

# ***INTERNATIONAL BUSINESS***

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**Quarter:** Fall 2014

**Dates:** Monday-Thursday 11:30am-12:20pm  
**Classroom:** R204 HYBRID

**Office:** A200F  
**Phone:** 425.564.2590  
**Office Hrs:** Monday-Thursday  
10:30-11:30am



## **Course Description**

Welcome! You are enrolled in International Business. This class has been structured to expose you to the complexity of global intersectionality, and develop a useful way to think critically about the world around you. This course focuses on the environment of international business institutions and operations and contemporary issues and challenges facing those working in the global marketplace.

## **Learning Objectives**

After participating, discussing and completing this course, a successful student will demonstrate, identify and apply:

- Recognize international realities vs. myth, image.
- Take into account perspective of governments, business groups, etc.
- Compare and contrast information resources.
- Identify cause and effect relationships.
- Make judgments and draw logical conclusions.
- Confront your own biases.

## **Required Course Textbook**

Geringer, Minor, McNett. (2011). *M: International Business*. FIRST EDITION  
McGraw Hill. ISBN: 0078029376

## Assignments

- **Weekly Notes.** Complete each week's reading **before** the Monday of that week. **Prepare several pages** with copious notes including ALL terminology with definitions from the book. Notes will be used during Monday seminars, so take notes on anything and everything important. At the top of each page of notes, include your name, date and the readings that you are including notes for. The first notes are due Week 2.

**Note Cards are due every Monday at the beginning of class.**

- **Hybrid Component.** After you've completed the week's assigned reading, find one article representing current events that relate to this course broadly. Print your article and bring it to class the following Monday. Students will be responsible for presenting these articles each week in class. Be ready to summarize your article and comment on how it relates to this course. The first article is due Week 2.

**Articles are due every Monday at the beginning of class.**

- **Mid-Term Paper.** The mid-term paper highlights the role of our own culture in determining our international interactions. In this paper, reference either an historical or a personal cultural difference and describe the interaction. Using either Hofstede's Five Dimensions or High and Low Context cultures, discuss a challenge faced in international business and explain how these differences can be an opportunity.

**Mid-Term Papers are due via Canvas by Week 6.**

- **Group Project.** You and your group will create an environmentally friendly product or service and you will present your research to the class. Each student will write a literature review paper which is graded separately. Your paper reflects your portion of the overall project. The group will present as a team.

**Projects will be presented in class during Week 11.**

- **Final Exam Game.** For your final exam you will participate in the game: *China From the Inside*. Directions are posted in advance on Canvas. You will be assigned team mates one week before game day. Forming study groups with your team mates is highly recommended. You will need to strategize in advance in order to be successful during the game. International business is largely about learning how to play well with others. Therefore, team work will be essential to passing your final exam.

**Your game will be held during Final Exams Week.**

## Assessment criteria

Assignment	Points	Grade Percentage
Weekly Notes/Hybrid Articles	200	(20%)
Group Project	200	(20%)
Mid-Term Paper	200	(20%)
Final Exam Game	200	(20%)
Participation/Punctuality	200	(20%)
<b>Total Points Possible</b>	<b>1,000</b>	<b>(100%)</b>

A standard grading scale (100%-90% = A, 89%-80% = B, 79%-70% = C, 69%-60% = D, and below 60% = F) will be used in the class.

## Course Requirements

**Accountability:** Come to class every day and on time. *Credits may be denied for repeat tardiness, or failure to attend classes.* You should be looking at your syllabus on a weekly basis so you know what is expected of you in class. You are expected to read the material and complete weekly reflection papers prior to class. All assignments are time sensitive, so no late work will be accepted. Assignments must be turned in complete and on time to receive points. If you know you are going to be absent for a class you can send your assignment in with a classmate. For this reason I urge you to get the contact information of several people in your class in the first week of the quarter. Shit happens, be prepared!

**Contribution:** This class requires maximum participation. Note that 20% of your final grade is based on participation. This means you will have many opportunities to ask and answer questions, volunteer your well thought-out discussion contributions, comment based on the readings and in general, be an active, vocal participant in class. Please come to class well rested, and ready to roll your sleeves up and get involved.

**Integrity:** in-teg-ri-ty –noun: adherence to moral and ethical principles; soundness of moral character; honesty. I expect your behavior in our classroom be respectful. Continued disrespectful behavior may result in your being asked to leave, and your grade lowered. Electronic devices are not allowed without permission. If I see them, they will be mine!

**Compassion:** In studying a subject as dynamic as sociology, the necessity to make choices among conflicting values is bound to arise and to generate ethical dilemmas. Since sociologists examine just about every aspect of the social world, we will sometimes talk about provocative material in class. Please be advised that when we explore controversial topics, they will be framed in an academic context. Topics run the gamut in sociology and at times there may be material that makes people uncomfortable. Keep in mind that when we find ourselves in a space outside of our comfort zone, *it's an opportunity for learning.* You may be confronted with subject matter that is difficult to watch, see, discuss or listen to. You are free to leave the room at any time, but please know you will be responsible for any course material you may have missed while you were gone. Your responsibilities are to follow the ground rules for class discussions and use compassion in conversation (especially when passionate, frustrated, or angry) during presentations, seminars and group work. When differences do present themselves, I will always invite students to consider the possibility that there is more than one right answer.

**Honesty:** Plagiarism means taking another's work and citing it as your own. Cheating is dishonest and fraudulent. If you are caught plagiarizing, you risk automatic loss of course credit. Refer to Bellevue College's website for more details.

