

# GLOBAL SOCIOLOGY

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**Instructor:** Katherine Greenland Trelstad, M.Ed.  
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**Quarter:** Winter 2013

**Dates:** Monday- Thursday 11:30am-12:20pm  
**Classroom:** C164 HYBRID

**Office:** A100F  
**Phone:** 425.564.2590  
**Office Hrs:** Monday-Thursday 8:45-9:20am



## Course Description

Welcome! SOC278: Global Sociology explores a variety of current political, economical, cultural, and social changes that are transforming our world. Investigate globalization and its consequences, drawing on new theoretical ideas from sociology, and other related fields. Using literature, art, music, history, film and popular culture, we will examine how countries are increasingly interconnected by flows of information, money, and people.

## Required Course Textbooks

- Zinn, Maxine Baca, and D. Stanley Eitzen. *Globalization*. Third ed. Cengage, 2012.
- Barber, Benjamin R. *Jihad vs. McWorld*. London: Corgi, 2011. Print
- Handouts and articles, all of which are available through our course website. Students can print these handouts for free in the N Bldng.

## Learning Objectives

After participating, discussing and completing this course, a successful student will be able to:

- \* Explain current theories of globalization
- \* Analyze history of global interconnectedness on a micro and macro level
- \* Identify key terms such as stratification, colonialism, marginalization, and decolonization
- \* Argue the pros and cons of globalization
- \* Specify a variety of ethical and cultural perspectives on globalization
- \* Explain possibilities for the future of globalization
- \* Articulate the impact of globalization on their own lives

## Learning Experiences

A typical weekly schedule is as follows:

### **MONDAYS:**

**STUDENT LED SEMINAR-** We will create a democratic classroom that embodies what Bell Hooks calls, “**breaking through the false construction of the corporate university as set apart from real life and seeking to re-envision schooling as always, as part of our real world experience, and our real life**”. This group seminar will focus on the week’s reading assignment. Students will use handwritten note cards as discussion starters. ***You are required to participate in each class by engaging in dialogue*** with your peers.

### **TUESDAYS:**

**LECTURE-** We will dive into what Paulo Friere has labeled the “**problem posing approach**”. That is, learning how to **question the dominant society** by exploring themes like cross-cultural inclusion, pluralistic perspectives, social justice, personal empowerment, de-marginalization, and appropriate leadership in reform activities. We will **examine** a variety of material and:

1) **dissect** the values and ideologies inherent in the material

2) **critique** the authors’ bias and attitudes

3) **dig** for omissions and question the reasoning behind them

We will **turn the status quo upside down** by analyzing common industries such as entertainment, politics and the economy; looking for ways in which such entities enable the very problems they are supposed to be solving.

### **WEDNESDAYS:**

**FILM/ART/MUSIC-** We will explore a variety of media related to the field of Globalization. These media will serve to augment weekly reading assignments and lectures. Studying important pieces of film, art and music will help us **discover popular culture’s role not just in “American” culture, but in the larger scope of globalization**. Weekly exposure to film, music and art will become a source for discussion, dissection and debate in student-led seminars.

### **THURSDAYS:**

**PEER INQUIRY GROUP WORK-** We will **form think tanks centered on grappling the more difficult course material**. One consequence of the western emphasis on individualization is isolation. This isolation breeds a lack of attention to the condition of those around us. Eventually we come to see our problems as our own, unrelated to those of any other. This condition eats away at our ability to develop and use COMPASSION.

For all of your written work: Submit proofread work only. Work not proofread will be returned once for a rewrite, and expected to be handed in within 48 hours. If you need help writing or proofreading, please make use of the following student support services:

- Academic Success Center: <http://bellevuecollege.edu/academicsucces/>
- Academic Tutoring Center: <http://bellevuecollege.edu/tutoring>
- TRiO Student Support Services: <http://bellevuecollege.edu/TRiO>
- Writing Lab: <http://bellevuecollege.edu/writinglab>

## Assignments

- **“Quiz Notes” Notecards.** Prepare at least one 3x5 inch notecard FOR EACH READING ASSIGNMENT with copious notes from textbook. Look up words you don't understand. Notecards can be used during quizzes, so take notes on anything and everything important. At the top of each note card, include your name, date and the readings that you are including notes for.

**Note Cards are due every Monday AND Wednesday at the beginning of class.**

- **Transnational Corporation (TNC) Research Paper.** Write a 4-5 page formal research report on a TNC of your choice. High quality papers will additionally address the growth in the TNC's earnings, labor practices, pay rates, and social issues arising as a result of it going global. The data you gather for your report will help you form your opinions of the company, which will be expressed in your Facebook Project. Details for this paper can be found on Canvas in the file titled, *Research Paper Outline*.

