

# International Studies 150

## International Business

### Winter 2014

Item number 5300 and 5301

Class time and location: 9:30-10:20 R204 11:30-12:20 R110 A and B

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On campus office hours M/W 10:30-11:20 A100A

Attendance: Attendance is mandatory.

Essays: Papers are due on the dates set in the calendar below. Be aware that the calendar may change. I reserve the right to change due dates, etc. Please take the time to get the phone number of another student in class, or call or e-mail me when you miss to make sure that you are consistently meeting the demands of the class.

All papers must be typed with standard margins and font. Please use the title of the essay on the top of your paper to identify your essay. Each essay must also include the name of the author on each page. Hand in all relevant papers at the time the essay is due. Each essay is 3-4 full pages in length, typed and double spaced. Please do not submit longer papers. Short papers will also not be accepted.

Essays are to be typed in 10 or 12 point, Times New Roman or a comparable font.

Plagiarism: Plagiarism will not be tolerated. Any student caught plagiarizing will receive a failing grade and their paper will be turned over to the appropriate authorities. The college subscribes to plagiarism web sites. Students may not use papers written for other courses. Each paper should be unique for this course. Any student who is unclear on plagiarism or the instructors and division policies regarding plagiarism should consult the student handbook, Social Science Division policies and the writing lab web site at Bellevue Community College.

Business Brief	_____	100
Literature Summary	_____	100
Discussions/participation	_____	100
Cultural Differences	_____	100
Research Project	_____	100
Research Presentation	_____	100
Midterm Assessment	_____	200

Final Exam \_ \_\_\_\_\_ 200

Total 1000

#### Assignments:

**Business Brief:** Instructor will post articles to MyBC. The Business Brief consists of two parts. First, summarize the article. Make sure to cite the article internally. Secondly, explain the relationship between the article and this course. How does the reading apply to concepts discussed in this course? Briefs are 2-4 pages in length, double spaced, Times New Roman or a comparable font.

**Literature Summary:** This assignment requires 5 citations you will use in your final presentation. Select 5 sources. For each source, follow these 3 steps. 1. Include a full citation. Use APA citation style. 2. Summarize the article. 3. Explain how the literature you are citing will be used in your final research project. The literature summary is 4-5 pages in length, double spaced, Times New Roman or a comparable font.

**Discussions:** Discussions are online on canvas. Discussions should be thoughtful and considered. Discussions require one original response from each student as well as two responses to other student posts. You will post three times each week a discussion is due.

#### Cultural Differences Paper:

The cultural differences paper highlights the role of our own culture in determining our international interactions. In this paper, reference either an historical or a personal cultural difference and describe the interaction. Using either Hofstede's Five Dimensions or High and Low Context cultures, discuss a challenge faced in international business and explain how these differences can be an opportunity. This paper is 2-4 pages.

**Research Project:** You will be assigned groups for your final project. In your final project, you and your group will create an environmentally friendly product or service and you will present your research to the class. Each paper is graded separately. Your paper reflects your portion of the overall project. Research Papers are 5-7 pages in length, double space, Times New Roman or a comparable font.

**Research Presentation:** The group will present as a team. Presentations must contain a visual component such as a powerpoint presentation or poster presentation. Each individual presentation will last 3-5 minutes. Short or long presentations will be graded down. The presentations should coordinate into one group presentation.

Weekly Schedule	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1 January	Overview of International	Readings:		Research Assignments	Online

6-10	Business	Chapters 1,2			
Week 2 January 13-17	Business Centers				Online Discussion 1 Due
Week 3 January 20-24	No Classes	Economic Theory Trade & Investment theory		<i>Business Brief Due</i>	Online Discussion 2 Due
Week 4 January 27-31	Barriers to Trade Readings: Chapters 4,5			<i>Literature Summary Due</i>	Online Discussion 3 Due
Week 5 February 3-7	The Legal Environment Morals, Ethics & Laws Social Responsibility Government Systems	Online Discussion 4 Due		No Class	Online Discussion 5 Due
Week 6 February 10-14	Crime and Risk Management			Midterm	Online Discussion 6 Due
Week 7 February 17-21	No Class	Types of Banks Derivatives and financial tools Readings: Chapters 5,8		<i>Cultural Differences Paper Due</i>	Online Discussion 7 Due
Week 8 February 24-28	The role of culture				Online Discussion 8 Due
Week 9 March 3- 7	Veterans Day	No Class	Currency Exchange Readings: Chapters 9,10		Discussion 9 Due

Week 10 March 10-14	Purchasing Power Parity Readings: Chapter 11 International Monetary Systems Readings: Chapter 12				Online Discussion 10 Due
Week 11 March 17-21	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>	
Week 12 March 24-28	Finals	Finals	<i>Finals</i>		