

Instructor: Grace Kim Robbins  
Course websites: <http://saplinglearning.com>  
<http://mybcc.net>  
<http://turnitin.com>  
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Office: D200B  
Office Hours: M/W: 11:00 – 12:30; T/Th: 11:30 – 12:30  
Meeting Times: MWF: 9:30 – 10:20 in A208 (Section B)



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### Contact with the Instructor

The easiest way to reach me with quick questions is by email. Some questions are much more easily answered in person, so I am available every day of the week during office hours listed above. You do not need an appointment to come to office hours. Please feel free to stop by with any questions about the course, or feel free to stop by simply to chat!

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### Course Information

Economics provides a useful perspective and set of tools for analyzing and interpreting the world around us. Economics 201, a microeconomics course, focuses on the small subsets of the economies, such as individual consumers, producers, and governments. We examine the decisions made by these groups, and we will use a variety of frameworks for analyzing such decisions, including comparative advantage, supply and demand, and game theory. We will explore in detail how markets function, and understand how, in theory, markets lead to efficient outcomes through perfect competition. We will then loosen some assumptions to see how markets operate under more realistic conditions, including monopolist, oligopolist, and monopolistically competitive frameworks. We will also explore other conditions under which markets fail, i.e. lead to inefficient outcomes, such as when there are externalities, public goods, or imperfect information.

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### Learning Goals and Objectives

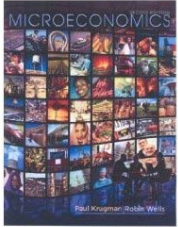
By the end of the quarter, students will be able to do the following:



- Be able to evaluate economic examples as they related to personal incentives, voluntary exchanges, and to recognize the key concept of opportunity cost.
- Be able to set-up and identify, both graphically and in words, a competitive market model's associated components and outcomes (demand, supply, price, equilibrium) and their link to utility theory, and various production decisions
- Apply the basic model's approach to factor markets
- Expand the basic model to address elements of market failures
- Be able to calculate both marginal and average values for a variety of data sets and be able to use them appropriately within decision-making evaluations of choices.
- Understand the value of the competitive market model's outcome as a benchmark for evaluating more realistic models of industrial organization and government activity.

- Recognize and apply ‘economic thinking’ to various policy issues and applied problems, incorporating appropriately both positive and normative elements of analysis, with measures of efficiency and equity  
In addition, students may be introduced to a subset of the following:
  - Elasticity as a measure of quantity’s responsiveness to changes in prices or income
  - Coase Theorem and transaction costs as they pertain to market failures
  - Maximizing behavior and the limitations of rationality assumptions for households, firms and government agents.
  - Discuss, in depth, alternative mechanisms of allocation beyond the market mechanism of the price signal.

## Required Text and Resources



### **Microeconomics by Paul Krugman and Robin Wells, 2<sup>nd</sup> edition**

The textbook we will be using for this course is *Microeconomics* by Paul Krugman and Robin Wells (second edition). **Please note that we are using the 2<sup>nd</sup> edition of the book to provide you with more affordable options to access the textbook.** You will be required to purchase access to Sapling Learning for the quarter, an online homework system. You have the option to bundle an electronic copy of the textbook with Sapling if you are comfortable with reading books online. If you prefer to use a hardcopy, you can purchase one in the bookstore or even a used copy on Amazon.com for around \$10 (ISBN: 978-0-7167-7159-3). There are a few copies of the textbook on reserve at the library for short-term use.



### **Microeconomics Ebook+Sapling Access Card (ISBN: 9781464137303)**

This option is the Ebook with the access card to the online homework system we will be using. **Please use a coin and rub gently when removing the silver strip.** There have been reports that the entire access code can be removed if using a key or other sharp metal object.

### **The Sapling Access Code For Either Micro Or Macro Econ. (ISBN: 9780983385950)**

This option is just the access code for the online homework system, in case you would like to buy a physical copy of the book (they are available used at the bookstore or even used from Amazon.com for around \$10) or use the copy on reserve in the library.

