

INTST 150: International Business

Sec. B, Item #5284, Spring 2019 Syllabus

Instructor: Beta ("Bebe") Bales, esq.; J.D., LL.M.
E-mail: b.bales@bellevuecollege.edu
Office Location: C-207B
Office Hours: Friday 10:25-11:25am or T/Th/F by appointment
Class Days/Times/Location: T/Th 10:30-12:20pm & F 11:30-12:20pm in C208

Course Information: Description & Outcomes

The course starts off with you--as a global knowledge worker. We will use the classic business article by Peter Drucker which predicted the rise of the knowledge worker to critically analyze Managing Oneself.

Next we put your newly learned Knowledge Worker skills to use as we learn about business and the global value chain. We'll then delve into the PESTLE analysis-- covering global politics, economics, social, technological, legal and environmental issues.

Throughout this course we will work together in groups and critically think about the concepts we cover and the information we share.

It's exciting to embark on this journey together and define a new kind of course that will keep you excited about the possibilities and that will teach you what the world and the future brings.

Outcomes

- Conduct an inventory of strengths, culture heritage, values, belongingness, and contribution and the relationship of the student and a culturally diverse world.
- Critically analyze how political, economic, and socio-cultural forces, using models of universalism, to reducing inequity, promoting resilience, empowering those who are left out and promoting those who are marginalized.
- Critically evaluate international business practices through the lens of ethical and social responsibility, including with regards to environmental sustainability.
- Communicate effectively both orally and in writing regarding international business issues.
- Think critically and creatively about international business processes.
- Work cooperatively in culturally diverse teams of students to authentically interact and communicate to complete assigned activities.

Course Materials

Course Module to be purchased at bookstore under INTST 150.

Communication

Please ***only*** contact the instructor via her official Bellevue College email (b.bales@bellevuecollege.edu). Include “**INTST 150**” in the subject heading to ensure your email is not overlooked. ***Allow 24-48 hours for an email response***. If, after 48 hours, you have not received an email response, please email the instructor again in case your message was lost.

Note: this means that emailing the instructor the night before an exam likely means you will not receive a response before the exam. Failure to follow this procedure may risk losing your message.

Office Hours

I hold weekly drop-in office hours as described above. Office hours are your first and best resource to obtain assistance with course information, content, and assignments. I also do my best to make myself available to you outside of office hours should you be unable to attend during that time, however I am only on campus on class days. If you would like to meet outside of office hours, please send me an email in advance following the communication instructions above to schedule an appointment.

Grading

College Grading Policy

Bellevue College utilizes a consistent, published letter grading system to reflect the student’s achievements. Please refer to the College Grading Policy for specific information.

Course Grading

Individual Timed Writes on Fridays	20 points each
Resume, Accomplishments and 30-second Commercial	75
Global Knowledge Worker (1300 words)	100
Two PESTLE Presentations (100 points each)	200
Exams (two)	200
News Article Post and Presentation	25
In-class Activities (attendance taken every class)	up to 100
Total:	800

“Minimum.” Where applicable, the use of the term “minimum” in any guideline pertaining to requirements shall conform to the common, dictionary definition of the term. I.e., “minimum” shall not give rise to any inference that conformity with minimum standards consists of anything beyond a barely passing grade, e.g., a “D”; **minimum effort does not mean maximum points**.

Grading Scale

A 94-100; A- 90-93; B+ 87-89; B 83-86; B- 80-82; C+ 77-79; C 73-76; C- 70-72; D+ 67-69; D 60-66; F 0-59.

Grades are final upon recording. Grades are not negotiable. Grades will be posted on Canvas throughout the quarter. Please check your grades regularly.

Extra Credit

Students are to understand that extra credit, if available, is not a substitute for, nor is it intended, to make up for deficiencies in regularly-assigned coursework. Please also be sure to thoroughly familiarize yourself with all course policies, including requirements for exceptions. Having an unsatisfactory grade is not an excuse for gaining extra credit opportunities.