**Research Papers are due on Friday, February 17th.**

- **Facebook Project.** Create a Facebook page, from scratch, for a TNC of your choice (same TNC as your Research Paper). Each week there will be a new assignment for an element to add to your page. Therefore, at the end of 10 weeks you will have 10 required elements for your project. Use your project to express your opinions, addressing the critical question, “If corporations are like people, what kind of people are they?” Details for this project can be found on Canvas in the file titled, *Facebook Project*.

**Facebook projects will be presented in class starting Wednesday, March 13th.**

- **Quizzes.** All four open-note, open-book quizzes are 50 points each, and cover material from assigned readings as well as lectures and films viewed in class. All quizzes are given on our Canvas class website. You may take each quiz once, and are allowed 50 minutes to complete your quiz once you've started. Quizzes will always open on Thursday after class and close three days later, on Sunday at midnight.

**Quiz #1 opens on Thursday, January 10<sup>th</sup>, and covers material from weeks 1-2.**

**Quiz #2 opens on Thursday, January 31<sup>st</sup>, and covers weeks 3-5.**

**Quiz #3 opens on Thursday, February 21<sup>st</sup>, and covers weeks 6-8.**

**Quiz #4 opens on Thursday, March 14<sup>th</sup>, and covers weeks 9-11.**

## Assessment criteria

Assignment	Points	Grade Percentage
18 Quiz Notes Cards (10 pts ea.)	180	(18%)
Facebook Project	300	(30%)
TNC Research Paper	200	(20%)
4 Quizzes (50 pts each)	200	(20%)
Attendance/ Participation	120	(12%)
<b>Total Points Possible</b>	<b>1,000</b>	<b>(100%)</b>

## Course Requirements

**Accountability:** Come to class every day and on time. *Credits may be denied for repeat tardiness, or failure to attend classes.* You should be looking at your syllabus on a weekly basis so you know what is expected of you in class. You are expected to read the material and complete weekly reflection papers prior to class. All assignments are time sensitive, so no late work will be accepted.

Assignments must be turned in complete and on time to receive points. If you know you are going to be absent for a class you can send your assignment in with a classmate. For this reason I urge you to get the contact information of several people in your class in the first week of the quarter. Shit happens, be prepared!

**Contribution:** This class requires maximum participation. Note that 12% of your final grade is based on participation. This means you will have many opportunities to ask and answer questions, volunteer your well thought-out discussion contributions, comment based on the readings and in general, be an active, vocal participant in class. Please come to class well rested, and ready to roll your sleeves up and get involved.

**Integrity:** in-teg-ri-ty –noun: adherence to moral and ethical principles; soundness of moral character; honesty. I expect your behavior in our classroom be respectful. Continued disrespectful behavior may result in your being asked to leave, and your grade lowered. Electronic devices are not allowed without permission. If I see them, they will be mine!

**Compassion:** In studying a subject as dynamic as sociology, the necessity to make choices among conflicting values is bound to arise and to generate ethical dilemmas. Since sociologists examine just about every aspect of the social world, we will sometimes talk about provocative material in class. Please be advised that when we explore controversial topics, they will be framed in an academic context. Topics run the gamut in sociology and at times there may be material that makes people uncomfortable. Keep in mind that when we find ourselves in a space outside of our comfort zone, *it's an opportunity for learning.* You may be confronted with subject matter that is difficult to watch, see, discuss or listen to. You are free to leave the room at any time, but please know you will be responsible for any course material you may have missed while you were gone. Your responsibilities are to follow the ground rules for class discussions and use compassion in conversation (especially when passionate, frustrated, or angry) during presentations, seminars and group work. When differences do present themselves, I will always invite students to consider the possibility that there is more than one right answer.

**Honesty:** Plagiarism means taking another's work and citing it as your own. Cheating is dishonest and fraudulent. If you are caught plagiarizing, you risk automatic loss of course credit. Refer to Bellevue College's website for more details.