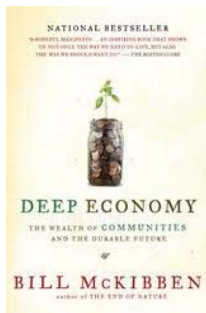
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To access Sapling Learning, the online homework system:

1. Go to <http://saplinglearning.com>
2. If you already have a Sapling Learning account, log in then skip to step 5.
3. If you have Facebook account, you can use it to quickly create a SaplingLearning account. Click "create account" located under the username box, then click "Login with Facebook". The form will auto-fill with information from your Facebook account (you may need to log into Facebook in the popup window first). Choose a password, fill in the remaining information, accept the site policy agreement, and then click "Create my new account". You can then skip to step 5.
4. Otherwise, click "create account" located under the username box. Supply the requested information and click "Create my new account". Check your email (and spam inbox) for a message from Sapling Learning and click on the link provided in that email to confirm your account.
5. Find your course in the expandable list (sorted by subject, term, and instructor) and click the title link.
6. Select a payment option and enter the key: "MICRO-RATIONAL".

Once you have registered and enrolled, you can log in at any time to complete or review your homework assignments. During sign up - and throughout the term - if you have any technical problems or grading issues, send an email to [support@saplinglearning.com](mailto:support@saplinglearning.com) explaining the issue. The Sapling support team is almost always more able (and faster) to resolve issues than your instructor.

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## Deep Economy: The Wealth of Communities and the Durable Future by Bill McKibben

In addition to our textbook, we will have weekly reading assignments, activities, and/or discussions about the book *Deep Economy* by Bill McKibben. This is the BC Reads book selection for this academic year, so it is possible many of your other classes will also use this book. This book will help the college campus to use an interdisciplinary approach to examine a complex social issue of our time. Each year there is a college-wide competition pertaining to the BC Reads selection, with sizable scholarship prizes. You will have the option to submit some of the work from this class in the competition.

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### Student Responsibilities

Students are expected to:

- help in creating a positive learning environment.
- come prepared to every class. (Prepared means arriving on time with all materials needed for class and having read the relevant sections for discussion.)
- keep cell phones silenced and use computers only for course-related work.
- inform me ahead of time if they can't attend a class, or if they have to leave early.
- know and meet the deadlines for all assignments and exams. *Please note that no make-up assignments or exams are offered!*
- come for extra help before small misunderstandings become major learning gaps.
- gain access to the internet. Students should maintain access and cope with any technology problems, including viruses, that involve your own machine or software.
- know BC's policies on withdrawing and other quarterly commitments
- complete their own work and be familiar with Student Code of Conduct at Bellevue Community College, especially with respect to cheating, stealing, and plagiarizing.

WHERE'S MY BAILOUT??



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### Attendance Policy

Your attendance is very important for a number of reasons: you will have a chance to practice applying what we are learning in class; you will be able to clarify concepts and ask questions as they arise; I will be able to monitor the progress of the class and adjust the pace; you will learn from your peer's contributions and questions; and your peers will learn from your contributions and questions. As such you are expected to come to every class!

In order to align your incentives to show up with my desire for you to be here, for every entire class you attend you will receive **10 attendance points**, 1 point for every 10 minutes of class. These attendance points contribute to your course grade as outlined below. Everybody starts the class with 10 extra points. You can think of these as a free pass, so if there's some emergency and you can't attend class, don't sweat too much. If you miss more than one class, you can complete the "Absence Make-Up Questions" found in MyBC. You will keep the 10 extra points if you have perfect attendance for the quarter.

**Tardiness:** If you arrive late, you will lose 1 point for every portion of a 10-minute interval of class which you miss. If you leave early, you will lose 1 point for every portion of a 10-minute interval of class which you miss. (For example, if you arrive 2 minutes late (-1) and leave 11 minutes early (-2), you will receive only 7 attendance points.) Attendance will be taken by a designated team member starting in the second week of class, **and all team members will lose all points for the week if the information is recorded incorrectly.**

Cell phones are not allowed in class (unless cleared by grace beforehand). **If you are using your cell phone in class, you will lose 1 attendance point** for that day because that is time that you're not really "with me" in class. The same is true if you are using your computer for non-class related work.

