

**BUS 201, Business Law; Item #5519; Section E**  
**Winter, 2014 (Jan. 6– Mar. 26, 2014)**  
**Office: C-207A**  
**Office Hours: TTh 4:14-5:15 p.m. and by appointment**  
**Class dates/times/location: TTh 5:30-7:40 p.m., L214**  
**Instructor Name and Credentials: Michael S. Brown, esq., Ph.D., J.D.**  
**Email Address: mibrown@bellevuecollege.edu**

**Course Materials:**

Required:

Cross, Frank B., and Roger LeRoy Miller. *The Legal Environment of Business: Text and Cases*, 8<sup>th</sup> ed. South-Western/Cengage Learning.

Optional/recommended:

Hacker, Diana. *A Writer's Reference*. Boston: Bedford/St. Martin's (latest edition).

**Course Description:**

This is a hands-on course combining readings, lectures, discussions, and small and large group activities during class times. We will look at theories about the legal system, statutes, and case law. Among the various substantive areas of law that we will critically examine are contracts, torts, criminal law, ethics, constitutional law, and employment law.

**Netiquette:**

*It is critical* that you include in the subject line of all e-mails you send to me 1) an identification of both the class and the matter to which the note pertains (example: NOT “question”; BUT “BUS 201, Quiz, Week 3,”etc.). Not knowing what it is about or what information it contains will only cause me – as well as you – delays. Also, if you do not receive a reply from me within 24 hours (longer on weekends/holidays), it could mean that, for whatever reason, I did not receive your e-mail. In this case, please feel free to send the same note to me again to make sure that I am aware that you are trying to contact me. Strict adherence to these guidelines is critical, as I often receive dozens of e-mails in a single day, and your e-mail will easily become invisible if you do not identify it according to these rules. You are responsible for confirming receipt of any e-mail. Consequences for any glitches resulting from not following these or any other instructions are your responsibility.

**Grading Scale:**

A 93-100; A- 90-92; B+ 87-89; B 83-86; B- 80-82; C+ 77-79; C 73-76; C- 70-72; D+ 67-69; D 60-66; F 0-59.

Grades are final upon recording in the absence of a mathematical error. Grades are not negotiable.

Grades will be posted on Canvas. Please check your grades regularly.

### **Course Grading:**

Research paper:	100 points total
Mid-term exam	50 points
Final exam	50 points
Weekly quizzes	10 points each
Journal	100 points
Participation	Please see policies under “Participation”
Court Visit	25 points
Turnitin.com setup	5 points
LMC Tutorial	5 points
Extra credit	TBA

### **Exams (50 points each):**

There are two exams: 1) a mid-term exam (50 points) and 2) a final exam (50 points). Each exam consists of 1) multiple choice portion and an essay portion with point distribution for each portion being roughly equal. We will have both 1) a study guide and 2) a practice exam several days before the exams.

### **Weekly Quizzes (10 points each):**

There will be a quiz on the last day that we cover any weekly topic. The quiz will cover everything for that week up to and including the day of the quiz. The quizzes consist of 10 multiple choice questions. As long as you have come to class, taken notes, and otherwise abided by the syllabus, you should do well; the quizzes are designed to be easy, and there are no trick questions. If you do not come to class and/or do course work, they will be very challenging.

### **Journal (100 points total):**

The Journal consists mainly of keeping yourself organized. The Journal consists of separate sections: 1) all lecture notes 2) all class discussion notes 3) all film notes 4) all presentation notes 5) all returned, graded work and 6) reflections in a 3-ring binder. The first 5 parts are things you should be doing anyway; you do not have to do anything beyond attending class and keeping track of everything you have done.

The first 5 parts of the journal do not require that you do anything beyond coming to class, participating in discussions, and keeping all of your course materials. The 6<sup>th</sup> part, the reflections, requires that you react, in a free-form, subjective manner, upon what we have studied during the current week. A strong reflection entry is between 1/3 and 1 page in length (typed or handwritten). The entry is not simply a log of what we have done; instead, it is your subjective reaction, i.e., what you think about the topic we have studied for that week.

The grading criteria for the journal are: 1) complete set of all 6 of the foregoing parts 2) clear organization of each of the 6 parts. Everything must have a date. If there is no date, the entry will not receive credit.

Do not lose your journal! If you lose it (lost or stolen) and cannot submit it, you will get a 0 and lose 100 points outright! The Journal is due when you walk in for the final exam

before you begin your exam. If you submit it at any point after you have begun the final exam, it will be counted as being late.

**Court Visit Assignment (25 points total):**

You will submit an informal paper describing your visit to a series of criminal prosecutions. The instructor will distribute detailed guidelines on Canvas.

