

GLOBAL SOCIOLOGY

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Quarter: Winter 2012

Dates: Tuesday & Thursday 8:30- 10:20am
Classroom: L124

Office: A200C
Phone: 425.564.2590
Office Hrs: 10:30-11:30am Monday-Thursday



Course Description

Welcome! SOC278: Global Sociology explores a variety of current political, economical, cultural, and social changes that are transforming our world. Investigate globalization and its consequences, drawing on new theoretical ideas from sociology, and other related fields. Using literature, art, music, history, film and popular culture, we will examine how countries are increasingly interconnected by flows of information, money, and people.

Required Course Textbooks

- Zinn, Maxine Baca, and D. Stanley Eitzen. *Globalization*. Third ed. Cengage, 2012.
- Barber, Benjamin R. *Jihad vs. McWorld*. London: Corgi, 2011. Print
- Handouts and articles, all of which are available through our course website on MyBC (www.mybcc.net). Students can print these handouts for free in the N Bldg.

Learning Objectives

After participating, discussing and completing this course, a successful student will be able to:

- * Explain current theories of globalization
- * Analyze history of global interconnectedness on a micro and macro level
- * Identify key terms such as stratification, colonialism, marginalization, and decolonization
- * Argue the pros and cons of globalization
- * Specify a variety of ethical and cultural perspectives on globalization
- * Explain possibilities for the future of globalization
- * Articulate the impact of globalization on their own lives

Learning Experiences

A typical weekly schedule is as follows:

TUESDAYS:

STUDENT LED SEMINAR- We will create a democratic classroom that embodies what Bell Hooks calls, “**breaking through the false construction of the corporate university as set apart from real life and seeking to re-envision schooling as always, as part of our real world experience, and our real life**”. This group seminar will focus on the week’s reading assignment. Students will use handwritten note cards as discussion starters. ***You are required to participate in each class by engaging in dialogue*** with your peers.

LECTURE- We will dive into what Paulo Friere has labeled the “**problem posing approach**”. That is, learning how to **question the dominant society** by exploring themes like cross-cultural inclusion, pluralistic perspectives, social justice, personal empowerment, de-marginalization, and appropriate leadership in reform activities. We will **examine** a variety of material and:

1) **dissect** the values and ideologies inherent in the material

2) **critique** the authors’ bias and attitudes

3) **dig** for omissions and question the reasoning behind them

We will **turn the status quo upside down** by analyzing common industries such as entertainment, politics and the economy; looking for ways in which such entities enable the very problems they are supposed to be solving.

THURSDAYS:

FILM/ART/MUSIC- We will explore a variety of media related to the field of Globalization. These media will serve to augment weekly reading assignments and lectures. Studying important pieces of film, art and music will help us **discover popular culture’s role not just in “American” culture, but in the larger scope of globalization**. Weekly exposure to film, music and art will become a source for discussion, dissection and debate in student-led seminars.

PEER INQUIRY GROUP WORK- We will **form think tanks centered on grappling the more difficult course material**. One consequence of the western emphasis on individualization is isolation. This isolation breeds a lack of attention to the condition of those around us. Eventually we come to see our problems as our own, unrelated to those of any other. This condition eats away at our ability to develop and use COMPASSION.

QUIZZES- Standardized testing rarely assesses real learning, therefore; **there will be no final exams in this class**. Instead, there will be four different opportunities throughout the quarter to demonstrate your learning via an open-note online quiz.

For all of your written work: Submit proofread work only. Work not proofread will be returned once for a rewrite, and expected to be handed in within 48 hours. If you need help writing or proofreading, please make use of the following student support services:

- Academic Success Center: <http://bellevuecollege.edu/academicsuccess/>
- Academic Tutoring Center: <http://bellevuecollege.edu/tutoring>
- TRiO Student Support Services: <http://bellevuecollege.edu/TRiO>
- Writing Lab: <http://bellevuecollege.edu/writinglab>

Assignments

- **Attendance/Participation.** Come to class, be on time, provoke energetic discussion, speak out, listen actively, ask questions, and work diligently and respectfully in seminars. More than two unexcused absences will automatically result in a lower grade. Chronic lateness will also be reflected in your evaluation of participation. If you're not in attendance, you can't participate. There will be a number of films shown in class and these will be discussed in class using a debate model. Shy? No problem! There will be a plethora of ways for quieter students to earn participation points too.