\*\*If you have any questions about anything relevant to sociology, please email me. When you email me using my BCC EMAIL, ALWAYS put in the SUBJECT LINE the following in the order: **SOC101 – YOUR NAME – SUBJECT**

**For example: SOC210 – Jane Doe – Question about chapter 2**



### **\*\*General Guidelines for Written Work\*\***

- 1. Typed in Times New Roman, 12 point font, double-spaced, one inch margins & stapled.**
- 2. Your work must be cited in MLA style and you must always give proper credit to the texts from which you draw from.**
- 3. Title pages and bibliographies are not counted in final page count.**
- 4. Student information is at the top left of the page, single spaced.**

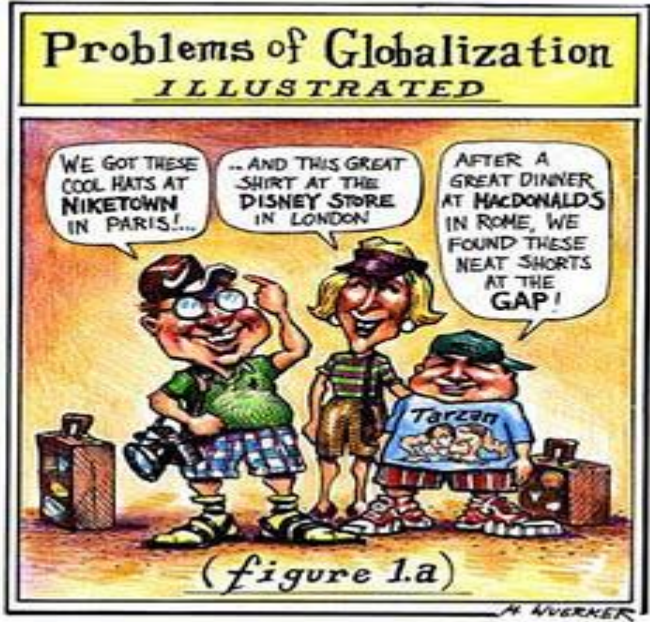
## Course Calendar

### Tentative Class Schedule and Summary of Assignments

**Note:** The scheduled assignments and course content are subject to change at the discretion of the faculty member(s). Please be available during Week Twelve to accommodate any required changes in schedule (e.g., in response to emergency situations).

Session	Topic and Schedule	Assignments
<b>Week One</b> 01/02-01/04	<b><i>What is Globalization?</i></b> 	<b>Readings:</b> This Syllabus!
Wednesday January 02	Introductions/Syllabus	
Thursday January 03	Introductions/Syllabus  <b>Reminder:</b> Hybrid/Out of class assignment this week is: Buy a copy of the <i>Wall Street Journal</i> , <i>The Financial Times</i> , <i>The Economist</i> , <i>Business Week</i> , <i>Forbes</i> , <i>Fortune</i> or some similar pro-business magazine or paper and look for an article in which the editorialist or policy maker or corporate executive says something along the lines of: 'we need to change in this way because of globalization' or 'because of the need to remain globally competitive, we need to do x'. Cut out the article or copy it and bring it to class next Thursday. If you can't find an article like this, at least find an advertisement used by a TNC that uses globalization imagery to market itself (for examples see images on this syllabus), and bring that to class next Thursday 01/10.	
<b>Week Two</b> 01/07-01/11	<b><i>Globalization 101: An Introduction</i></b> 	



Monday January 07	Student-Led Seminar	<b>Due: Notecard #1</b> Eitzen/Zinn, Chptr 1, ALL
Tuesday January 08	Lecture	
Wednesday January 09	Workshop- class held in the Library	<b>Due: Notecard #2</b> Barber, Introduction, pgs 3-20
Thursday January 10	Peer Inquiry Group work  <b>Reminder:</b> Out of class Assignment this week is <i>See Facebook Project Outline on Canvas</i>	<b>Bring magazine article to class (this was last week's hybrid assignment).</b>  <b>QUIZ #1</b> <b>Open on Canvas Thursday-Sunday</b>
<b>Week Three</b> 01/14-01/18	<b><i>Critiquing Theories of Globalization: The Good, The Bad, and The Ugly</i></b>  	
Monday January 14	Student-Led Seminar	<b>Due: Notecard #3</b> Eitzen/Zinn, Chapter 2, articles 1-4
Tuesday January 15	Lecture	
Wednesday January 16	Facebook Project Workshop- class held in the Library	<b>Due: Notecard #4</b> Barber, pgs 23-32
Thursday January 17	Facebook Project Workshop- class held in the Library  <b>Reminder:</b> Out of class Assignment this week is: <i>See Facebook Project Outline on Canvas</i>	
<b>Week Four</b> 01/21-01/25	<b>Transnational Migration: The Ambiguities and Tensions of Diaspora</b>	