All extra credit opportunities will be posted on Canvas under “Announcements” and will have specified due dates.

Attendance & Participation

Your attendance in class is required. Every student is required to be an active participant in the class. This includes getting to class on time, being called on to contribute to discussions, taking notes, listening to your peers, and coming to class prepared. Many assignments will be given in class and you will be required to complete assignments and compile your work in folders that will be collected every class.

Point deductions for participation may be assessed for conduct that detracts from the classroom learning environment and/or from academic integrity. Such conduct includes, but is not limited to conduct that has the effect of causing demoralization or otherwise detracting from a positive class environment.

Assignments & Assessments

Detailed instructions for completing all assignments are available in your Course Module and on Canvas.

Timed Writes

Timed writes are in-class exercises given every Friday there is not an exam or presentation. There are a total of five timed writes, as indicated in the Course Schedule below. There are no make-ups for timed writes. If you miss them for any reason, points can be made up with extra credit opportunities.

Resume and 30-Second Commercial

Instructions for these assignments are included in your Course Module and are on Canvas. These assignments are to be submitted on Canvas and do not require an in-class submission.

Global Knowledge Worker Assignment

There is one writing assignment and it is due in class **and** on Canvas and will be subject to Vericite review.

PESTLE Presentations

Each student will be required to present on two elements of the PESTLE analysis. This selection of the country and element will be determined in class. Presentations are scheduled for the middle of the term and the last week of class. The power point presentation is due on Canvas before the first presentation in class. Presentations are subject to Vericite review. The purpose of these two assignments is for students to learn research, compilation and analysis skills.

Exams

There are two exams as indicated in the Course Schedule below.

News Article Presentation

Each student will be required to present on an assigned news article. The selection of the article and the requirements will be on Canvas, with no in-class submission required.

Class Policies

Keeping Track of Your Work

You are solely responsible for keeping track of your own work. Grades will appear on Canvas and it is your responsibility to check your grades on a regular basis so that you can avoid any surprises. As mentioned above, *grades are final upon recording and non-negotiable*. The instructor recommends saving all your course work until the term has ended.

Assignment Drafts

The instructor will not read or proofread assignment drafts for the sole purposes of grade feedback. I am happy to give specific feedback as requested or to answer specific questions related to assignments and drafts. You may seek assistance in office hours, by appointment, or via email, as time allows and no later than 48-72 hours before an assignment due date.

Submission Problems

If you cannot submit all or part of an assignment because of an accidental loss, etc., this will not excuse a late or missing assignment. If I don't have it, I can't grade it. Technical problems – including computer-related, printer-related, etc. – do not excuse late submissions. If you are experiencing technical difficulties, you are encouraged to consult the Help Desk or other formal sources dedicated to dealing with such issues.

Late Assignments

Unless indicated otherwise, all assignments are *due at the beginning of class or the due date and time indicated on Canvas*. At any point thereafter, there is a minimum *full letter grade deduction per calendar day* that an assignment is late.

Assignments submitted past the due date should be submitted via Canvas or if a printed copy is required, to the instructor's official mailbox (NOT personal mailbox) in the Social Sciences Division Office in **D-110** with an official date stamp. The official date stamp will determine the total grade deduction for an in-person late submission.

Writing Proficiency

Writing proficiency is an essential skill. If you have difficulty with writing, whether you are an ESL or native English speaker, I strongly recommend that you seek assistance from the on-campus Writing Lab and other resources available to you.

The On-Campus Writing Lab is available to students as follows:

Academic Success Center
Main Campus, Room D204
(425) 564-2200
asc@bellevuecollege.edu

Hours: Monday – Thursday: 8:00am – 8:00pm; Friday: 8:00am – 3:30pm
Saturday – Sunday: 11:00am – 4:00pm

Makeups

Any makeup of an exam must satisfy the following requirements: A request must (1) be made in writing via email (2) specify the date, time, and place of the exam and (3) be confirmed in all respects by the instructor in writing no later than 48 hours *prior* to the proposed makeup exam date. No makeup is permissible without instructor confirmation of all details.

