

Targeted Advertising

**People are talking**

"STEM programs at BC are great, they even have an undergraduate research program."

"I feel welcome at BC because of all the diverse and culturally-focused student clubs."

"Thanks to **Running Start** at BC, I knocked out my AA within a year."

"I entered the UW as a junior with my **transfer degree** from BC."

"Good prices on tuition, tons of options for your education including **bachelor's degrees.**"

**BELLEVUE COLLEGE**

**Find out why**

"I loved my experience at Bellevue College. **Small classes**, lots of activities, and friendly people."



**Become Exceptional**

"Because of **Running Start** and getting my AA from BC, I was able to get my bachelor's degree sooner. That saved me money for grad school."

"Why pay a university a high tuition when you can take classes at BC for a **third of the price?**"

"I was able to get my **associate's and bachelor's degrees** in nursing all on one campus."

First day of Fall quarter registration: **May 23**

First day of Fall quarter classes: **Sept. 19**

**Apply now online!**  
www.bellevuecollege.edu/peoplearetalking/

"BC is a great place to study, learn and make **good networking connections.**"

"My parents **saved me** by sending me and m College for our first tv

**People are talking**

**Bellevue College's innovative programs, exceptional learning facilities, and our growing list of bachelor's degrees are creating a buzz.**

In recent years we have added new innovative programs, opened our new state-of-the-art health technology building and expanded our list of bachelor's degrees. Our extensive list of classes and programs continues to grow as we respond quickly to changes in technology, healthcare, business, and other industry and societal needs.

At BC, students are surrounded by an intellectual community where their uniqueness is valued. BC provides many resources to help our students succeed, including our Academic Success Center, Library Media Center and several computer labs. Students are encouraged to discover their passions, pursue their ideals, form friendships, and to get involved with campus leadership opportunities.

**What's creating the buzz?**

- Outstanding **Interior Design** program ranked #7 nationally (Career Builder)
- Named among the **50 most affordable colleges** in the U.S. (IGN News)
- New **state-of-the-art health technology building**, a 70,000-square-foot facility featuring laboratories and learning spaces
- Median wages of BC graduates with a bachelor's degree **higher than the median for UW graduates** (State Times)
- Bachelor of Applied Science** degrees which prepare students to be career ready through hands-on training
- Thriving **Running Start** program that allows high school students to graduate with a high school diploma and associate's degree from BC at the same time, and at no additional tuition cost
- Undergraduate research** through BC RISE (Research, Innovation, Service and Experiential Learning) Institute
- Replication of our two innovative programs for students with disabilities - **Occupational Life Skills (OLS)** associate's degree and **Action Spectrum Navigators** program - at other colleges nationwide

**Why choose Bellevue College?**

**Notable programs:**

- Business and Accounting
- Computer Science and Information Technology
- Digital Marketing
- Engineering
- Interior Design
- Molecular Biosciences
- Nursing
- Radiation and Imaging Sciences

**A well-rounded college experience:**

- 1,700 international students from 70+ countries
- Athletic teams and cheer squad
- Diverse community that welcomes all students, including students of color, LGBTQ, first generation and immigrant
- Drama, dance and musical productions
- Student clubs that number over 90 and include the Black Student Union, DISCA, Doss & Doss, El Centro Latino, Latin American Culture Club and Veterans group
- Student government and Leadership Institute
- Student newspaper, speech and debate team and Phi Theta Kappa honor society
- Study Travel Abroad program
- Volunteer opportunities and community involvement

Money matters.

Bellevue College is an affordable alternative to tuition at a four-year institution - about one-third the average cost to attend one of Washington's state colleges. More than 33% of BC students receive grants and needs-based scholarships.

Find out more at: [www.bellevuecollege.edu/peoplearetalking/](http://www.bellevuecollege.edu/peoplearetalking/)

6 Transfer Associate Degrees  
89 Prof-Tech Programs  
10 Bachelor's Degrees

**Apply online!**

Digital Direct Email

Enroll Now at Bellevue College! Fall Registration Starts May 23.

