



*It takes just one text to...*

- ✓ Support BC students
- ✓ Show your Bulldog pride
- ✓ Save cashola on cola

Since 1966

Join the **We are BC** campaign and support programs like the Student and Employee Resource Networks, which give students, faculty, and staff facing an emergency access to relief funds. Make a gift in honor of BC's founding year 1966

*Simply text*

your donation amount to (269) 804-6160 and follow the prompts.



*To thank you*

for joining the We are BC campaign, you will receive the commemorative tumbler shown above. When you fill it at BC's Cafeteria, you will receive 25¢ off of your fountain beverage.

For more information, visit [www.bellevuecollege.edu/foundation/wearebc](http://www.bellevuecollege.edu/foundation/wearebc) or contact Mareth Flores at (425) 564-2457.

Handout

**You are BC!**  
Our alumni, faculty, staff, parents, and students.

*When you participate...*

In the **We are BC** campaign you will:

- ✓ Grow the Student and Employee Resource Networks, which give students, faculty, and staff facing an emergency access to relief funds.
- ✓ Increase funds for student scholarships and Marjorie of Excellence Awards for outstanding faculty and staff

You also provide funds for exciting opportunities like:

- ✓ Sending students to a national academic competition when unexpectedly the entire team qualifies
- ✓ Expanding innovative pilot programs that would otherwise go unfunded

*The need is great...*

- ✓ Bellevue College is tax-assisted, not tax-supported. With only 24% of BC's revenue coming from the state, we must seek additional funds to support BC students
- ✓ Last year BGA Financial Aid office reviewed 6,867 student applications and disbursed awards to 4,852. Even with the scholarships the BC Foundation awards, there still is no opportunity to assist nearly 2,000 students
- ✓ The above figures don't take into account the thousands of students that do not qualify for financial aid, but still have need

**Can!**

of member...  
campaign  
founding year,  
million annually  
higher education!

impact.

(just \$8.20 per pay period\*)

*In appreciation of your support,*  
please accept this commemorative tumbler. When you use this tumbler at BC's Cafeteria, you will receive 25¢ off of your fountain beverage.

For more information, visit [www.bellevuecollege.edu/foundation/wearebc](http://www.bellevuecollege.edu/foundation/wearebc) or contact Mareth Flores at (425) 564-2457.

Campus Poster

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your donation amount to (269) 804-6160 and follow the prompts.

Texting Business Card

The BC Foundation is a 501(c)(3) non-profit organization registered with the IRS, tax ID #31-1051671. All contributions are tax deductible to the extent permitted by law.

**You are BC!**

When you support the We are BC campaign, you help to ensure student success, academic innovation, and a better community.

**Credit Card Information:**

CreditCard # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Visa  AmEx  MasterCard

**Contact Information:**

Employee ID # \_\_\_\_\_ Signature \_\_\_\_\_

Phone \_\_\_\_\_ ( ) \_\_\_\_\_

Home  Work  Cell

Email \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

All information will be kept confidential.

### Internal Donor Cards



*You are*  
**BC...**

our alumni, faculty, staff, parents, and students. Working together can ensure that Bellevue College has the flexibility needed to continue to offer high quality and accessible education for the next 50 years!

*When you participate... in the We are BC campaign you will:*

- ✓ Grow the Student and Employee Resource Networks, which give students, faculty, and staff facing an emergency access to relief funds
- ✓ Increase funds for student scholarships and Margin of Excellence Awards for outstanding faculty and staff

**You also provide funds for exciting opportunities like:**

- ✓ Sending students to a national academic competition when unexpectedly the entire team qualifies
- ✓ Expanding innovative pilot programs that would otherwise go unfunded

*Since 1966*

Your one-time, monthly, or payroll gift in honor of BC's founding year 1966, provides direct financial resources to address student needs and invest in teaching and learning excellence.

**I AM BC!** Count me in to support BC students, faculty, and staff.

We hope you will join us at the donation levels suggested below, but please know that your gift of any amount **WILL** have an impact.