All other policies in this syllabus, including those on submission and technical problems, confusion, and “emergencies,” apply.

Under no circumstances – even if otherwise approved based on a documented “emergency” – will a makeup of any kind be accepted after the last class meeting. At the instructor’s discretion, approved makeups may be accepted for grading after the end of the quarter. Receiving a hodgepodge of makeups and other loose ends near final exams causes substantial delays in grading, as well as significant risks to students that graded work may get lost.

Emergencies

There are exceptions to due dates and other class work for a legitimate “emergency.” An “emergency” is a documented death in the family, physical or mental incapacitation, and/or work-related conflict. *Nothing else* is an “emergency” within the meaning of this syllabus.

You must document any “emergency.” The instructor will only consider official documentation on dated and signed letterhead hard copy. All such documentation must include (a) legible name of the document’s signer (b) legible contact information (c) identification of the period of the “emergency” and (d) identification of you as the person affected by the “emergency.” The documentation must be submitted accordingly. This paragraph notwithstanding, there are no promises or guarantees, and the instructor retains complete discretion.

Incompletes, Hardship, Withdrawals, Medical Withdrawals

Incompletes, hardships, and all withdrawals are granted only in exceptional circumstances and are subject to supporting, official documentation. Requests must be made in writing and are made on a case-by-case basis at the instructor’s discretion. There are no guarantees.

College Policies

Affirmation of Inclusion

Bellevue College is committed to maintaining an environment in which every member of the campus community feels welcome to participate in the life of the college, free from harassment and discrimination.

We value our different backgrounds at Bellevue College, and students, faculty, staff members, and administrators are to treat one another with dignity and respect.

College Anti-Discrimination Statement

Bellevue College does not discriminate on the basis of race or ethnicity; creed; color; national origin; sex; marital status; sexual orientation; age; religion; genetic information; the presence of any sensory, mental, or physical disability; or veteran status in educational programs and activities which it operates. Bellevue College is prohibited from discriminating in such a manner by college policy and by state and federal law. All college personnel and persons, vendors, and organizations with whom the college does business are required to comply with applicable federal and state statutes and regulations designed to promote affirmative action and equal opportunity.

Confidentiality and Mandatory Reporting

As an instructor, one of my responsibilities is to help create a safe learning environment on our campus. It is my goal that you feel able to share information related to your life experiences in classroom discussions, in your written work, and in our one-on-one meetings. I will seek to keep information you share private to the greatest extent possible. However, I am required to share with the Title IX Coordinator any and all information regarding sexual assault and other

forms of sexual misconduct (e.g. dating violence, domestic violence, stalking) that may have occurred on campus or that impacts someone on campus. Students may speak to someone confidentially by contacting the BC Counseling Center at (425) 564-2212. The Title IX Office can be contacted at 425-564-2641.

Student Code of Conduct and Academic Integrity

Inappropriate/disruptive classroom behavior is a violations of the Student Code of Conduct at Bellevue College. Examples of unacceptable behavior include, but are not limited to, talking out of turn, arriving late or leaving early without a valid reason, allowing cell phones/pagers to ring, and inappropriate behavior toward the instructor or classmates. The instructor can refer any violation of the Student Code of Conduct to the Dean of Student Success for investigation.

Academic Integrity

All academic assignments are to be the work of the individual student. Any act of academic dishonesty, including cheating, plagiarism (using the ideas or words of another as one's own without crediting the source), and fabrication will not be tolerated. Without prior announcement or notice, any written assignment may be reviewed via Vericite, an anti-plagiarism application; and penalties may come into play at the instructor's sole discretion.

Penalty for first violation: 0 on the assignment without possibility of makeup on that assignment. Depending on the severity of the act of the academic dishonesty, additional course and/or College policies pertaining to academic dishonesty may also take place. Having a smart phone or smart watch in view for any reason during an exam will result in a zero in the exam.