Monday  
January 21

**NO SCHOOL**

*(Nothing due)*

Tuesday  
January 22

Lecture

Wednesday  
January 23

Music/Art/Film

**Due: Notecard #5**  
Eitzen/Zinn, Chapter 3, articles 5,6 &7

Thursday  
January 24

Peer Inquiry Group work  
**Reminder:** Out of class Assignment this week is  
See Facebook Project Outline on Canvas

**Week Five**  
01/28-02/01

**Economic Globalization:  
Flows of Money from National to Transnational Spheres**




Monday  
January 28

Student-Led Seminar

**Due : Notecard #6**  
Eitzen/Zinn, Chapter 4, articles 10,11 &12

Tuesday  
January 29



Lecture


Wednesday January 30	Music/Art/Film	<b>Due: Notecard #7</b> Barber, pgs. 33-58
Thursday January 31	Peer Inquiry Group work  <b>Reminder:</b> Out of class Assignment this week is See Facebook Project Outline on Canvas	<b>QUIZ #2</b> <b>Open on Canvas</b> <b>Thursday-Sunday</b>
<b>Week Six</b> 02/04-02/08	<b>Political Globalization: Power &amp; The New Challenges of Governance</b> 	
Monday February 04	Student-Led Seminar	<b>Due: Notecard #8</b> Eitzen/Zinn, Chapter 5, articles 16,17 &18
Tuesday February 05	Lecture	
Wednesday February 06	Music/Art/Film	<b>Due: Notecard #9</b> Barber, pgs. 59-87
Thursday February 07	Peer Inquiry Group work  <b>Reminder:</b> Out of class Assignment this week is See Facebook Project Outline on Canvas "I'm grading Facebook Pages next week, so make sure you're caught up!"	<b>Due: Bring to class, one copy of your research report for each PIG in your pen to edit.</b>
<b>Week Seven</b> 02/11-02/15	<b>Cultural Globalization: People and Forms in Circulation</b>	





<p>Monday February 11</p>	<p>Student-Led Seminar</p>	<p><b>Due: Notecard #10</b> Eitzen/Zinn, Chapter 6, articles 19, 20 &amp; 21</p>
<p>Tuesday February 12</p>	<p>Lecture</p>	
<p>Wednesday February 13</p>	<p>Music/Art/Film</p>	<p><b>Due: Notecard #11</b> Barber, pgs. 155-168</p>
<p>Thursday February 14</p>	<p>Peer Inquiry Group work <b>Reminder:</b> Out of class Assignment this week is See Facebook Project Outline on Canvas</p>	<p><b>Due Friday: TNC Research papers due to be posted to turnitin.com by midnight.</b></p>
<p><b>Week Eight</b> 02/18-02/22</p>	<p><b>The Restructuring of Social Arrangements: Gender, Families and Relationships</b></p>	
<p>Monday February 18</p>	<p><b>NO SCHOOL</b></p>	<p><i>(Nothing due)</i></p>
<p>Tuesday February 19</p>	<p>Lecture</p>	
<p>Wednesday February 20</p>	<p>Music/Art/Film</p>	<p><b>Due: Notecard #12</b> Eitzen/Zinn, Chapter 7, articles 22,24 &amp;26</p>
<p>Thursday February 21</p>	<p>Peer Inquiry Group work <b>Reminder:</b> Out of class Assignment this week is</p>	<p><b>QUIZ #3</b> <b>Open on Canvas Thursday-Sunday</b></p>

	See Facebook Project Outline on Canvas	
<b>Week Nine</b> 02/25-03/01	<b>The Globalization of Social Problems: What If Every Chinese Person Wants Their Own Car?</b> 	
Monday February 25	Student-Led Seminar	<b>Due: Notecard #14</b> Eitzen/Zinn, Chapter 8, articles 27,29 &30
Tuesday February 26	Lecture	
Wednesday February 27	Music/Art/Film	<b>Due: Notecard #12</b> Barber, pgs. 169-183
Thursday February 28	Peer Inquiry Group work  <b>Reminder:</b> Out of class Assignment this week is See Facebook Project Outline on Canvas "I'm grading Facebook Pages next week,so make sure you're caught up!"	
<b>Week Ten</b> 03/04-03/08	<b>Changing Global Structures: Resistance &amp; Social Movements</b> 	
Monday March 04	Student-Led Seminar	<b>Due: Notecard #15</b> Eitzen/Zinn, Chapter 9, articles 33,35,36 &37
Tuesday March 05	Lecture	