**Please check one:**

- Students: \$19.66
- Faculty & Staff: \$196.60 (just \$8.20 per pay period)\*
- Alumni: \$1,966
- Cabinet: \$1,966 (just \$81.92 per pay period)\*
- Trustees: \$19,660
- Other: \$ \_\_\_\_\_

**Gift Terms:**

- I authorize Payroll to deduct \$ \_\_\_\_\_ per pay period until notified.
- Divide my annual pledge in \_\_\_\_\_ monthly or \_\_\_\_\_ quarterly payments using the credit card listed on reverse. (This option is available only to annual pledges of \$100 or more.)
- I am making a one-time payment using the credit card listed on reverse.
- Please invoice me so I may submit payment via check.

*In appreciation of your support,*  
you will receive a commemorative We are BC gift to show your Bulldog pride!

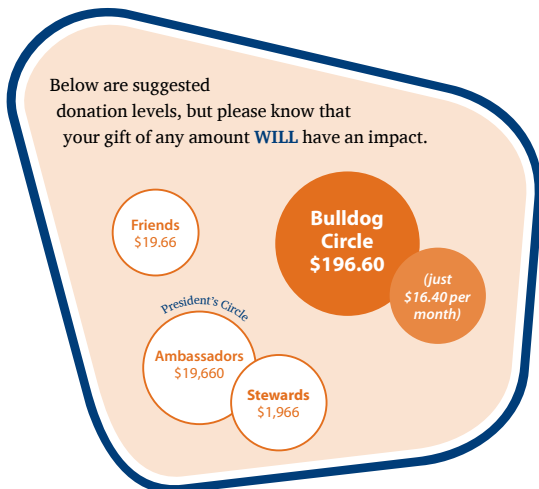
\*Based on 24 pay periods in a year

Continued on reverse side.

## Become a Founding Member of *We are BC!*

*If every person who has taken classes at BC...*  
joined the *We are BC* campaign with a 🎁 in honor of BC's founding year 1966, we could 📈 raise more than \$8 million 💰 to support 👨👩 students' dream of quality 🎓 higher education!

Below are suggested donation levels, but please know that your gift of any amount **WILL** have an impact.



### *Simply text...*

your donation amount to (269) 804-6160 and follow the prompts.





**Join the... We are BC** campaign by making a gift in honor of BC's founding year 1966. If every single individual that has taken classes at BC made a gift of \$19.66, we could raise over \$8M to support BC students' dream of quality higher education!

*The need is great...*

- ✓ Bellevue College is tax-assisted, not tax supported. Only 25% of BC's revenue comes from the state
- ✓ Nearly 2,000 students that applied for financial aid and/or BC Foundation scholarships did not receive assistance
- ✓ There are thousands more that don't qualify for aid, but still have need

*Simply text*  
your donation amount to (269) 804-6160 and follow the prompts.

For more information, visit [www.bellevuecollege.edu/foundation/wearebc](http://www.bellevuecollege.edu/foundation/wearebc) or contact Mareth Flores at (425) 564-2457.

**Exceptional Magazine Ad**  
(Bellevue College Magazine)  
Internal Audience



*If every BC alumni, faculty, staff, student, parent & friend...* joined the **We are BC** campaign with a gift in honor of BC's founding year 1966, we would raise more than \$8 million!

*Bellevue College is tax-assisted, not tax supported...*

Only 24% of BC's revenue comes from the state. Last year, nearly 2,000 students who applied for financial aid did not receive assistance.



*Together We Can!*

*Text your* gift of \$19.66 today to (269) 804-6160.

To donate online visit [www.bellevuecollege.edu/foundation](http://www.bellevuecollege.edu/foundation) or contact the Foundation at (425) 564-2457.

**Watchdog Ad**  
(Bellevue College Newspaper)  
Internal Audience



*If every BC alumni, faculty, staff, student, parent & friend...* joined the **We are BC** campaign with a gift in honor of BC's founding year 1966, we would raise more than \$8 million!

*Bellevue College is tax-assisted, not tax supported...*

Only 24% of BC's revenue comes from the state. Last year, nearly 2,000 students who applied for financial aid did not receive assistance.

*Text your* gift of \$19.66 today to (269) 804-6160.

