

International Studies 150
International Business
Winter 2015

Item number 5306

Class time and location: M-Th 8:30-9:20 C208

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On campus office hours M/W 10:30-11:20 A200F

Attendance: Attendance is mandatory.

Essays: Papers are due on the dates set in the calendar below. Be aware that the calendar may change. I reserve the right to change due dates, etc. Please take the time to get the phone number of another student in class, or call or e-mail me when you miss to make sure that you are consistently meeting the demands of the class.

All papers must be typed with standard margins and font. Please use the title of the essay on the top of your paper to identify your essay. Each essay must also include the name of the author on each page. Hand in all relevant papers at the time the essay is due. Each essay is 3-4 full pages in length, typed, and double-spaced. Please do not submit longer papers. Short papers will also not be accepted.

Essays are to be typed in 10 or 12 point, Times New Roman or a comparable font.

Plagiarism: Plagiarism will not be tolerated. Any student caught plagiarizing will receive a failing grade and their paper will be turned over to the appropriate authorities. The college subscribes to plagiarism web sites. Students may not use papers written for other courses. Each paper should be unique for this course. Any student who is unclear on plagiarism or the instructors and division policies regarding plagiarism should consult the student handbook, Social Science Division policies and the writing lab web site at Bellevue Community College.

Course Outcomes

Define the major global forces on the international economic environment.

Define the role of IMF, World Bank and WTO.

Identify the effects of mercantilism.

Analyze the role of Liberal Economic theory in modern trade relations.

Demonstrate the role of culture in communication.

Assignment	Points
Business Brief	100
Literature Summary	100
Discussions/participation	100
Cultural Differences	100
Research Project	100
Research Presentation	100
Midterm Assessment	200
Final Exam	200
Total	1000

Assignments:

Business Brief:

The Business Brief consists of two parts. First, summarize the article. Make sure to cite the article internally. Secondly, explain the relationship between the article and this course. How does the reading apply to concepts discussed in this course? Briefs are 2-4 pages in length, double-spaced, Times New Roman or a comparable font.

Literature Summary:

This assignment requires 5 citations you will use in your final presentation. Select 5 sources. For each source, follow these 3 steps. 1. Include a full citation. Use APA citation style. 2. Summarize the article in 4-6 sentences. 3. Explain how the literature you are citing will be used in your final research project in 4-6 sentences. The literature summary is 4-5 pages in length, double-spaced, Times New Roman or a comparable font.

Discussions:

Discussions should be thoughtful and considered. Discussions require that you engage in the classroom environment. This course requires engagement in the material. Due throughout the quarter.

Cultural Differences Paper:

The cultural differences paper highlights the role of our own culture in determining our international interactions. In this paper, reference either an historical or a personal cultural difference and describe the interaction. Using either Hofstede's Five Dimensions or High and Low Context cultures, discuss a challenge faced in international business and explain how these differences can be an opportunity. This paper is 2-4 pages.

Research Project:

You will be assigned groups for your final project. In your final project, you and your group will create an environmentally friendly product or service and you will present your research to the class. Each paper is graded separately. Your paper reflects your portion of the overall project. Research Papers are 5-7 pages in length, double space, Times New Roman or a comparable font. Due with your presentation.

Research Presentation:

The group will present as a team. Presentations must contain a visual component such as a powerpoint presentation, prezi or poster presentation. Each individual presentation will last 3-5 minutes. Short or long presentations will be graded down. The presentations should coordinate into one group presentation. Due with your presentation.

Weekly Schedule	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1 January 5-/8	Overview of International Business Readings: Chapters 1,2			Research Assignments in class	No class.
Week 2 January 12/15	Economic Theory Trade & Investment theory			<i>Business Brief Due</i>	No class. Discussion 1 Due online by midnight.
Week 3 January 19/22				<i>Literature Summary Due</i>	No class. Discussion 2 Due online by midnight.
Week 4 January 26/29	Barriers to Trade Readings: Chapters 4,5			<i>Midterm</i>	No class. Discussion 3 Due online by midnight.
Week 5 February 2/5			<i>College Issues. No Class</i>	<i>Cultural Differences Paper Due</i>	No class. Discussion 4 Due online by midnight.
Week 6	The Legal			Midterm	

February 9/12	Environment Morals, Ethics & Laws Social Responsibility Government Systems				No class. Discussion 5 Due online by midnight.
Week 7 February 16/19	Types of Banks Derivatives and financial tools Readings: Chapters 5,8				No class. Discussion 6 Due online by midnight.
Week 8 February 23/26		<i>Holiday</i>			No class. Discussion 7 Due online by midnight.
Week 9 March 2/5	Currency Exchange Readings: Chapters 9,10				No class. Discussion 8 Due online by midnight.
Week 10 March 9/12	Purchasing Power Parity Readings: Chapter 11 International Monetary Systems Readings: Chap ter 12				No class. Discussion 9 Due online by midnight.
Week 11 March 16/19	<i>Research Project and Presentations</i>	<i>Research Project and Presenta tions</i>	<i>Research Project and Presentatio ns</i>	<i>Research Project and Presentations</i>	No class. Discussion 10 Due online by midnight.
Week		<i>Final</i>			

12 March 23		7:30- 9:20			
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Group Assignment

The Activity is a group project that includes a 5-7 page individual paper and group presentation. This is the description.

