These seven international students are:

1. Stevia Tedjawiwuna
2. Jacob Jiang
3. Mei Ching Wu
4. Meina Jin
5. Valeria Bordina
6. Aswina Parsham
7. Benecie Diakubama

Meina participated in the group lip sync and was voted as one of the top three groups. Mei Ching is the Community Relations Coordinator for OSLA. She attended workshops to help her kick off the Voter Registration Campaign this Fall.
Updates About the IBP Program

The International Business Professions (IBP) Program in Fall Quarter energetically began with two groups. **IBP Group 53** has 37 students (30: Japan, 4: Taiwan, and one each from South Korea, China, and Vietnam). Ranging in ages from 19 to 39, the students are 65% women and 35% men, many with professional work experience and having already completed bachelor degrees. Regardless of their backgrounds, it looks like this group is ready to take charge!!

**IBP Group 52** students, all 65 of them, are in their 3rd Quarter getting ready for their internship in Winter 2016. Mostly taking college level classes, the IBP curriculum ([www.bellevuecollege.edu/classes/All/IBP](http://www.bellevuecollege.edu/classes/All/IBP)) offers IBP students a wealth of English, Business, and technical preparation for career advancement.

The IBP Program is a one-year, professional development program for professionals and students. Serving two groups per year (Spring and Fall) since 1989, BC supports 90–120 IBP students with intensive English, IBP and academic classes leading to an observational internship with local companies and non-profit organizations.

Student Clubs at BC

Did you know that BC has more than 80 active clubs and 60 programs? Joining a club or program is a great way to meet new friends and learn about other cultures. Students who get involved with activities on campus are less likely to get homesick, and more likely to adjust to their new life.

The International Student Association, or ISA for short, is open to any student interested in participating in meetings and activities; membership is free. ISA holds annual events such as the Halloween Dance, Lunar New Year celebration, the annual International Night, and several other cultural events. This fall quarter, ISA meetings are on Fridays from 1:30–2:30 pm in C212. Please call (425) 564-6047 or email isa@bellevuecollege.edu for more information. For a complete list of current clubs, visit: [www.bellevuecollege.edu/organizations/student-clubs](http://www.bellevuecollege.edu/organizations/student-clubs).

### this Fall Quarter 2015...

- **Enrolled Students:** 390 new + 782 returning = 1,172 total
- **Not Enrolled Students** (i.e., taking a quarter off): 30
- **Total Number of Students OIEGI Serves:** 1,202

### NUMBERS OF ENROLLING STUDENTS:

<table>
<thead>
<tr>
<th></th>
<th>FALL 2015</th>
<th>FALL 2014</th>
<th>Difference</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Programs</td>
<td>774</td>
<td>701</td>
<td>73</td>
<td>10.41%</td>
</tr>
<tr>
<td>ELI/UP</td>
<td>296</td>
<td>253</td>
<td>43</td>
<td>17.00%</td>
</tr>
<tr>
<td>International Business Professions</td>
<td>102</td>
<td>108</td>
<td>-6</td>
<td>-5.56%</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,172</strong></td>
<td><strong>1,062</strong></td>
<td><strong>110</strong></td>
<td><strong>10.36%</strong></td>
</tr>
</tbody>
</table>
A huge thank you to the BC Foundation for co-sponsoring the Washington Fair field trip to all Fall 2015 New International Students on September 18th. It was a resounding success! Approximately 111 new students attended including volunteers; and all seemed to have a great time. The students were divided into groups with a volunteer or an Ambassador as the lead. Some stayed in their groups; others ventured off in smaller groups. But as two OIEGI chaperone staff wandered around the Fair, the enthusiasm of the students we encountered was obvious. This is the second year we’ve done this, and Linda Annable, International Student Life Coordinator, can say, “unequivocally, it’s the students’ favorite!”

Thank you BC Foundation!