

**International Studies 150  
International Business  
Winter 2013**

Item number 5300

Class time: M/W 9:30-11:20

Denise Vaughan, PhD

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On campus office hours M/W 11:30-12:20

Attendance: Attendance is mandatory.

Essays: Papers are due on the dates set in the calendar below. Be aware that the calendar may change. I reserve the right to change due dates, etc. Please take the time to get the phone number of another student in class, or call or e-mail me when you miss to make sure that you are consistently meeting the demands of the class.

All papers must be typed with standard margins and font. Please use the title of the essay on the top of your paper to identify your essay. Each essay must also include the name of the author on each page. Hand in all relevant papers at the time the essay is due. Each essay is 3-4 full pages in length, typed and double spaced. Please do not submit longer papers. Short papers will also not be accepted.

Essays are to be typed in 10 or 12 point, Times New Roman or a comparable font.

Plagiarism: Plagiarism will not be tolerated. Any student caught plagiarizing will receive a failing grade and their paper will be turned over to the appropriate authorities. The college subscribes to plagiarism web sites. Students may not use papers written for other courses. Each paper should be unique for this course. Any student who is unclear on plagiarism or the instructors and division policies regarding plagiarism should consult the student handbook, Social Science Division policies and the writing lab web site at Bellevue Community College.

Business Brief	_____	(2 at 100) 200
Literature Summary	_____	100
Midterm Assessment	_____	200
Final Exam	_____	200
Research Project	_____	100
Research Presentation	_____	100
<u>Class Participation</u>	<u>_____</u>	<u>100</u>

Total 1000

Assignments:

**Business Brief:** Instructor will post articles to MyBC. The Business Brief consists of two parts. First, summarize the article. Make sure to cite the article internally. Secondly, explain the relationship between the article and this course. How does the reading apply to concepts discussed in this course? Briefs are 2-4 pages in length, double spaced, Times New Roman or a comparable font.

**Literature Summary:** This assignment requires 5 citations you will use in your final presentation. Select 5 sources. For each source, follow these 3 steps. 1. Include a full citation. Use APA citation style. 2. Summarize the article. 3. Explain how the literature you are citing will be used in your final research project. The literature summary is 4-5 pages in length, double spaced, Times New Roman or a comparable font.

**Research Project:** You will be assigned groups for your final project. In your final project, you and your group will create an environmentally friendly product or service and you will present your research to the class. Each paper is graded separately. Your paper reflects your portion of the overall project. Research Papers are 5-7 pages in length, double space, Times New Roman or a comparable font.

**Research Presentation:** The group will present as a team. Presentations must contain a visual component such as a powerpoint presentation or poster presentation. Each individual presentation will last 3-5 minutes. Short or long presentations will be graded down. The presentations should coordinate into one group presentation.

Weekly Schedule	Monday	Wednesday
Week 1 January 2	Overview of International Business	Readings: Chapters 1,2
Week 2 January 7/9	Business Centers	Research Assignments
Week 3 January 14/16	Economic Theory Trade & Investment theory	<i>Business Brief 1 Due</i>
Week 4 January 21/23	Barriers to Trade Readings: Chapters 4,5	

Week 5 January 28/30	The Legal Environment Morals, Ethics & Laws Social Responsibility Government Systems	<i>Business Brief 2 Due</i>
Week 6 February 4/6	Crime and Risk Management	Midterm
Week 7 February 11/13	Types of Banks Derivatives and financial tools Readings: Chapters 5,8	
Week 8 February 18/20	The role of culture	
Week 9 February 25/27	Currency Exchange Readings: Chapters 9,10	<i>Literature Summary Due</i>
Week 10 March 4/6	Purchasing Power Parity Readings: Chapter 11	<i>Cultural Differences Paper Due</i>
Week 11 March 11/13	International Monetary Systems Readings: Chapter 12 <i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>
Week 12 March 18/20	<i>Research Project and Presentations</i>	<i>Research Project and Presentations</i>