In addition, at the instructor's discretion and whether or not it is a first offense, the instructor may refer the incident to appropriate channels and/or take additional steps, which may result in one or more of the following: (1) suspension (2) expulsion (3) an academic "hold" on your record, preventing you from enrolling in future terms (4) a failing grade and/or (5) permanent notation on the student's academic transcripts. There may be additional penalties on a case-by-case basis. **Do not risk your academic and professional career by cheating.**

Special Accommodations

Accessibility

The elements of this course are designed to be welcoming to, accessible to, and usable by everyone, including students who are English-language learners, have a variety of learning styles, have disabilities, or are new to online learning. Be sure to let me know immediately if you encounter a required element or resource in the course that is not accessible to you.

Disability Resource Center

Please review the mission statement from the Disability Resource Center:

“The Disability Resource Center (DRC) is dedicated to service excellence in the provision of comprehensive and flexible accommodation plans, working with students, instructors, staff, administration and community contacts to ensure the successful academic endeavors and goals of qualified Bellevue College students with disabilities.

The DRC works in innovative ways to provide teaching and learning opportunities to college staff, faculty members and community partners to remove barriers to access and help further the understanding, support and success of the students we serve. We contribute to the disability justice movement, centered in a social justice model of disability, and work to incorporate concepts of universal design into all aspects of the Bellevue College environment.

The DRC helps students develop the critical skills necessary to achieve success, promoting self-advocacy, and seeks to better integrate people with disabilities—through structural, curricular, and attitudinal changes — into the overall pluralistic fabric of the college and community.”

If you are a student who has a disability or learning challenge, you are encouraged to contact the DRC as soon as possible to discuss any accommodations that may support your success in this class. Please note that accommodations do not apply retroactively, so please plan accordingly.

The DRC Office is available to students as follows:

Office Location: B132; Testing Location: B142

Voice: (425) 564-2498; TTY: (425) 564-4110; Fax: (425) 564-4138

Skype for ASL users: DRCatBC; Email: drc@bellevuecollege.edu

Please note that if you plan on taking an exam with the DRC, you must schedule your exam to start at the same time as the rest of the class, or the exam request will not be approved.

Course Outline

- Week 1**
(4/3-4/5) **MODULE 1 – GLOBAL KNOWLEDGE WORKER**
Read: **You Are a Knowledge Worker, p. 3 to 36**
Get to know your instructor & peers
Introduce 30-sec Commercial
- Week 2**
(4/8-4/12) **MODULE 1 – GLOBAL KNOWLEDGE WORKER, cont.**
Read: **Drucker – Managing Oneself, p. 37 to 70**
Complete a group Mind Map of article (Mind map is on p. 35-36)
Accomplishments
Due: **Thirty-Second Commercial due on Canvas (4/9)**
Due: **Timed Write in Class (4/12)**
- Week 3**
(4/15-4/19) **MODULE 2 – GLOBAL BUSINESS**
Read: **Global Value Chains, p. 103 to 131**
Knowledge Worker & Business
Marketing – Targeting & Demographics
Product Life Cycle
Brands, Customer Relationship
Global Value Chains
Due: **Five Accomplishments due on Canvas (4/15)**
Due: **Timed Write in Class (4/19)**
- Week 4**
(4/22-4/26) ****NO CLASS THURSDAY, 4/25****
MODULE 2 – GLOBAL BUSINESS, con't.
Business & the PESTLE analysis
Design your Product
Choose Countries for PESTLE
Due: **Resume due on Canvas (4/22)**
Due: **Timed Write in Class (4/26)**
- Week 5**
(4/29-5/3) **MODULE 3 – POLITICAL LEGAL ECONOMIC**
Read: **PESTLE – Political/Legal, p. 152 to 180**
SWOT p. 153
Analysis of World Governance Indicators

World Governance Indicators Reading – Compare two countries in groups <http://info.worldbank.org/governance/wgi/#reports>
Putin's Way; Fill in p. 156 as you watch
<https://www.pbs.org/wgbh/frontline/film/putins-way/>

Due: Knowledge Worker Assignment due on Canvas (4/29)

Due: Timed Write in Class (5/3)

Due: Lab Peer Review – Getting Started (5/3)

Week 6
(5/6-5/10)

****NO CLASS TUESDAY, 5/7****

MODULE 3 – POLITICAL LEGAL ECONOMIC, cont.