**\*\*If you have any questions about anything relevant to sociology, please email me. When you email me using my BCC EMAIL, ALWAYS put in the SUBJECT LINE the following in the order: SOC101 – YOUR NAME – SUBJECT**

**For example: SOC101 – Jane Doe – Question about chapter 2**

### **\*\*General Guidelines for Written Work\*\***

1. Typed in Times New Roman, 12 point font, double-spaced, with one inch margins on all sides, and stapled.
2. Your work must be cited in MLA style and you must always give proper credit to the texts from which you draw and from.
3. Title pages and bibliographies are not counted in final page count.
4. Student information is at the top left of the page, single spaced.
5. There are no extra spaces between paragraphs. Paragraphs contain no less than four sentences.
6. Magazines, newspapers, journals, and books are *italicized*.
7. Movie titles, article titles, song titles, etc. are "in quotation marks".
8. Quotes inside of a quotation use 'single quotation marks'.

For *all* of your written work: Submit proofread work only. Work not proofread will be returned once for a rewrite, and expected to be handed in within 48 hours. If you need help writing or proofreading, please make use of the following student support services:

- Academic Success Center: <http://bellevuecollege.edu/academicsuccess/>
- Academic Tutoring Center: <http://bellevuecollege.edu/tutoring>
- TRiO Student Support Services: <http://bellevuecollege.edu/TRiO>
- Writing Lab: <http://bellevuecollege.edu/writinglab>

### **Required Readings Schedule**

*(You will need to complete each week's readings before the first class that week.)*

<b>Week One</b>	<i>This Syllabus</i>
	Geringer, Chapter 1
<b>Week Two</b>	Geringer, Chapter 2
<b>Week Three</b>	Geringer, Chapter 3
<b>Week Four</b>	Geringer, Chapter 4
<b>Week Five</b>	Geringer, Chapter 5
<b>Week Six</b>	Geringer, Chapter 6
<b>Week Seven</b>	Geringer, Chapter 7
<b>Week Eight</b>	Geringer, Chapter 8
<b>Week Nine</b>	Geringer, Chapter 9
<b>Week Ten</b>	Geringer, Chapter 10
<b>Week Eleven</b>	Geringer, Chapter 11
<b>Week Twelve</b>	Final Exam Week

### **Bellevue College's Rules and Regulations:**

- **Incomplete:** If a student fails to complete all the required work for a course, an instructor may assign the grade of Incomplete ("I"). The student must complete the coursework by the end of the next quarter, or receive the assigned letter grade (usually an "F").
- **F Grade:** Students who fail a course will receive a letter grade of "F."

- **Final Examination Schedule:** The Social Science Division will adhere to the final examination schedule as stated in the BC Schedule. Final examinations will be held at the end of each quarter at fixed times. Instructors will not give examinations in advance of the regular schedule. A student who is absent from any examination held at any time during the quarter may forfeit the right to make up the examination. If, for illness or some other circumstance beyond the student's control, the student is unable to be present at any scheduled examination and has contacted the instructor on a timely basis, the student may be permitted to take such examination at a time designated by the instructor.
- **Withdrawal from Class:** College policy states that students must formally withdraw from a class by the end of the seventh week of the quarter (Registration Office, B125). If a student has not withdrawn by that date, an appropriate letter grade will be assigned for the course.
- **Hardship Withdrawal:** Instructors may assign the grade of "HW" (hardship withdrawal) at their discretion in the event that a student cannot complete the coursework due to extreme and exceptional circumstances. Students may also contact the Enrollment Services office BEFORE grades are assigned in cases of hardship.
- **Cheating, Stealing and Plagiarizing:** Cheating, stealing and plagiarizing (using the ideas or words of another as one's own without crediting the source) and inappropriate/disruptive classroom behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to: talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Dean of Student Services for possible probation or suspension from Bellevue College. Specific student rights, responsibilities and appeal procedures are listed in the Student Code of Conduct, available in the office of the Dean of Student Services. If you are accused of cheating, stealing exams and/or plagiarism, there is a Bellevue College Student Discipline and Appeals Procedure (the right to due process) which you may pursue. Contact the office of Division Chair (D110), the Dean of Student Services (B231A) or the Associated Student Body (C212) for information regarding the appeals process.
- **Students Who Require Disability Accommodations:** Students with disabilities who have accommodation needs are encouraged to meet with the Disability Resource Center (DRC) office located in B132 (telephone 425.564.2498 or TTY 425.564.4110), to establish their eligibility for accommodation. The DRC office will provide each eligible student with an accommodation letter. Students who require accommodation in class should review the DRC accommodation letter with each instructor during the first week of the quarter. Students with mobility challenges who may need assistance in case of an emergency situation or evacuation should register with Disability Resource Center, and review those needs with the instructor as well.
- **Distribution of Grades:** Grades will not be posted in the Social Science Division or in faculty offices, and secretaries will not give out grades. Students should access their grades through the BC Web site.
- **Return of Papers and Tests:** Paper and/or Scantron score sheet returns will be arranged in the following ways ONLY: by mail, if student supplies the instructor with stamped, self-addressed envelope (with appropriate postage); or by the

instructor designating a time and place whereby the student may retrieve his/her papers. Unclaimed papers and/or Scantron score sheets must be kept by the instructor for a minimum of sixty (60) instructional days following the end of the quarter.

**Students with Disabilities:**

All students are responsible for all requirements of the class, but the way they meet these requirements may vary. If you need specific academic accommodations due to a disability, please speak with me and with the Disability Resource Center at (425)564-2498. You will need to obtain the appropriate documentation from the DRC in room B132. The disability accommodation documentation must be given to me before it is needed rather than afterward, so that we can make appropriate arrangements. You will need to make arrangements with the DRC in advance for test-taking or other accommodations.