

**GEOG 123/INTST 123: Introduction to Globalization**  
**Bellevue College - Spring 2017**  
**MTWThF 12:30-1:20PM**

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<b>Office:</b>	D200E
<b>Office Hours:</b>	W 9:30-11:30AM   T/W/TH 1:30-2:30PM
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<b>Professor:</b>	Ian Walker
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## **COURSE DESCRIPTION:**

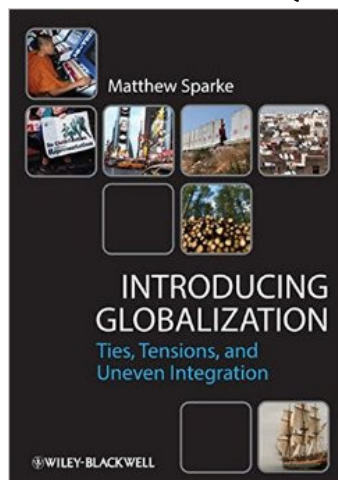
The phenomenon of globalization involves the exchange and movement of commodities, people, ideas, technologies, currencies, fashions, foods and cultural products. The concept of globalization is also important for understanding the conflicts and problems associated with the natural environment and the ability of the earth's resources to satisfy the increasing demands of a growing population. This course will be divided into five sections each with a specific focus on a particular dimension of globalization. However, it is important to consider that the historical, cultural, economic, environmental and political dimensions of the subject are very closely interrelated.

## **COURSE OUTCOMES:**

After completing this class, students should be able to do the following:

- Define the process of globalization and explain the factors behind the creation of a series of new socioeconomic networks and activities that cross over traditional economic, cultural and geographic boundaries.
- Analyze the regional inequalities in the rate and degrees of globalization.
- Assess the role played by globalization in the diffusion of cultural attributes.
- Evaluate the ways by which globalization is a 'multi-layered process' and the ways by which it effects all parties involved in the exchange process.
- Analyze the relevance played by inter-governmental organizations in fostering or encumbering trade and economic growth and development.
- Critically evaluate the various component parts of globalization and the impact on the environment and the subsequent challenges to humankind.

## BOOKS AND REQUIRED MATERIALS:



Matthew Sparke's *Introducing Globalization: Ties, Tensions, and Uneven Integration* (Wiley-Blackwell, 2013)

Students can purchase the required book at the campus bookstore or online. Other required readings and audio/visual materials will be available on our Canvas website. I encourage all students to find the most appropriate reading method that works for you. BC students have a printing quota each quarter, but this quota is not likely to be sufficient for all the materials and assignments for every class. I suggest that residents of King County patronize the King County library system, which provides patrons with 75 'units' of free printing per week.

## GRADED WORK (Percentages Are Rounded)

Attendance (25 days – 2 pts/day)	(50 pts)	11%
Module 1 exam	(50 pts)	11%
Module 2 “exam”	(50 pts)	11%
Module 3 exam	(50 pts)	11%
Module 4 exam	(50 pts)	11%
Module 5 exam	(50 pts)	11%
In Class Discussion Days (5 days – 10 pts/day)	(50 pts)	11%
Canvas Discussion Topics (5 topics – 20 pts/topic)	(100 pts)	22%
	<b>(450 pts)</b>	<b>100%</b>

Grading Scale:		<b>A</b>	92 - 100%	<b>A-</b>	90 - <92%
<b>B+</b>	88 - <90%	<b>B</b>	82 - <88%	<b>B-</b>	80 - <82%
<b>C+</b>	78 - <80%	<b>C</b>	72 - <78%	<b>C-</b>	70 - <72%
<b>D+</b>	68 - <70%	<b>D</b>	60 - <68%	<b>F</b>	<60%

## ATTENDANCE: 50 pts

There are around 50 classes and I will take attendance for 25 of those days. I will not announce when attendance will be taken. You will receive 2 points for each day of attendance (50 points total). However, these points are not guaranteed. Please note that any of the following will impact your attendance score: being late; whispering, giggling, or talking to other classmates; using your cellphone/tablet/laptop for non-classroom related activities; leaving class early, being rude, discourteous or aggressive.