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As backed by BC policy, **if you miss 20% or more of class meetings, you will automatically receive a failing grade for the course.**

Please **do not come to class when you are sick!!** If you are sick and unable to attend class, you will have a chance to earn these attendance points back: select an article published the day or the week of your absence, and complete the “Absence Make-Up Questions” about the article. The document with these questions can be found in the MyBC course site.

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## Grading Policy

The best way to learn economics is by doing, not by memorizing. There will be a variety of homework assignments, exams, and activities in which students will demonstrate how they have learned to implement economic reasoning and analysis. Grades will be assigned according to the following grading scale:

Letter grade	%
A	93-100
A-	90-92
B+	87-89
B	83-86
B-	80-82
C+	77-79
C	73-76
C-	70-72
D+	67-69
D	63-66
D-	60-62
F	Below 60

Remember, according to BC: A grades indicate <i>outstanding achievement</i> B grades indicate <i>high achievement</i> C grades indicate <i>satisfactory achievement</i> D grades indicate <i>poor achievement</i> F grades indicate <i>unsatisfactory achievement</i>
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Grades will be based on the following weights:

Sapling Online Homework	15%
In-Class Assignments	10%
Attendance	5%
Quizzes	10%
Paper	15%
3 Exams	15% x 3 = 45%

### Online Homework

We will use an online homework system called Sapling Learning. You will find assignments for each of the assigned chapters that will count towards your grade. The system is set up to allow you **an infinite number of chances** to answer a problem (slightly different versions will continue as long as you request them) with a **5% deduction** for each incorrect attempt at a problem.

Students begin the quarter with **2 Free Passes** for homework assignments. The top grades will be counted, and the lowest two grades will be dropped. Since the 2 lowest scores are dropped, and since the materials are available well in advance, no missing assignments will be made up for any reason, even those that are not the student’s “fault”, including computer glitches, illness, travel, burglary, etc.

### In-Class Assignments

There will be a number of in-class assignments throughout the quarter, generally completed as **part of a team**. (Team selection will happen in class during the first week of the quarter.) These activities or group quizzes are

designed for the application of economic concepts and theories to real world examples. Attendance in class and participation in the activities are an important part of your grade. I provide one copy of the assignment per team, but the assignments are posted on MyBC under the “Course Materials” tab if you would like to print your own copy to bring to class.

If you are sick and miss an in-class assignment, and if you have completed the “Absence Make Up Questions” as outlined under the “Attendance Policy” above, you can submit an individual in-class assignment for **partial credit**. The maximum score that you can receive is 20% less than your team’s score for that assignment so that you can feel the external cost you have imposed on your team with your absence.

To offer some more incentive to participate in class, students will have a chance to **earn Branston Bucks** to improve their grades. Students who participate in class or office hours by answering or asking questions or who demonstrate excellent classroom behavior will earn Branston Bucks, which can be used during the last week of class to buy back points missed from the In-Class Assignments score.



### Quizzes

Approximately every other week you will **take two quizzes: one written by your partner, a fellow classmate, and one written by grace**. In order to have the option to take these quizzes and earn the points that count toward your grade, you have to write a quiz and answer key to be taken by one of your classmates. Having the quiz you wrote ready to give to your classmates will be your “ticket to enter” on quiz days. By writing quizzes for each other and going over the corrections together, you will have the opportunity to be both the teacher and the student. Once you have gone over your other exams together, you and your partner may work together on the quiz written by grace. You will get points for participation on the peer quizzes (regardless of whether your answers were correct or not), and you will get points for accuracy on the grace quizzes.

### Paper

You will write one **Paper** during the course of the quarter. The paper is designed to get you thinking like an economist. It will be approximately **3-4 pages in length** and will be require you to apply the models and concepts from the class. You will apply the concepts we are learning in class to *Deep Economy* by Bill McKibben. Details of the paper will be provided in class in the weeks leading up to the due date.