**Research Paper Project (100 points total):**

This project consists of several parts: 1) setup of your Turnitin.com account (**5 points**) (no written assignment will be accepted without a Turnitin account, and receipt date of any written assignment will be construed as no earlier than the date the assignment was submitted to Turnitin) *and* completion of LMC research tutorial (5 points) in **Week 2** 2) topic proposal (ungraded) in Week 3 3) presentations (a) oral (10 points) and (b) written (40 points) in **Week 7** and 4) the final paper (40 points) in **Week 11**.

Please note that no written assignment will be accepted without the submission of the exact, same document by the due date to Turnitin.com; no assignment will be considered submitted until and unless the assignment is also submitted to Turnitin.com.

Additional, detailed guidelines may be distributed on Canvas.

**Participation (variable):**

“Participation” consists of point deductions for conduct that detracts from the classroom learning environment and/or from academic integrity. There are no additional points for the participation component of the grade, but there may be deductions.

**Keeping Track of Your Work:**

You must save all of your work and keep track of it for your own records. If you cannot submit all or part of an assignment because of an accidental loss, etc., this will not excuse a late or missing assignment; if I don’t have it, I can’t grade it.

**Turnitin.com:**

All students will set up their own Turnitin.com account by **Thursday of Week 2** (5 points). All written assignments must be submitted by the due date and time 1) to Turnitin.com and 2) in hard copy. If an assignment is submitted without a Turnitin.com submission, 1) the assignment may be rejected with 0 points or, with instructor approval 2) the assignment may be accepted but with a 10% deduction in grade for each calendar day that the Turnitin submission is late. Additional, detailed instructions may be available on Canvas.

**Technical problems:**

Technical problems – including computer-related, printer-related, etc. – do not excuse late submissions. If you are experiencing technical difficulties, the resource to consult is the Help Desk or other formal sources dedicated to dealing with such issues.

**Late Assignments:**

Unless I indicate otherwise, all assignments are due no later than class time. At any point thereafter, there is a minimum one grade deduction. There is also a one grade deduction

for each calendar day that an assignment is late. Example: A student turns in her paper on Thursday even though the due date was the previous Tuesday. It is two calendar days late. The paper, which would otherwise have received an “B,” becomes a “D” after the two-letter grade deduction for being late two calendar days. If she turns it in on Friday, it is three late and the grade becomes an “F” (although a grade of an F may result, depending on whether it is a good faith effort, it may still receive some points at the instructor’s discretion).

### **Assignment Submission Guidelines:**

For this on-site course, no electronic submission, in general, will be accepted. The only acceptable submission method is in paper copy. Upon instructor approval in limited circumstances (example: late submission of an assignment), electronic submission may be accepted with a minimum 10% point deduction).

I will not grade partial assignments. I will grade only what you submit in its entirety, i.e., the assignment must be complete at the time of submission. You may not submit it in separate pieces. If you turn in an assignment in more than one piece, I will grade only the first piece, and I will not consider anything else for a grade.

Additional, specific guidelines concerning assignment submissions will be distributed.

### **Writing Proficiency:**

I will grade you on grammar, punctuation, spelling, and all other aspects of writing on 1) the Court Visit Assignment 2) the written portion of the Presentation and 3) the final draft of the Research Paper Project. If you have problems with writing, I strongly recommend that you explore various means for correcting them. One handy reference tool for catching the most common problems in writing is Diana Hacker’s *A Writer’s Reference*. If you have Spell Check and/or Grammar Check in your version of Word, *turn them on and use them consistently*. A paper that is an “A” in content may still receive a grade in the “C” range, for example, if the writing style is not competent. The fact that another instructor in another class gives a paper a particular grade and/or does not penalize it for writing errors is no indication about the grade the paper will receive in this class.

### **Makeups:**

You are entitled to miss any one quiz without a “emergency” as defined in the syllabus (if you miss because of an “emergency,” please see the provisions thereon below). I simply drop the lowest quiz score from your grade. There are no retakes on quizzes.

Any exam makeup must occur no later than a Thursday two weeks after the regular exam date. A request for a makeup exam must 1) be via email 2) specify the date, time, and place of the exam and 3) be confirmed in all respects by the instructor in writing no later than 48 hours prior to the proposed makeup exam date.

All other policies in this syllabus, including those on mixups, confusion, and “emergencies,” apply.

### **Emergencies:**

There are exceptions on due dates and other class work for a legitimate “emergency.” An “emergency” is a documented death in the family, physical or mental incapacitation, and/or work-related conflict. *Nothing else* is an “emergency” within the meaning of this syllabus.