This course concludes in a Green Design project and presentation. This project should reflect the culmination of your work throughout the quarter. Start early and really invest. This is a great opportunity to work on your portfolio of completed work.

There are two pieces of work you will produce by the end of this project:

1. A group presentation. This is a group grade.
2. A 5-7-page research paper detailing your portion of the group project. This paper may include charts and graphs used in your presentation. Please allow for no more than 2 pages of charts and graphs.

In your Green Design Project, your group will propose an ecofriendly product or service. At the end of the course, you will present your product to the class and convince us to buy your product. Your goal is to find a problem in the world, design a product to solve that problem, and sell it to the group.

Your product must be ecofriendly, it must involve two or more countries in some part of the production process (design, construction, implementation, sales or marketing), those countries may not be the United States, Canada or the country of origin of any of the members of your group, and it needs to be either a new product or a significant design improvement on an existing product or service. (We will use the 21% rule that the patent office uses).

This assignment will be graded as a group grade for the presentation. Final research papers will be individually assessed.

Student Code of Conduct and Academic Integrity

Cheating, stealing, and plagiarizing (using the ideas or words of another as one's own without crediting the source) and inappropriate/disruptive classroom behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to, talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Dean of Student Success for investigation. Specific student rights,

responsibilities, and appeal procedures are listed in the Student Code of Conduct at:
<http://www.bellevuecollege.edu/policies/id-2050/>

Information about Bellevue College's copyright guidelines can be found at:
<http://www.bellevuecollege.edu/policies/id-3600/>

A good resource for Plagiarism is the Writing Lab:
<https://www.bellevuecollege.edu/asc/writing/essays-guides/documents/plagiarism.pdf>

Important Links

Bellevue College E-mail and access to MyBC

All students registered for classes at Bellevue College are entitled to a network and e-mail account. Your student network account can be used to access your student e-mail, log in to computers in labs and classrooms, connect to the BC wireless network and log in to MyBC. To create your account, go to:
<https://www.bellevuecollege.edu/netid/>.

BC offers a wide variety of computer and learning labs to enhance learning and student success. Find current campus locations for all student labs by visiting the
<http://depts.bellevuecollege.edu/helpdesk/students/http://ac.bcc.ctc.edu/LabsInfo/ComputerLabs.aspx>

Disability Resource Center (DRC)

The Disability Resource Center serves students with a wide array of learning challenges and disabilities. If you are a student who has a disability or learning challenge for which you have documentation or have seen someone for treatment and if you feel you may need accommodations in order to be successful in college, please contact us as soon as possible.

If you are a person who requires assistance in case of an emergency situation, such as a fire, earthquake, etc, please meet with your individual instructors to develop a safety plan within the first week of the quarter.

If you are a student with a documented autism spectrum disorder, there is an additional access program available to you. Contact asn@bellevuecollege.edu or 425.564.2764. ASN is located in the Library Media Center in D125. www.bellevuecollege.edu/autismspectrumnavigators/

The DRC office is located in B132 or you can call our reception desk at 425.564.2498. Deaf students can reach us by video phone at 425-440-2025 or by TTY at 425-564-4110. Please visit our website for application information into our program and other helpful links at www.bellevuecollege.edu/drc

Public Safety and Emergencies

Public Safety is located in the K building and can be reached at **425-564-2400** (easy to remember because it's the only office on campus open 24 hours a day—2400). Among other things, Public Safety serves as our Parking Permits, Lost and Found, and Emergency Notification center. Please ensure you are signed up to receive alerts through our campus alerting system by registering at <http://www.bellevuecollege.edu/alerts/?ref=footer>

If you work late and are uneasy about going to your car, Public Safety will escort you to your vehicle. To coordinate this, please phone ahead and let Public Safety know when and where you will need an escort.

Please familiarize yourself with the emergency postings by the door of every classroom and know where to go in the event of an evacuation. Your instructor will be asked if anyone might still be in the building, so check in before you do anything else. Emergency responders will search for anyone unaccounted for.

If a major emergency occurs, please follow these two rules:

- 1) Take directions from those in charge of the response** -We all need to be working together.
- 2) Do not get in your car and leave campus (unless directed to)** - Doing so will clog streets and prevent emergency vehicles from entering the scene. Instead, follow directions from those in charge.

Please do not hesitate to call Public Safety if you feel safety questions or concerns at any time.