### Exams

There will be three exams during the quarter. The exams will be a combination of multiple choice and short answer (calculation and essay) questions. The first exam will be held in class on Monday, 08 October. The second exam will be held in class on Wednesday, 14 November. The final exam is cumulative but focuses on the latter part of the course is held during the college-scheduled Final Exams Period on Friday, 07 December from 9:30-11:20am.

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**Preventing Plagiarism:** Plagiarism is a form of academic dishonesty occurring when students use information or material from outside sources without properly citing them. This is grounds for disciplinary action. It is your responsibility to understand plagiarism and its consequences. Plagiarism occurs if:

- You do not cite quotations and/or attribute borrowed ideas.
- You fail to enclose borrowed language in quotation marks.
- You do not write summaries and paraphrases in your own words and/or do not document your source.
- You turn in work created by another person.
- You submit or use your own prior work for a current or past course, or work from one current course in another course *without express permission* from your professors. This may also be considered academic dishonesty.

In order to help identify (and therefore hopefully avoid) plagiarism, we will be using a website called **turnitin.com**, which checks your written work against other sources to check for originality. We will register for turnitin.com accounts during the first week of class.

Consequences: If it is determined that you have plagiarized or engaged in other forms of academic dishonesty, you will fail the assignment and possibly the course, despite points earned through other work. Acts of academic dishonesty are reviewed for disciplinary action.

Please see the following Writing Lab link for more information regarding plagiarism:  
<http://bellevuecollege.edu/writinglab/Plagiarism.html>

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**Out of fairness to all students, no extra credit will be offered unless it is available to all students; i.e. no extra credit will be awarded after the quarter has ended. It is your responsibility as a student to be aware of the expectations set forth for this course. If these expectations of you are unclear, please come and speak with me as early as possible.**

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## **Resources**

### Disability Resource Center

Students with disabilities who have accommodation needs are required to meet with the Director of Disability Support Services (in Room B132) to establish their eligibility for accommodation. Telephone: (425)564-2498 or TTY (425) 564-4110. In addition, students are encouraged to review their accommodation requirements with each instructor during the first week of the quarter.

### Writing Lab (Academic Success Center)

The Bellevue Community College Writing Lab gives students a free place to go for revision of **any** writing project, including class assignments, college applications, resumes, and personal projects. During 25-minute sessions, tutors in the Writing Lab help students individually by identifying weaknesses in a student's writing and explaining how to overcome them. To arrange an appointment in the writing lab to have your paper checked, please call 425-564-2200 or stop by D-204.

### Math Lab (Academic Success Center)

Students who are enrolled in a math class can stop by D-207 for help on math related problems.

### Academic Tutoring (Academic Success Center)

Drop-in or individual tutoring may be available for students with a grade of C or below. Please stop by D-204 to ask about eligibility and/or to apply.

### MCS – Multicultural Services

MCS has a very friendly staff who can answer any questions or provide help in a variety of areas. They can help you plan to complete college successfully, help you with financial aid application process, help you select classes, connect you with campus resources, help you talk with instructors, connect you with community resources that can help you with food, transportation, and temporary housing challenges, and generally support you in overcoming non-academic and academic challenges. They are located in the B-building above the bookstore.

### TriO

The TriO program provides extensive academic support, personal assistance, and financial aid guidance for students who qualify (first generation college students, low-income students, or students with a documented disability).

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## PROCEDURES AND GUIDELINES OF THE SOCIAL SCIENCE DIVISION Spring 2011

### Bellevue College's Affirmation of Inclusion

Bellevue College is committed to maintaining an environment in which every member of the campus community feels welcome to participate in the life of the college, free from harassment and discrimination. We value our different backgrounds at BC, and students, faculty, staff members, and administrators are to treat one another with dignity and respect.

The college's "Affirmation of Inclusion" is in line with the principle of free speech in a free society: we have the right to express unpopular ideas as long as we don't show disrespect for reasonable people who might believe otherwise. In an online course, you will be expressing ideas through the medium of the course site rather than face to face in the classroom. In that case, these expectations refer to the courtesy with which you communicate with one another through e-mails and e-discussions. Part of this respect involves professional behavior towards the instructor, colleagues, and the class itself.