You must document any “emergency.” I will accept only official documentation on dated and signed letterhead hard copy. All such documentation must include a) legible name of the document’s signer b) legible contact information c) identification of the period of the “emergency” and d) identification of you as the person affected by the “emergency.” The documentation must be submitted according to the instructor’s discretion. This paragraph notwithstanding, there are no promises or guarantees, and the instructor retains complete discretion.

### **Incompletes, Hardship Withdrawals, Medical Withdrawals:**

There is no eligibility for a grade of Incomplete unless you have finished at least 90% of all course work up to the time that you make the request. The request must be in writing and have your name, course name/number, and a detailed explanation concerning why you will not be able to finish the remaining work. You must make the request no later than Thursday of **Week 9**. I retain sole discretion, however, and will grant requests only on a case-by-case basis and with appropriate documentation.

There must be a legitimate medical or family emergency before I will grant a request for an Incomplete. However, there must be ample, written, documented proof of the emergency. You must attach the documentation to your written request for the Incomplete (see the section above about acceptable documentation for makeup requests). All supporting documentation must pertain to the period of the emergency.

Hardship and Medical Withdrawals are granted only in exceptional circumstances. In addition to other syllabus policies, there may be other requirements including, at a minimum, supporting, official documentation. However, there are no guarantees, and the instructor retains discretion about the grant of such withdrawals.

### **Extra Credit:**

Limited opportunities, if any, may be announced.

### **Academic Dishonesty and Plagiarism:**

#### **PENALTIES:**

Penalty for first violation: 0 on the assignment without possibility of makeup on that assignment. Depending on the severity of the act of the academic dishonesty, the student may also receive a 0 on the Participation grade.

In addition, at the instructor’s discretion and whether or not it is a first offense, the instructor may refer the incident to appropriate channels and/or take additional steps, which may result in one or more of the following: 1) suspension 2) expulsion 3) an academic

“hold” on your record, preventing you from enrolling in future terms 5) failing grade and/or 6) permanent notation on the student’s academic transcripts. There may be additional penalties on a case-by-case basis. **Do not risk your academic and professional career by cheating.**

### **DEFINITION OF ACADEMIC DISHONESTY:**

All academic assignments are to be the work of the individual student. The following are some examples of dishonesty or unethical behavior:

Using another person's words, ideas, or results without giving proper credit to that person; giving the impression that it is the student's own work.

Any form of cheating on examinations.

Altering academic or clinical records.

Falsifying information for any assignments.

Partly or wholly completing an assignment(s) partially or wholly completed by another person or source.

Copying work or written text from a student, the internet, or any document without giving due credit to the source and/or overreliance on direct quotations in any written work and/or any other form of writing submitted with little evidence of originality.

### **Etiquette for Exams:**

There must be at least one seat between you and the next person during all exams, and I may, furthermore, rearrange seating at any time at my discretion. During exams, *all* desk space needs to be completely clear of *anything* except your exam and a pen or pencil. There is complete silence during all exams.

### **Not following Instructions:**

There is a minimum one grade deduction from any assignment for not following instructions (either written or announced in class. In either case, absence from class is not an excuse).

### **Special accommodations:**

Please make note of the following statement provided by the Disability Resource Center (DRC):

“The Disability Resource Center serves students with a wide array of learning challenges and disabilities. Please visit the DRC if you have any questions about classroom accommodations, whether you are a student or a faculty member.

If you are a student who has a disability or a learning challenge for which you have documentation or have seen someone for treatment and if you feel you may need accommo-

datations in order to be successful in college, please contact the DRC staff as soon as possible.

The DRC office has been temporarily located in the library. You may also call our reception desk at 425-564-2498 Deaf students can reach us by video phone at 425-440-2025 or by TTY at 425-564-4110 Please visit our website for application information into our program and other helpful links at [www.bellevuecollege.edu/drc](http://www.bellevuecollege.edu/drc)

Remember if you are someone who has either an apparent or non apparent disability and requires assistance in case of an emergency situation, such as a fire, earthquake, etc, please meet with your individual instructors to develop a safety plan within the first week of the quarter.”

Please also note that accommodations in this class do not apply retroactively, so please plan accordingly.

### **Tutoring:**

Tutors may be available on an individual basis for students who are earning a “C” or below at the time that they request a tutor. Please see me as soon as possible if you are interested in working with a tutor.