Attendance is mandatory. If you miss >2 classes, it will affect your grade.

- **Daily Note Cards. Bring a 3x5 inch note card to EVERY CLASS** with copious notes from the assigned reading. Look up words you don't understand. Note cards can be used again during quizzes, so take notes on anything and everything important. At the top of each note card, include your name, date and the readings that you are including notes for. ***You WILL be called on in class to comment on the readings. Use your note cards to prepare something to say!***

Note Cards are due every Tuesday AND Thursday at the beginning of class.

- **Transnational Corporation (TNC) Research Paper.** Write a 4-5 page formal research report on a TNC of your choice. High quality papers will additionally address the growth in the TNC's earnings, labor practices, pay rates, and social issues arising as a result of it going global. The data you gather for your report will help you form your opinions of the company, which will be expressed in your Facebook Project

Research Reports are due on Friday, February 17th.

- **Facebook Project.** Create a Facebook page, from scratch, for a TNC of your choice (same TNC as your Research Report). Each week there will be a new assignment for an element to add to your page. Therefore, at the end of 10 weeks you will have 10 required elements for your page. Use your project to express your opinions, addressing the critical question, "If corporations are like people, what kind of people are they?"

Facebook projects will be presented in class starting Tuesday, March 13th.

- **Quizzes.** All four open-not, open-book quizzes are 50 points each, and cover material from assigned readings as well as lectures and films viewed in class. Quiz#1 covers material from weeks 1-2. Quiz #2 covers weeks 3-5. Quiz#3: weeks 6-8. Quiz #4: weeks 9-11. The more time you spend grappling with the material, the more you will learn and absorb. Therefore, you are welcome to take each quiz as many times as you like until you get your desired score.

Quiz dates are January 12th, February 2nd, February 23rd, and March 15th.

Assessment criteria

Assignment	Points	Grade Percentage
18 Daily Note Cards (10 pts each)	180	(18%)
Facebook Project	300	(30%)
TNC Research Paper	200	(20%)
4 Quizzes (50 pts each)	200	(20%)
Attendance/ Participation	120	(12%)
Total Points Possible	1,000	(100%)

Course Requirements

Accountability: Come to class every day and on time. *Credits may be denied for repeat tardiness, or failure to attend classes.* You should be looking at your syllabus on a weekly basis so you know what is expected of you in class. You are expected to read the material and complete weekly reflection papers prior to class. All assignments are time sensitive, so no late work will be accepted.

Assignments must be turned in complete and on time to receive points. If you know you are going to be absent for a class you can send your assignment in with a classmate. For this reason I urge you to get the contact information of several people in your class in the first week of the quarter. Shit happens, be prepared!

Contribution: This class requires maximum participation. Note that 13% of your final grade is based on participation. This means you will have many opportunities to ask and answer questions, volunteer your well thought-out discussion contributions, comment based on the readings and in general, be an active, vocal participant in class. Please come to class well rested, and ready to roll your sleeves up and get involved.

Integrity: in-teg-ri-ty –noun: adherence to moral and ethical principles; soundness of moral character; honesty. I expect your behavior in our classroom be respectful. Continued disrespectful behavior may result in your being asked to leave, and your grade lowered. Electronic devices are not allowed without permission. If I see them, they will be mine!

Compassion: In studying a subject as dynamic as sociology, the necessity to make choices among conflicting values is bound to arise and to generate ethical dilemmas. Since sociologists examine just about every aspect of the social world, we will sometimes talk about provocative material in class. Please be advised that when we explore controversial topics, they will be framed in an academic context. Topics run the gamut in sociology and at times there may be material that makes people uncomfortable. Keep in mind that when we find ourselves in a space outside of our comfort zone, *it's an opportunity for learning.* You may be confronted with subject matter that is difficult to watch, see, discuss or listen to. You are free to leave the room at any time, but please know you will be responsible for any course material you may have missed while you were gone. Your responsibilities are to follow the ground rules for class discussions and use compassion in conversation (especially when passionate, frustrated, or angry) during presentations, seminars and group work. When differences do present themselves, I will always invite students to consider the possibility that there is more than one right answer.

