

International Studies 150
International Business
Fall 2014

Item number 5300

Class time and location: M-Th 8:30-9:20 R201

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On campus office hours T/TH 9:30-10:20 A200F

Attendance: Attendance is mandatory.

Essays: Papers are due on the dates set in the calendar below. Be aware that the calendar may change. I reserve the right to change due dates, etc. Please take the time to get the phone number of another student in class, or call or e-mail me when you miss to make sure that you are consistently meeting the demands of the class.

All papers must be typed with standard margins and font. Please use the title of the essay on the top of your paper to identify your essay. Each essay must also include the name of the author on each page. Hand in all relevant papers at the time the essay is due. Each essay is 3-4 full pages in length, typed, and double-spaced. Please do not submit longer papers. Short papers will also not be accepted.

Essays are to be typed in 10 or 12 point, Times New Roman or a comparable font.

Plagiarism: Plagiarism will not be tolerated. Any student caught plagiarizing will receive a failing grade and their paper will be turned over to the appropriate authorities. The college subscribes to plagiarism web sites. Students may not use papers written for other courses. Each paper should be unique for this course. Any student who is unclear on plagiarism or the instructors and division policies regarding plagiarism should consult the student handbook, Social Science Division policies and the writing lab web site at Bellevue Community College.

Course Outcomes

Define the major global forces on the international economic environment.

Define the role of IMF, World Bank and WTO.

Identify the effects of mercantilism.

Analyze the role of Liberal Economic theory in modern trade relations.

Demonstrate the role of culture in communication.

Assignment	Points
Business Brief	100
Literature Summary	100
Discussions/participation	100
Cultural Differences	100
Research Project	100
Research Presentation	100
Midterm Assessment	200
Final Exam	200
Total	1000

Assignments:

Business Brief:

Weekly groups will identify articles and post them to Canvas. The Business Brief consists of two parts. First, summarize the article. Make sure to cite the article internally. Secondly, explain the relationship between the article and this course. How does the reading apply to concepts discussed in this course? Briefs are 2-4 pages in length, double-spaced, Times New Roman or a comparable font. Due 10/2

Literature Summary:

This assignment requires 5 citations you will use in your final presentation. Select 5 sources. For each source, follow these 3 steps. 1. Include a full citation. Use APA citation style. 2. Summarize the article in 4-6 sentences. 3. Explain how the literature you are citing will be used in your final research project in 4-6 sentences. The literature summary is 4-5 pages in length, double-spaced, Times New Roman or a comparable font. Due 10/9

Discussions:

Discussions should be thoughtful and considered. Discussions require that you engage in the classroom environment. This course requires engagement in the material. Due throughout the quarter.

Cultural Differences Paper:

The cultural differences paper highlights the role of our own culture in determining our international interactions. In this paper, reference either an historical or a personal cultural difference and describe the interaction. Using either Hofstede's Five Dimensions or High and Low Context cultures, discuss a challenge faced in

international business and explain how these differences can be an opportunity.
This paper is 2-4 pages. Due 10/23

Research Project:

You will be assigned groups for your final project. In your final project, you and your group will create an environmentally friendly product or service and you will present your research to the class. Each paper is graded separately. Your paper reflects your portion of the overall project. Research Papers are 5-7 pages in length, double space, Times New Roman or a comparable font. Due with your presentation as early as 12/1.

Research Presentation:

The group will present as a team. Presentations must contain a visual component such as a powerpoint presentation, prezi or poster presentation. Each individual presentation will last 3-5 minutes. Short or long presentations will be graded down. The presentations should coordinate into one group presentation. Due with your presentation as early as 12/1.

Weekly Schedule	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1 9/22-25	Overview of International Business Readings: Chapters 1,2			Research Assignments in class	No class.
Week 2 9/29-10/3	Economic Theory Trade & Investment theory			<i>Business Brief Due</i>	No class. Discussion 1 Due online by midnight.
Week 3 10/6-10				<i>Literature Summary Due</i>	No class. Discussion 2 Due online by midnight.
Week 4 10/12-17	Barriers to Trade Readings: Chapters 4,5			<i>Midterm</i>	No class. Discussion 3 Due online by midnight.
Week 5			<i>College</i>	<i>Cultural</i>	No class.

10/20-24			<i>Issues. No Class</i>	<i>Differences Paper Due</i>	Discussion 4 Due online by midnight.
Week 6 10/27-11/1	The Legal Environment Morals, Ethics & Laws Social Responsibility Government Systems			Midterm	No class. Discussion 5 Due online by midnight.
Week 7 11/3-7	Types of Banks Derivatives and financial tools Readings: Chapters 5,8				No class. Discussion 6 Due online by midnight.
Week 8 11/10-14		<i>Holiday</i>			No class. Discussion 7 Due online by midnight.
Week 9 11/17-21	Currency Exchange Readings: Chapters 9,10				No class. Discussion 8 Due online by midnight.
Week 10 11/24-28	Purchasing Power Parity Readings: Chapter 11 International Monetary Systems Readings: Chapter 12			<i>Holiday</i>	<i>Holiday</i> No class. Discussion 9 Due online by midnight.

Week 11 Dec 1-5	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	No class. Discussion 10 Due online by midnight.
Week 12 Dec 8-10	<i>Finals</i>	<i>Finals</i>	<i>Finals Quarter ends</i>		

Group Assignment

The Activity is a group project that includes a 5-7 page individual paper and group presentation. This is the description.

This course concludes in a Green Design project and presentation. This project should reflect the culmination of your work throughout the quarter. Start early and really invest. This is a great opportunity to work on your portfolio of completed work.

There are two pieces of work you will produce by the end of this project:

1. A group presentation. This is a group grade.
2. A 5-7-page research paper detailing your portion of the group project. This paper may include charts and graphs used in your presentation. Please allow for no more than 2 pages of charts and graphs.

In your Green Design Project, your group will propose an ecofriendly product or service. At the end of the course, you will present your product to the class and convince us to buy your product. Your goal is to find a problem in the world, design a product to solve that problem, and sell it to the group.

Your product must be ecofriendly, it must involve two or more countries in some part of the production process (design, construction, implementation, sales or marketing), those countries may not be the United States, Canada or the country of origin of any of the members of your group, and it needs to be either a new product or a significant design improvement on an existing product or service. (We will use the 21% rule that the patent office uses).

This assignment will be graded as a group grade for the presentation. Final research papers will be individually assessed.