### **COURSE OUTLINE:**

<b>WEEK 1</b> (Jan. 7, Jan. 9)	<u>Introduction to the American legal system (read text, Chapters 1 and 2).</u> Tuesday: Lecture; discussion Thursday: Lecture; discussion; quizzes on 1) syllabus and 2) Week 1 materials
<b>WEEK 2</b> (Jan. 14, Jan. 16)	<u>The American constitution and constitutional law (read text, Chapter 5).</u> Tuesday: Lecture; discussion Thursday: Lecture; discussion; <b>DUE: setup of your Turnitin.com account (5 points); DUE: Proof of completion of LMC Tutorial (5 points).</b>
<b>WEEK 3</b> (Jan. 21, Jan. 23)	<u>Alternative dispute resolution; administrative agencies (read text, Chapters 3 and 6).</u> Tuesday: Lecture; discussion Thursday: Lecture; discussion; quiz; <b>DUE paper topic proposal (ungraded)</b>
<b>WEEK 4</b> (Jan. 28, Jan. 30)	<u>Law and business associations (read text, Chapters 17 (pp. 380-5; 388-392; 394-398); Chapter 18 (p. 403; pp. 404-5; 407-12; 413-414); Chapter 19 (pp. 417-25; 426-8; 429-34; 436-441)).</u> Tuesday: Lecture; discussion; <b>practice exam</b> (in-class, optional, ungraded) Thursday: <b>Mid-term exam</b>
<b>WEEK 5</b> (Feb. 4 Feb. 6)	<u>Ethics, social responsibility, and the business manager; securities (read text, Chapters 4 and 29).</u> Tuesday: Lecture; discussion Thursday: <b>NO CLASS – PROFESSIONAL DEVELOPMENT DAY</b>

<b>WEEK 6</b> (Feb. 11, Feb. 13)	<u>Torts, strict liability, and products liability (read text, Chapters 12 and 13).</u> Tuesday: Lecture; discussion Thursday: <b>NO CLASS – PROFESSIONAL DEVELOPMENT DAY</b>
<b>WEEK 7</b> (Feb. 18- Feb. 20)	<u>Common law of contracts (read text, Chapters 9 and 10).</u> Tuesday: Lecture; discussion Thursday: <b>DUE: Presentations – 1) oral and 2) written due a) in paper copy AND to Turnitin.com</b>
<b>WEEK 8</b> (Feb. 25 - Feb. 27)	<u>Sales (read text, Chapter 11; review Week 7 materials on sales and contracts).</u> Tuesday: Lecture; discussion Thursday: Lecture; discussion; quiz
<b>WEEK 9</b> (Mar. 4, Mar. 6)	<u>Crime and business; international community (read text, Chapters 7 and 8).</u> Tuesday: <b>NO CLASS – COLLEGE ISSUES DAY</b> Thursday: Lecture; discussion; quiz
<b>WEEK 10</b> (Mar. 11, Mar. 13)	<u>Intellectual property; internet law (read text, Chapter 14).</u> Tuesday: Lecture; discussion; last day for any makeups Thursday: Lecture; discussion; quiz; <b>DUE: Court Visit Assignment due a) in paper copy AND to Turnitin.com</b>
<b>WEEK 11</b> (Mar. 18, Mar. 20)	<u>Employment law and discrimination (text, Chapter 22; review Week 2 materials).</u> <u>materials on constitutional law – due process and equal protection).</u> Tuesday: Lecture; discussion; <b>DUE: Research Paper due a) in paper copy AND to Turnitin.com</b> Thursday: Lecture; discussion; quiz; <b>practice exam</b> (in-class, optional, ungraded); quiz
<b>WEEK 12</b> (Mar. 24- Mar. 26)	<u>Finals week</u> <b>Tuesday, Mar. 25, Final Exam 5:40-7:30 p.m.; DUE:</b> The Journal is due when you walk in for the final exam <i>before</i> you begin your exam, and it must be complete; you may not submit it in different pieces. If you submit it at any point after you have begun the final exam, it will be counted as being late.

\*This syllabus represents the proposed plan for this term. However, there may be changes according to unexpected circumstances, and students are responsible for inquiring about any updates in the event of their absence from class when any changes are announced.

\*\*Students will be assumed to have read, studied, and agreed to any and all policies, guidelines, and/or the like 1) pertaining to this course and/or the College and/or 2) disseminated via announcements, emails, and/or any other means of course communication. Failure to read, understand, and/or to clarify any such dissemination of course information required by this syllabus and/or course guidelines and/or College policies will not excuse and/or waive enforcement of course and/or College policies.

\*\*\*Continuing enrollment in this course constitutes understanding of and agreement to abide by these, as well as all other, course and/or College policies. Please do not ask for exceptions; they will not be granted. Applying different policies to individual students on a case-by-case basis is unfair to all other students.

\*\*\*\*The instructor will not provide legal advice. The student understands that any comments on legal issues are understood to be purely hypothetical. The student also understands that, under no circumstances does enrollment in this class give rise to an attorney-client relationship or privileged communications. Any divulging of confidential information by students shall be considered a waiver of any pertinent right to privacy and/or of confidentiality and/or of any claims to confidentiality.