Graphic Design
Certificate Program

Combine Art and Technology Through Hands-On Learning

- A complete graphic design program developed by a multi-disciplinary group of design professionals
- Flexible courses that fit into your schedule
- Small, interactive classes taught by experienced Northwest graphic designers
- Real world learning based on industry experience with the latest software and standards

What You'll Gain

- Job ready skills focused on your specialty
- A professional complete portfolio that has been reviewed by experts
- Proficiency in the most in-demand tools
- Knowledge about the industry

About CE

- Classes taught by industry professionals
- Built for flexibility
- Small classes with high instructor contact
- State-of-the-art equipment

"The most valuable part of this class was hands-on projects – and being taught by professionals in the field. Bellevue College had the type of program I was looking for that worked with my schedule."

Student of Angela Turk's Typography class

Getting Started

Step 1: Review the full course descriptions, schedules and pricing on our website:
www.bellevuecollege.edu/ce/category/graphic-design-certificate-program/

Step 2: Attend a **FREE** information session to ask questions, talk to faculty and determine if this program supports your professional goals.

Step 3: Register for the certificate program online at **www.bellevuecollege.edu/ce/** or call us at (425) 564-2263.

BELLEVUE COLLEGE
CONTINUING EDUCATION

Bellevue College North Campus
14673 NE 29th Place • Bellevue, WA 98007
(425) 564-2263

Develop Your Artistic and Technical Talents into Solid Professional Skills

www.bellevuecollege.edu/ce/category/
graphic-design-certificate-program/

BELLEVUE COLLEGE
CONTINUING EDUCATION

Attend a FREE Information Session

Meet with faculty and learn more about the program.
Call (425) 564-2263 for dates.

Certificate Requirements

Course Title	Course Hours
DESIGN FOUNDATION SERIES	**92 Total**
Design Principles *	9
Drawing Basics	24
Graphic Design Basics	16
HTML and CSS: Level 1 * *(prerequisite: Design Principles)*	21
The Business of Graphic Design	12
Typography	10
VISUAL DESIGNER SERIES	**75.5 Total**
Color in the Digital Age	12.5
Illustrator CC: Level 1 *	15
InDesign CC: Level 1 *	15
Photoshop CC: Level 1 *	15
User Experience Design Fundamentals * *(prerequisite: Design Principles)*	18
DESIGN PORTFOLIO SERIES (CHOOSE 3)	**Min. 45**
Advertising Design	15
Brochure, Catalog and Direct Mail Design	15
Illustration Communication	15
Logo, Icon and Symbol Design	15
Print Media Design	15
CAPSTONE SERIES	**30 Total**
Branding Business	15
Graphic Design Certificate Capstone	15

- Courses are listed in alphabetical order.
- New students can start the program with any "Design Foundation Series" or "Visual Designer Series" classes.
- * Indicates Technology Courses

The program is separated into four series of classes that build on each other:

} **Design Foundation Series:** concepts and foundations needed as a Graphic or Visual Designer

} **Visual Designer Series:** Hands-on skills with tools needed for visual design

} **Design Portfolio Series:** application of skills and concepts to create portfolio pieces

} **Capstone Series:** culmination of all the series to create a complete portfolio and how to brand your business as a Graphic Designer
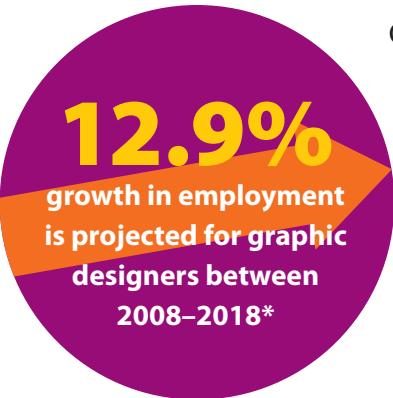
Graphic Design
Certificate Program

Our Graphic Design Certificate Program was developed by an advisory committee of design professionals representing a variety of disciplines. The program was designed to help you combine your artistic and technical talents to develop practical skills that employers are demanding.

Why Graphic Design at Bellevue College Continuing Education?

} Classes are held during evenings and on weekends to accommodate busy work schedules

} No program prerequisites other than an aptitude for art and design and basic computer skills

} Hands-on courses are taught by industry professionals who are successful graphic designers

} Small class sizes let instructors give students personal attention

} Certificate includes a portfolio review

242.5 Course Hours

Employment Outlook

12.9%
growth in employment is projected for graphic designers between 2008–2018*

Graphic Designers skills are needed in specialized design services, publishing, or public relations and advertising; about 25% are self-employed. Gaining additional certification as a Graphic Designer demonstrates a level of competence that lends to a more competitive advantage in the job market.**

$58,000
is the median salary for graphic designers in the Seattle area in 2014***

*Occupational employment projections to 2018 www.bls.gov/opub/mlr/2009/11/art5full.pdf

**Occupational Outlook Handbook, December 2015 http://www.bls.gov/ooh/arts-and-design/graphic-designers.htm#tab-3

***http://www.indeed.com/salary/q-Graphic-Designer-I-Seattle,-WA.html (as of 9/21/16)

Program Components

} Courses cover how to run a graphic design business; identifying client needs; estimating costs; pricing and marketing your services; and developing contracts

} Emphasis on good basic design principles, pre-press skills, and using current computer-based tools for page layout and digital image creation and enhancement

} Diverse options for Portfolio and Open Elective courses to enrich the required core courses

} Flexible program, allowing students to start the program in any quarter and finish at your own pace; take as few as one or two classes a week for up to 13 quarters

} Requires Capstone course, where final portfolios are reviewed by professional instructors

Designed to be completed in 6 quarters on a part-time basis