Honesty: Plagiarism means taking another's work and citing it as your own. Cheating is dishonest and fraudulent. If you are caught plagiarizing, you risk automatic loss of course credit. Refer to Bellevue College's website for more details.

****If you have any questions about anything relevant to sociology, please email me. When you email me using my BCC EMAIL, ALWAYS put in the SUBJECT LINE the following in the order: SOC101 – YOUR NAME – SUBJECT**

For example: SOC210 – Jane Doe – Question about chapter 2




****General Guidelines for Written Work****

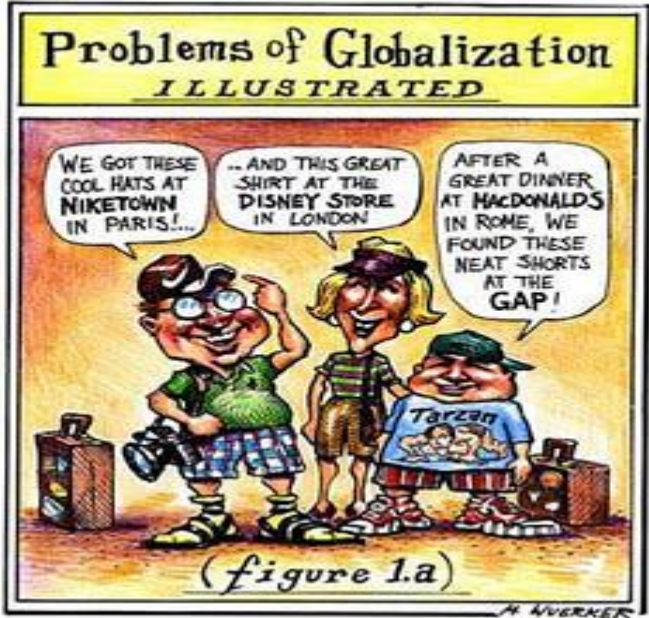
- 1. Typed in Times New Roman, 12 point font, double-spaced, one inch margins & stapled.**
- 2. Your work must be cited in MLA style and you must always give proper credit to the texts from which you draw from.**
- 3. Title pages and bibliographies are not counted in final page count.**
- 4. Student information is at the top left of the page, single spaced.**


Course Calendar



Tentative Class Schedule and Summary of Assignments.



Note: The scheduled assignments and course content are subject to change at the discretion of the faculty member(s). Please be available during Week Twelve to accommodate any required changes in schedule (e.g., in response to emergency situations).



Session	Topic and Schedule	Assignments
Week One 01/02-01/06	<i>What is Globalization?</i> 	
Tuesday January 03	Introductions Syllabus	Readings: This Syllabus!
Thursday January 05	Peer Inquiry Group Work Reminder: Out of class assignment this week is: Buy a copy of the <i>Wall Street Journal</i> , <i>The Financial Times</i> , <i>The Economist</i> , <i>Business Week</i> , <i>Forbes</i> , <i>Fortune</i> or some similar pro-business magazine or paper and look for an article in which the editorialist or policy maker or corporate executive says something along the lines of: 'we need to change in this way because of globalization' or 'because of the need to remain globally competitive, we need to do x'. Cut out the article or copy it and bring it to class next Thursday. If you can't find an article like this, at least find an advertisement used by a TNC that uses globalization imagery to market itself (for examples see images on this syllabus), and bring that to class next Thursday.	
Week Two 01/09-01/13	<i>Globalization 101:</i> <i>An Introduction</i>  	