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**Bellevue Reporter Ad**  
External Audience



September 17, 2015

<<Primary Addressee>>  
<<Address>>  
<<City>>, <<State>> <<ZIP>>

Dear <<Primary Addressee>>:

On behalf of Bellevue College, our faculty and staff, and the thousands of students whose lives have improved through a quality education, I want to thank you for your gift last year. I hope that students can count on you for the 2015-2016 school year. Your past support helped to ensure that students achieve their dreams of higher education, and that faculty and staff foster student success, academic innovation, and building a better community. Thanks to our donors, this past year the BC Foundation was able to:

- ✓ Increase scholarship awards by 35% for the 2015-16 school year.
- ✓ Award 12 Mini-Grants for creative, program-enhancing projects that would not be funded otherwise. These Mini-Grants address diverse needs on campus, ranging from new technology (Diagnostic Ultrasound Technology's Circulatory System 3D Modeling) to course enhancements (Health Sciences' Medical Center Scenario-based Learning) to targeted teaching initiatives (Academic Success Center's Tutor Training for Math Students).
- ✓ Recognize faculty and staff members through the Margin of Excellence Awards for their outstanding service.
- ✓ Administer two grants through the Lakerwood Faculty Excellence Awards, given to projects that exemplify academic innovation. Diagnostic Ultrasound received a grant for "Vascular Modeling: Bridging the Gap in Sonographic Human Models". The second grant was awarded to the Political Science program to support The Northwest Social Justice Pilgrimage.

Donors like you help faculty and staff realize innovations that improve the quality of education at Bellevue College while providing avenues for students to access these unique opportunities.

Today, we hope you will consider extending your investment in BC students by renewing your gift or considering increasing your support in honor of BC's founding year - 1988. Next year BC will celebrate its 50th Anniversary and we need your support now to continue to provide accessible quality education for the next 50 years!

Please renew your support today by returning the enclosed pledge form, going to our website [www.bellevuecollege.edu/foundation/website](http://www.bellevuecollege.edu/foundation/website), or calling your development officer Mareth Flores at (425) 564-2457. Thank you again for your tremendous support of BC students!

Sincerely,

Rebecca Chawga, Executive Director  
Bellevue College Foundation

3880 Landerholm Circle SE, #A101 • Bellevue, WA 98007-4684 • (425) 564-2386 • [Foundation@bellevuecollege.edu](mailto:Foundation@bellevuecollege.edu) • [www.bellevuecollege.edu/foundation](http://www.bellevuecollege.edu/foundation)

**Lapsed Donor Mailing:**  
Direct mail to targeted list included customized letter and pledge form.



**Donor Gift:**  
Magnetic Pin given to founding members of the campaign



**Please check one**

- I'm in for the We are BC campaign and would like to make a gift in honor of 1988
  - \$19.00  \$196.00  \$1,960.00
  - to be paid:  in full  monthly  in full  monthly
- I would like to renew my last gift of <<Last Gift>>
- Other: \$ \_\_\_\_\_

**Donor information**

Name <<Primary Addressee>>			
Address <<Address>>		City <<City>>	State <<State>>
Phone ( )		Zip <<ZIP>>	
<input type="radio"/> Home <input type="radio"/> Work <input type="radio"/> Cell		Email	

**Payment information**

- Enclosed is my check payable to Bellevue College Foundation.
- Please charge my credit card:  Visa  AmEx  MasterCard

Credit Card #	Exp. Date /
Name on Card	Date
Signature	

**Gift Acknowledgements**

- Please use the following name(s) in all acknowledgements: \_\_\_\_\_
- I wish to have our gift remain anonymous.



3000 Landerholm Circle SE, #A101 • Bellevue, WA 98007 • For more information, contact Mareth Flores at (425) 564-2457

The BC Foundation is a 501 (c)(3) non-profit organization registered with the U.S. tax ID #01-161671 and with Washington State's Charities Program as required by law. Additional information is available by calling 800.332.4485 or visiting [www.sos.wa.gov/charities](http://www.sos.wa.gov/charities). All contributions are tax deductible to the extent permitted by law.