### Cheating, Stealing, and Plagiarizing\* and Inappropriate Behavior

Cheating, stealing and plagiarizing (using the ideas or words of another as one's own without crediting the source) and inappropriate/disruptive behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to: plagiarizing material from the Internet and posting rude or personal attacks in discussions. When you are in doubt about any behavior, please consult your instructor. In addition, you may wish to review the general applicable rules of cyberspace, such as in the [Core Rules of Netiquette](#). The instructor reserves the right to remove posted messages, and downgrade assessments as a result of these types of behaviors. The instructor can refer any violation of the Student Code of Conduct to the Vice President of Student Services for possible probation or suspension from Bellevue College. Specific student rights, responsibilities and appeal procedures are listed in the Student Code of Conduct, available in the office of the Vice President of Student Services, [link to Student Code](#).

### Incomplete

If a student fails to complete all the required work for a course, an instructor may assign the grade of Incomplete ("I"). It is the student's responsibility for maintaining contact and adhering to the agreed-upon actions. Vista class sites, and material, may not be directly accessible after the end of the quarter so it important to make arrangements before the quarter ends. The student must complete the coursework by the end of the next quarter, or receive the assigned letter grade (usually an "F"). There is a standard form that instructors have access to in their instructor's grade briefcase.

### F Grade

Students who fail a course will receive a letter grade of "F."

### Final Examination Schedule

Please refer to the syllabus at the start of the quarter for additional details and contact the instructor directly for any clarifications. A student who is not in compliance with the scheduled format may forfeit the right to make up the examination. If, for illness or some other circumstance beyond the student's control, the student is unable to be in compliance with any scheduled examination and has contacted the instructor on a timely basis, the student may be permitted to take such examination at a time designated by the instructor.

### Withdrawal From Class

*Academic Year:* College policy states that students must formally withdraw from a class by the end of the seventh week of the quarter (Registration Office, B125). If a student has not withdrawn by that date, an appropriate letter grade will be assigned for the course.

*Summer Quarter:* College policy states that students must formally withdraw from a class by the end of the fifth week of the quarter (Registration Office, B125). After the sixth day and through the end of the fifth week of the quarter, the "W" grade will become part of the student's transcript record.

Check [Enrollment Calendar Deadlines, Refunds/Withdrawals](#), for additional details. As with most enrollment deadlines, it is the student's responsibility to be aware of these dates and act accordingly.

### Hardship Withdrawal (HW)

From page 9 of the current course catalog, [2008-2009 online catalog](#), HW indicates a withdrawal request made because of extenuating circumstances after the official withdrawal period is over. The student must contact the instructor to request this withdrawal option, or the faculty member may initiate the contact. No points are calculated into the grade-point average. Students may also contact the Enrollment Services office BEFORE grades are assigned in cases of hardship.

### Students Who Require Disability Accommodations:

Students with disabilities who have accommodation needs are encouraged to contact the Disability Resource Centre (DRC) [link to DRC](#). The office is located in B132 (telephone 425.564.2498 or TTY 425.564.4110, email [drc@bellevuecollege.edu](mailto:drc@bellevuecollege.edu)). Students will need to establish their eligibility for accommodation. The DRC office will provide each eligible student with an accommodation letter or contact your online instructor directly by email. Students who require accommodation in a course should review the DRC accommodation letter with each instructor during the first week of the quarter.

### Distribution of Grades

Students should access their grades through the BC Web site. Any returned material should be accessed prior to the end of the quarter. After the end of the quarter, Vista class sites may not be accessible by students. Individual instructors may use non-Vista tools for recording and maintaining the students' progress. Questions about grades assigned should be initially directed to your instructor.

### Submission and Returning of Papers, Assignments and Assessments:

Specific guidelines for taking exams and submitting assignments are published in the syllabus. Please contact instructor at the start of the quarter for any clarifications.

*\*If you are accused of cheating, stealing exams and/or plagiarism, there is a Bellevue College Student Discipline and Appeals Procedure (the right to due process) which you may pursue. Contact the office of Division Chair (D110), the Vice President of Student Services (B231A) or the Associated Student Body (C212) for information regarding the appeals process.*