

International Studies 150  
International Business  
Spring 2011

Item number 5301

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On campus office hours M/W 9:30-10:20.

Attendance: Attendance is mandatory.

Essays: Papers are due on the dates set in the calendar below. Be aware that the calendar may change. I reserve the right to change due dates, etc. Please take the time to get the phone number of another student in class, or call or e-mail me when you miss to make sure that you are consistently meeting the demands of the class.

All papers must be typed with standard margins and font. Please use the title of the essay on the top of your paper to identify your essay. Each essay must also include the name of the author on each page. Hand in all relevant papers at the time the essay is due. Each essay is 1-3 full pages in length, typed and double spaced. Please do not submit longer papers. Short papers will also not be accepted.

Essays are to be typed in 10 or 12 point, Times New Roman or a comparable font.

Plagiarism: Plagiarism will not be tolerated. Any student caught plagiarizing will receive a failing grade and their paper will be turned over to the appropriate authorities. The college subscribes to plagiarism web sites. Students may not use papers written for other courses. Each paper should be unique for this course. Any student who is unclear on plagiarism or the instructors and division policies regarding plagiarism should consult the student handbook, Social Science Division policies and the writing lab web site at Bellevue Community College.

Business Brief	_____	(2 at 50) 100
Literature Summary	_____	25
Cultural Differences	_____	25
Midterm Assessment	_____	100
Final Exam	_____	100
Research Project	_____	100
<u>Class Participation</u>		<u>50</u>
Total		500

Weekly Schedule	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1 April 4	Overview of International Business  Business Centers				
Week 2 April 11	Economic Theory Trade & Investment theory  Barriers to Trade				Business Brief 1 Due
Week 3 April 18	The Legal Environment Morals, Ethics & Laws Social Responsibility Research Assignments				
Week 4 April 24	Government Systems				Literature Summary Due
Week 5 May 2	Crime and Risk Management				
Week 6 May 9	Types of Banks Derivates and financial tools				Midterm
Week 7 May 16	The role of culture  Currency Exchange Purchasing Power Parity				Business Brief 2 Due
Week 8	International				Cultural

May 23	Monetary Systems				Differences Paper Due
Week 9 May 30	Presentations Begin				
Week 10 June 6					Research Project Last Due Date
Week 11 May 13	Final				