Read: PESTLE – Economic, p. 181 to p. 231

Economic Basics

Video: *Commanding Heights*

<https://www.youtube.com/watch?v=bSGAJTJzgLA>

Terminology p. 182-183

Fill in p. 215-216 as you watch

Week 7
(5/13-5/17)

POLITICAL, LEGAL, ECONOMIC PRESENTATIONS

Due: PowerPoint due on Canvas Tuesday, May 13 at 10:30am

Week 8
(5/20-5/24)

MODULE 4 – SOCIAL TECHNOLOGY AND ENVIRONMENT

Factors in Social Analysis -Demographics, ethnicity and other

Read: Universal Human Rights, p. 232, 238-240, 271 to 310

Happiness Survey – Which countries are the happiest?

Happiness Survey Worksheet p.234-237

Read: Inequality, p. 255 to 271

Read: Healthcare, p. 241 to 255

Watch *Sick Around the World* and fill out p. 233.

<http://www.pbs.org/video/frontline-sick-around-the-world/>

EXAM: Political, Legal, Economic Components, Friday, 5/24 IN CLASS

Week 9
(5/27-5/31)

MODULE 4 – SOCIAL TECHNOLOGY ENVIRONMENTAL, con't

Read: Mind Map Porter Article on Clusters, p. 311 to 323

Read: Technology in China, p. 324 to 350

<https://www.youtube.com/watch?v=kwD3MUtZxeE>

Read: Global Competitiveness, p. 351 to 369

Due: Timed Write in Class (5/31)

Due: Lab Peer Review – Round 2 (5/31)

Week 10
(6/3-6/7)

MODULE 4 – SOCIAL TECHNOLOGY ENVIRONMENTAL, con't.

Read: Environmental, p. 370 to 397
Years of Living Dangerously Season 1: Episode 1
<https://www.youtube.com/channel/UCpB8sbYuefrX6bblUFUM1hQ/>
Complete definitions on p. 371
From Paris to Pittsburg

PARIS CLIMATE ACCORD

Read: Paris Climate Accord Debate Rules p. 398
Read: Background, p. 399-402
Andrew Light on the Paris Climate Accord Negotiations
<https://vimeo.com/298425456/64783e3f64>
Due: Paris Climate Accord Debate in Class 6/7

Week 11
(6/10-6/14)

SOCIAL, TECHNOLOGY, ENVIRONMENTAL PRESENTATIONS

Due: PowerPoint due on Canvas Tuesday, June 10 at 10:30am

Week 12
(6/17-6/21)

FINAL EXAM, FRIDAY 6/21, 9:30-11:20AM

Course Schedule

This schedule may be modified as needed. Students are responsible for inquiring about any changes in the event of an absence. Any major modifications (due dates, class scheduling, etc.) will be posted on Canvas under “Announcements.”

Week	Topics and Readings	Exams and Assignments
Week 1 4/3-4/5	MODULE 1 – GLOBAL KNOWLEDGE WORKER Introduction/Class requirements <u>Read:</u> You Are a Knowledge Worker, p. 3 to 36 Get to know your instructor & peers Introduce 30-sec Commercial	
Week 2 4/8-4/12	<u>Read:</u> Drucker – Managing Oneself, p. 37 to 70 Complete a group Mind Map of article (Mind map is on p. 35-36) Accomplishments	<u>Due:</u> Thirty-Second Commercial due on Canvas (4/9) <u>Due:</u> Timed Write in Class (4/12)
Week 3 4/15-4/19	MODULE 2 – GLOBAL BUSINESS <u>Read:</u> Global Value Chains, p. 103 to 151 Knowledge Worker & Business Marketing – Targeting & Demographics Product Life Cycle Brands, Customer Relationship Global Value Chains	<u>Due:</u> Five Accomplishments due on Canvas (4/15) <u>Due:</u> Timed Write in Class (4/19)
Week 4 4/22-4/26	**NO CLASS THURSDAY, 4/25** Business & the PESTLE analysis Design your Product Choose Countries for PESTLE	<u>Due:</u> Resume due on Canvas (4/22) <u>Due:</u> Timed Write in Class (4/26)