## EXAMS: 250 pts total

The course material is divided into 5 content modules (Introduction, Economics, Culture, Environment, Politics). Each content module includes 2-weeks of content followed by an exam. Aside from exam #2 (which will be a homework project on commodity chains), exams will be in class and use a variety of assessment techniques.

## In Class Discussion Days: 50 pts total

Each of the 5 content modules includes a graded discussion day in class. In class discussion days require students to use the reading and lecture material to participate in small group discussion work. Please note that there is no way to make up points for discussion days if you are absent, unless a documented emergency circumstance arises.

## Online Canvas Discussion Topics: 100 pts total

Each of the 5 content modules includes a Canvas online discussion topic. These Canvas online topics generally require watching a short video in addition to the daily reading homework. Students are required to write a 300-500 word original post, and respond to 2 peers.

## Classroom Policies

\*These policies may apply differently to students with DRC accommodations. I will be working with all students individually to meet their accommodations.

- **No shaming, no judging:** This classroom is a “no shaming, no judgment zone.” It is important that everyone contributes and that everyone is accountable to class policies. But we will not be shaming or looking negatively upon others for mistakes, for their political beliefs, or for any other reason.
- **Collective structure:** This class is based upon the principles of cooperation and collaboration. Students who develop strong community bonds in college tend to succeed. We will model this behavior in an authentic manner in the classroom. Everyone in class wishes to succeed, and everyone can participate in making that goal a reality.
- **Late work/absences:** If you are having significant health or personal issues that prevent you from completing a substantial amount of your work on time, please contact me directly about an individualized plan. If you’ve experienced an unexpected problem for a number of days and can document it, I will be happy to work with you so that you can make up the content and assignments you missed. However, if you miss a deadline due to other reasons, I will use the following late policy. **Online discussions:** You can turn in work late for any reason for 72 hours, although you will lose 20% of credit for the assignment. **Exams:** If you have a documented emergency, you may take a makeup exam. You must take the exam at the BC testing center in a timely fashion.
- **English Second (or more) Language Students:** If English is your second language, you may use a translation dictionary during tests. The dictionary must be a book not an electronic dictionary and it must be approved prior to the test. If English is a second (or third or fourth) language, I encourage you to talk with me directly so that we can make sure the learning environment works for you.
- **Electronics Policy:** At the beginning of class please turn off your phone and put it away. Students who wish to use their laptops for notes must first meet with me during my office hours. I do not allow recording of any audio or video in the classroom.
- **Academic integrity:** Cheating and plagiarism (using the ideas or words of another as one’s own without crediting the source) are violations of the Student Code of Conduct at Bellevue College. Please familiarize yourself with BC’s Student Code of Conduct:

<http://www.bellevuecollege.edu/policies/id-2050/>. I will report all instances of cheating/plagiarism to the campus Behavioral Intervention Team.

- **Communicating with me:** I encourage you to communicate with me a lot and in a way that works best for you. I will be answering your messages swiftly. However, if I do not answer your inquiry in about a day, you should feel comfortable to follow up. Please do not worry about offending or annoying me.

## Classroom Learning Atmosphere

### **Affirmation of Inclusion**

Bellevue College is committed to maintaining an environment in which every member of the campus community feels welcome to participate in the life of the college, free from harassment and discrimination. We value our different backgrounds at Bellevue College, and students, faculty, staff members, and administrators are to treat one another with dignity and respect.

### **Religious Holidays**

Students who expect to miss classes, examinations, or any other assignments as a consequence of their religious observance will be provided with a reasonable alternative opportunity to complete such academic responsibilities. Please provide me with reasonable notice of the dates of religious holidays on which they will be absent, preferably at the beginning of the term.

### **College Anti-Discrimination Statement (Title IX)**

Bellevue College does not discriminate on the basis of race or ethnicity; color; creed; national origin; sex; marital status; sexual orientation; age; religion; genetic information; the presence of any sensory, mental, or physical disability; gender identity or veteran status in educational programs and activities which it operates.