Wednesday March 06	Music/Art/Film	<b>Due: Notecard #16</b> Barber, pgs.236-246
Thursday March 07	Peer Inquiry Group work  <b>Reminder:</b> Out of class Assignment this week is See Facebook Project Outline on Canvas "Your Facebook Page should be completely finished by next Monday!"	
<b>Week Eleven</b> 03/11-03/15	<b>Rethinking Globalization: Between Here and There</b> 	
Monday March 11	Student-Led Seminar	<b>Due: Notecard #17</b> Eitzen/Zinn, Chapter 10, articles 38,39 &40
Tuesday March 12	Prepare for presentations	
Wednesday March 13	FACEBOOK PROJECT PRESENTATIONS	<b>Due: Notecard #18</b> Barber, pgs. 293- 300
Thursday March 14	FACEBOOK PROJECT PRESENTATIONS  No out of class assignment this week!	<b>FOURTH QUIZ</b> <b>Open on Canvas</b> <b>Thursday-Sunday</b>
<b>Week Twelve</b>	<b>Final Exam Week:</b> FACEBOOK PROJECT PRESENTATIONS <b>(Attendance required Monday, March 18<sup>th</sup> 11:30am-1:20pm)</b>	

## Bellevue College's Rules and Regulations:

- **Incomplete:** If a student fails to complete all the required work for a course, an instructor may assign the grade of Incomplete ("I"). The student must complete the coursework by the end of the next quarter, or receive the assigned letter grade (usually an "F").
- **F Grade:** Students who fail a course will receive a letter grade of "F."
- **Final Examination Schedule:** The Social Science Division will adhere to the final examination schedule as stated in the BC Schedule. Final examinations will be held at the end of each quarter at fixed times. Instructors will not give examinations in advance of the regular schedule. A student who is absent from any examination held at any time during the quarter may forfeit the right to make up the examination. If, for illness or some other circumstance beyond the student's control, the student is unable to be present at any scheduled examination and has contacted the instructor on a timely basis, the student may be permitted to take such examination at a time designated by the instructor.
- **Withdrawal from Class:** College policy states that students must formally withdraw from a class by the end of the seventh week of the quarter (Registration Office, B125). If a student has not withdrawn by that date, an appropriate letter grade will be assigned for the course.
- **Hardship Withdrawal:** Instructors may assign the grade of "HW" (hardship withdrawal) at their discretion in the event that a student cannot complete the coursework due to extreme and exceptional circumstances. Students may also contact the Enrollment Services office BEFORE grades are assigned in cases of hardship.
- **Cheating, Stealing and Plagiarizing:** Cheating, stealing and plagiarizing (using the ideas or words of another as one's own without crediting the source) and inappropriate/disruptive classroom behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to: talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Dean of

Student Services for possible probation or suspension from Bellevue College. Specific student rights, responsibilities and appeal procedures are listed in the Student Code of Conduct, available in the office of the Dean of Student Services. If you are accused of cheating, stealing exams and/or plagiarism, there is a Bellevue College Student Discipline and Appeals Procedure (the right to due process) which you may pursue. Contact the office of Division Chair (D110), the Dean of Student Services (B231A) or the Associated Student Body (C212) for information regarding the appeals process.

- **Students Who Require Disability Accommodations:** Students with disabilities who have accommodation needs are encouraged to meet with the Disability Resource Center (DRC) office located in B132 (telephone 425.564.2498 or TTY 425.564.4110), to establish their eligibility for accommodation. The DRC office will provide each eligible student with an accommodation letter. Students who require accommodation in class should review the DRC accommodation letter with each instructor during the first week of the quarter. Students with mobility challenges who may need assistance in case of an emergency situation or evacuation should register with Disability Resource Center, and review those needs with the instructor as well.
- **Distribution of Grades:** Grades will not be posted in the Social Science Division or in faculty offices, and secretaries will not give out grades. Students should access their grades through the BC Web site.
- **Return of Papers and Tests:** Paper and/or Scantron score sheet returns will be arranged in the following ways ONLY: by mail, if student supplies the instructor with stamped, self-addressed envelope (with appropriate postage); or by the instructor designating a time and place whereby the student may retrieve his/her papers. Unclaimed papers and/or Scantron score sheets must be kept by the instructor for a minimum of sixty (60) instructional days following the end of the quarter.

### **Students with Disabilities:**

All students are responsible for all requirements of the class, but the way they meet these requirements may vary. If you need specific academic accommodations due to a disability, please speak with me and with the Disability Resource Center at (425)564-2498. You will need to obtain the appropriate documentation from the DRC in room B132. The disability accommodation documentation must be given to me before it is needed rather than afterward, so that we can make appropriate arrangements. You will need to make arrangements with the DRC in advance for test-taking or other accommodations.

As always, I'm looking forward to having a great quarter! ☺