Tuesday January 10	Lecture Student-Led Seminar	Due: Notecard #1 Eitzen/Zinn, Chptr 1, ALL
Thursday January 12	Peer Inquiry Group Work Facebook Projects Reminder: First Quiz this week! Out of class Assignment this week is See Facebook Project Outline on MyBC	Due: Notecard #2 Barber, Introduction, pgs 3-20 Bring magazine article to class (this was last week's hybrid assignment). FIRST QUIZ Closes at midnight on Friday.
Week Three 01/16-01/20	Critiquing Theories of Globalization: The Good, The Bad, and The Ugly 	
Tuesday January 17	Student-Led Seminar Research Workshop (library)	Due: Notecard #3 Eitzen/Zinn, Chapter 2, articles 1-4
Thursday January 19	Lecture Reminder: Out of class Assignment this week is: See Facebook Project Outline on MyBC	Due: Notecard #4 Barber, pgs 23-32
Week Four 01/23-01/27	Transnational Migration: The Ambiguities and Tensions of Diaspora	

Tuesday January 24	Lecture Student-Led Seminar	Due: Notecard #5 Eitzen/Zinn, Chapter 3, articles 5,6 &7
Thursday January 26	Peer Inquiry Group Work Reminder: Out of class Assignment this week is <i>See Facebook Project Outline on MyBC</i>	Due: Notecard #6 Barber, pgs. 33-58
Week Five 01/30-02/03	Economic Globalization: Flows of Money from National to Transnational Spheres 	
Tuesday January 31	NO SCHOOL! (Professional Development Day)	
Thursday February 02	Lecture Student-Led Seminar Reminder: Second Quiz this week! Out of class Assignment this week is <i>See Facebook Project Outline on MyBC</i>	Due : Notecard #7 Eitzen/Zinn, Chapter 4, articles 10,11 &12 SECOND QUIZ Closes at midnight On Friday.
Week Six 02/06-02/10	Political Globalization: Power & The New Challenges of Governance	

		
Tuesday February 07	Lecture Student-Led Seminar	Due: Notecard #8 Eitzen/Zinn, Chapter 5, articles 16,17 &18
Thursday February 09	Peer Inquiry Group Work Reminder: Out of class Assignment this week is See Facebook Project Outline on MyBC	Due: Notecard #9 Barber, pgs. 59-87 Due: Bring to class, one copy of your research report for each PIG in your pen.
Week Seven 02/13-02/17	Cultural Globalization: People and Forms in Circulation 	
Tuesday February 14	Lecture Student-Led Seminar	Due: Notecard #10 Eitzen/Zinn, Chapter 6, articles 19,20 &21

Thursday February 16	<p>Film/Art/Music</p> <p>Reminder: Out of class Assignment this week is <i>See Facebook Project Outline on MyBC</i></p>	<p>Due: Notecard #11 Barber, pgs. 155-168</p> <p>Due Friday: TNC Research papers due to be posted to turnitin.com by midnight.</p>
Week Eight 02/20-02/24	<p>The Restructuring of Social Arrangements: Gender, Families and Relationships</p> 	
Tuesday February 21	Lecture Student-Led Seminar	Due: Notecard #12 Eitzen/Zinn, Chapter 7, articles 22,24 &26
Thursday February 23	<p>Film/Art/Music</p> <p>Reminder: Third Quiz this week! Out of class Assignment this week is <i>See Facebook Project Outline on MyBC</i></p>	<p>Due: Notecard #13 Barber, pgs. 169-183</p> <p>THIRD QUIZ Closes at midnight on Friday.</p>
Week Nine 02/27-03/02	<p>The Globalization of Social Problems: What If Every Chinese Person Wants Their Own Car?</p> 	
Tuesday February 28	Lecture Student-Led Seminar	Due: Notecard #14 Eitzen/Zinn, Chapter 8, articles 27,29 &30
Thursday March 01	<p>NO SCHOOL! College Issues Day</p> <p>Reminder: Out of class Assignment this week is <i>See Facebook Project Outline on MyBC</i></p>	
Week Ten 03/05-03/09	<p>Changing Global Structures: Resistance & Social Movements</p>	