People are talking about Bellevue College

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**Find out why**

Print Collateral: Targeted Brochure Mailing

Targeted Display, Facebook & Website Banner Ads

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Become Exceptional



Enroll now



People are talking

Low Tuition • Transfer Degrees

Find out why



People are talking

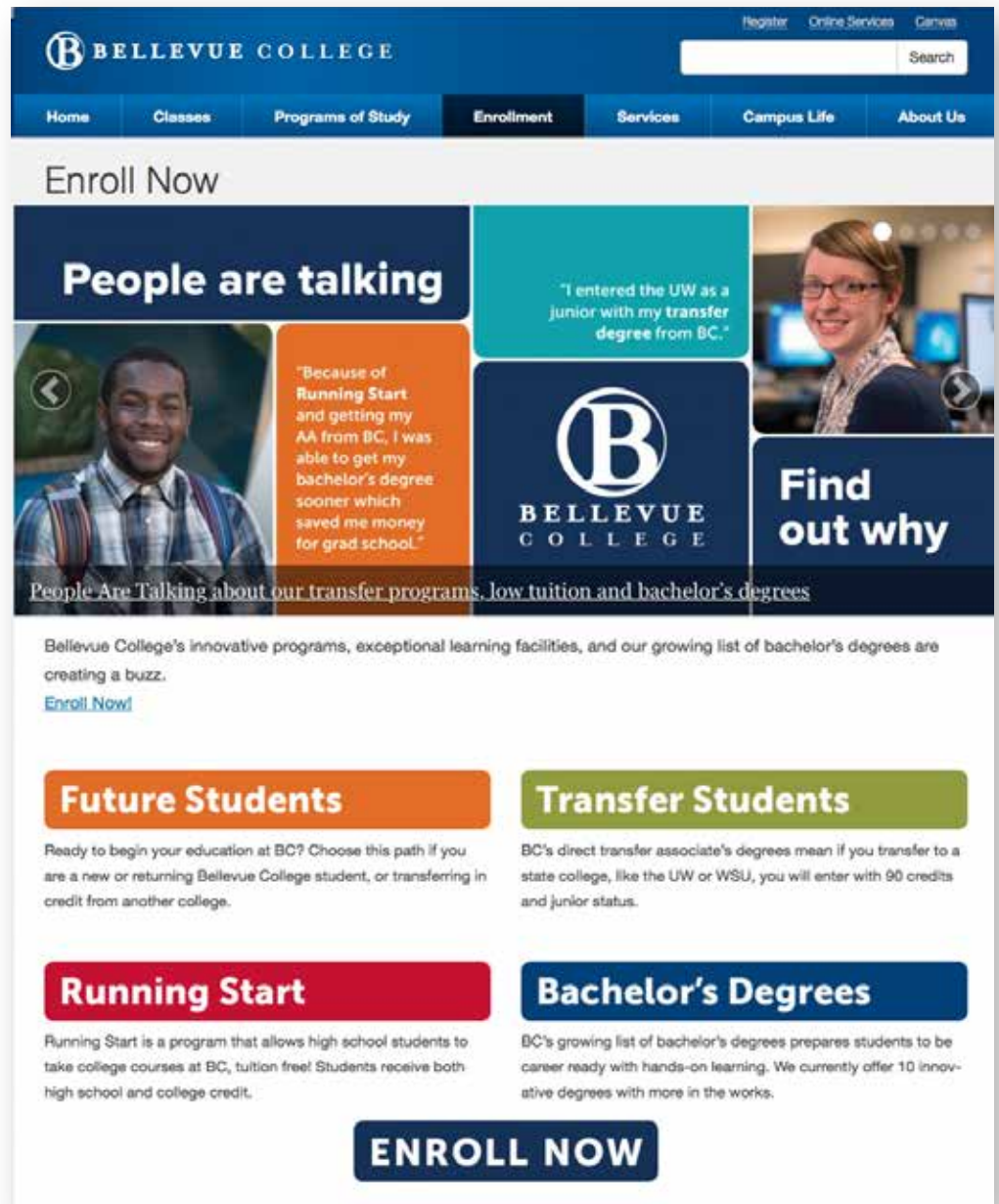
"Why pay high tuition at a university when you can go to BC for a third of the price?"

Find out why





### Bellevue College Homepage Slider





Other Advertising

Metro Bus Taillight Ad

**People are talking about Bellevue College**

Bachelor's Degrees

Transfer Programs

Low Tuition

Running Start

**B**  
BELLEVUE COLLEGE

[www.bellevuecollege.edu](http://www.bellevuecollege.edu)



Facebook Ads

**Become Exceptional**

**B**  
BELLEVUE COLLEGE

**Enroll now**

**Become Exceptional**

**B**  
BELLEVUE COLLEGE

**Enroll now**

**People are talking**



Online & Website Banner Ads

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Low Tuition • Transfer Degrees

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