## Important Resources/Services

### **Disability Resource Center – B132**

The Disability Resource Center (DRC) serves students with a wide array of learning challenges and disabilities. Please visit the office or website for application information and other helpful links: <http://www.bellevuecollege.edu/drc/>.

### **Multicultural Services – 2<sup>nd</sup> Floor of B building (above the bookstore)**

Multicultural Services (MCS) is a student-centered service program on campus. MCS is a broad program that can assist students with tutoring in Math and English as well as help students locate community resources such as food and housing assistance. Please familiarize yourself with MCS by stopping by or visiting: [bellevuecollege.edu/mcs/](http://bellevuecollege.edu/mcs/).

### **Counseling Center – 2<sup>nd</sup> Floor of B building (above the bookstore)**

The Counseling Center provides personal, career, and academic counseling for all registered BC students. Please familiarize yourself with the services offered by the counseling center by stopping by or visiting: [bellevuecollege.edu/counseling/](http://bellevuecollege.edu/counseling/)

# TENTATIVE COURSE SCHEDULE

## Module 1: Introduction to Globalization

Monday, April 3<sup>rd</sup>, 2017

- No Assigned Reading/Viewing

Tuesday, April 4<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Bloomberg News: One Tiny Widget's Dizzying Journey Shows Just How Critical NAFTA Has Become
  - New York Times: Trump Attacks BMW and Mercedes, but Auto Industry is a Complex Target
  - National Park Service: Ford River Rouge Complex
  - YouTube: Trip Through the River Rouge Plant

Wednesday, April 5<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 1 – Globalization (p. 1-10)
  - Friedman: While I Was Sleeping (p. 3-12)

Thursday, April 6<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Friedman: While I Was Sleeping (p. 12-24)

Friday, April 7<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Friedman: While I Was Sleeping (p. 24-50)

Monday, April 10<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Ghemawat: Actually, the World Isn't Flat (17 mins video)
  - Online Discussion Due

Tuesday, April 11<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - New York Times: Is China Stealing Jobs? It May Be Losing Them, Instead
  - Bloomberg News: China Is Set to Lose Manufacturing Crown
  - LA Times: The Philippines has become the call-center capital of the world
  - The Independent: Forget India...call centres are moving to Bulgaria

Wednesday, April 12<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 2 – Discourse (p. 27 - 41)

Thursday, April 13<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 2 – Discourse (p. 41 - 53)

Friday, April 14<sup>th</sup>, 2017

- No Assigned Reading/Viewing

## Module 2: The Economic Dimensions of Globalization

Monday, April 17<sup>th</sup>, 2017

- No Assigned Reading/Viewing
  - Module 1 exam in class

Tuesday, April 18<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 3 – Commodities (p. 69 – 82)

Wednesday, April 19<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 3 – Commodities (p. 83 – 95)

Thursday, April 20<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 4 – Labor (p. 99 – 107)

Friday, April 21<sup>st</sup>, 2017

- Assigned Reading/Viewing
  - New York Times: iEconomy investigation (see Canvas)

Monday, April 24<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - van Heerden: Making Global Labor Fair (17 mins video)
  - Online discussion due

Tuesday, April 25<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Enloe: The Globetrotting Sneaker (p. 43 – 56)

Wednesday, April 26<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Slate: Nike Boasts of Empowering Women Around the World

Thursday, April 27<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 4 – Labor (p. 116 - 129)

Friday, April 28<sup>th</sup>, 2017

- Assigned Reading/Viewing
  - Sparke: Ch. 4 – Labor (p. 129 – 134)
  - Belabored Podcast #104 (selections on Verizon & Philippines)

## Module 3: The Cultural Dimensions of Globalization

Schedule TBD

## Module 4: The Environmental Dimensions of Globalization

Schedule TBD

## Module 5: The Political Dimensions of Globalization

Schedule TBD