		
Tuesday March 06	Lecture Student-Led Seminar	Due: Notecard #15 Eitzen/Zinn, Chptrr 9, articles 33,35,36 &37
Thursday March 08	Film/Art/Music Reminder: Out of class Assignment this week is See <i>Facebook Project Outline on MyBC</i>	Due: Notecard #16 Barber, pgs.236-246
Week Eleven 03/12-03/16	<i>Rethinking Globalization: Between Here and There</i> 	
Tuesday March 13	FACEBOOK PROJECT PRESENTATIONS	Due: Notecard #17 Eitzen/Zinn, Chapter 10, articles 38,39 &40
Thursday March 15	FACEBOOK PROJECT PRESENTATIONS Reminder: Fourth Quiz this week! No Hybrid assignment this week!	Due: Notecard #18 Barber, pgs. 293-300 FOURTH QUIZ Closes at midnight On Friday.
Week Twelve	Final Exam Week: <i>No final exams for this class! Have a nice Spring Break!</i>	

Bellevue College's Rules and Regulations:

- **Incomplete:** If a student fails to complete all the required work for a course, an instructor may assign the grade of Incomplete ("I"). The student must complete the coursework by the end of the next quarter, or receive the assigned letter grade (usually an "F").
- **F Grade:** Students who fail a course will receive a letter grade of "F."
- **Final Examination Schedule:** The Social Science Division will adhere to the final examination schedule as stated in the BC Schedule. Final examinations will be held at the end of each quarter at fixed times. Instructors will not give examinations in advance of the regular schedule. A student who is absent from any examination held at any time during the quarter may forfeit the right to make up the examination. If, for illness or some other circumstance beyond the

student's control, the student is unable to be present at any scheduled examination and has contacted the instructor on a timely basis, the student may be permitted to take such examination at a time designated by the instructor.

- **Withdrawal from Class:** College policy states that students must formally withdraw from a class by the end of the seventh week of the quarter (Registration Office, B125). If a student has not withdrawn by that date, an appropriate letter grade will be assigned for the course.
- **Hardship Withdrawal:** Instructors may assign the grade of "HW" (hardship withdrawal) at their discretion in the event that a student cannot complete the coursework due to extreme and exceptional circumstances. Students may also contact the Enrollment Services office BEFORE grades are assigned in cases of hardship.
- **Cheating, Stealing and Plagiarizing:** Cheating, stealing and plagiarizing (using the ideas or words of another as one's own without crediting the source) and inappropriate/disruptive classroom behavior are violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to: talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Dean of Student Services for possible probation or suspension from Bellevue College. Specific student rights, responsibilities and appeal procedures are listed in the Student Code of Conduct, available in the office of the Dean of Student Services. If you are accused of cheating, stealing exams and/or plagiarism, there is a Bellevue College Student Discipline and Appeals Procedure (the right to due process) which you may pursue. Contact the office of Division Chair (D110), the Dean of Student Services (B231A) or the Associated Student Body (C212) for information regarding the appeals process.
- **Students Who Require Disability Accommodations:** Students with disabilities who have accommodation needs are encouraged to meet with the Disability Resource Center (DRC) office located in B132 (telephone 425.564.2498 or TTY 425.564.4110), to establish their eligibility for accommodation. The DRC office will provide each eligible student with an accommodation letter. Students who require accommodation in class should review the DRC accommodation letter with each instructor during the first week of the quarter. Students with mobility challenges who may need assistance in case of an emergency situation or evacuation should register with Disability Resource Center, and review those needs with the instructor as well.
- **Distribution of Grades:** Grades will not be posted in the Social Science Division or in faculty offices, and secretaries will not give out grades. Students should access their grades through the BC Web site.
- **Return of Papers and Tests:** Paper and/or Scantron score sheet returns will be arranged in the following ways ONLY: by mail, if student supplies the instructor with stamped, self-addressed envelope (with appropriate postage); or by the instructor designating a time and place whereby the student may retrieve his/her papers. Unclaimed papers and/or Scantron score sheets must be kept by the instructor for a minimum of sixty (60) instructional days following the end of the quarter.

Students with Disabilities:

All students are responsible for all requirements of the class, but the way they meet these requirements may vary. If you need specific academic accommodations due to a disability, please speak with me and with the Disability Resource Center at (425)564-2498. You will need to obtain the appropriate documentation from the DRC in room B132. The disability accommodation documentation must be given to me before it is needed rather than afterward, so that we can make appropriate arrangements. You will need to make arrangements with the DRC in advance for test-taking or other accommodations.

As always, I'm looking forward to having a great quarter! ☺