Week 5 4/29-5/3	MODULE 3 – POLITICAL LEGAL ECONOMIC <u>Read:</u> PESTLE – Political/Legal, p. 152 to 180 Check in How am I doing? SWOT p. 153 Analysis of World Governance Indicators World Governance Indicators Reading – Compare two countries in groups http://info.worldbank.org/governance/wgi/#reports <i>Putin's Way</i> ; Fill in p. 156 as you watch https://www.pbs.org/wgbh/frontline/film/putins-way/	<u>Due:</u> Knowledge Worker Assignment due on Canvas (4/29) <u>Due:</u> Timed Write in Class (5/3) <u>Due:</u> Lab Peer Review – Getting Started (5/3)
Week 6 5/6-5/10	**NO CLASS TUESDAY, 5/7** <u>Read:</u> PESTLE – Economic, p. 181 to p. 231 Economic Basics Video: <i>Commanding Heights</i> https://www.youtube.com/watch?v=bSGAJTJzgLA Terminology p. 182-183 Fill in p. 215-216 as you watch	
Week 7 5/13-5/17	Political, Legal, Economic Presentations	<u>Due:</u> PowerPoint due on Canvas Tuesday, May 13 at 10:30am
Week 8 5/20-5/24	MODULE 4 – SOCIAL TECHNOLOGY ENVIRONMENTAL Factors in Social Analysis -Demographics, ethnicity and other <u>Read:</u> Universal Human Rights, p. 232, 238-240, 271 to 310 Happiness Survey – Which countries are the happiest? Happiness Survey Worksheet p.234-237 <u>Read:</u> Inequality, p. 255 to 271 <u>Read:</u> Healthcare, p. 241 to 255 Watch <i>Sick Around the World</i> and fill out p. 233. http://www.pbs.org/video/frontline-sick-around-the-world/	EXAM: Political, Economic, Legal Components, Friday, 5/24 IN CLASS

Week 9 5/27-5/31	<u>Read:</u> Mind Map Porter Article on Clusters, p. 311 to 323 <u>Read:</u> Technology in China, p. 324 to 350 https://www.youtube.com/watch?v=kwD3MUtZxeE <u>Read:</u> Global Competitiveness, p. 351 to 369	<u>Due:</u> Timed Write in Class (5/31) <u>Due:</u> Lab Peer Review – Round 2 (5/31)
Week 10 6/3-6/7	<u>Read:</u> Environmental, p. 370 to 397 Years of Living Dangerously Season 1: Episode 1 https://www.youtube.com/channel/UCpB8sbYuefrX6bblUFUM1hQ/ Complete definitions on p. 371 From Paris to Pittsburgh PARIS CLIMATE ACCORD <u>Read:</u> Paris Climate Accord Debate Rules p. 398 <u>Read:</u> Background, p. 399-402 Andrew Light on the Paris Climate Accord Negotiations https://vimeo.com/298425456/64783e3f64 <u>Due:</u> Paris Climate Accord Debate in Class 6/7	<u>Due:</u> Paris Climate Accord Debate in Class 6/7
Week 11 6/10-6/14	Social, Technology, Environmental Presentations	<u>Due:</u> PowerPoint due on Canvas Tuesday, June 10 at 10:30am
Week 12 6/17-6/21	FINAL EXAM, FRIDAY 6/21, 9:30-11:20AM in C208	