opening COOLS to a diverse world

2012 annual report <

bellevue college & bellevue college foundation



Opening Opening to a diverse world

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of students who received bachelor's degrees from BC in 2012

At Bellevue College,

our commitment to innovation and diversity is a pledge of excellence to our community.

This report highlights how diversity and creativity on our campus open a door to the world's opportunities for our students and how the financial support of our community makes extraordinary things possible.

Already a first-choice college, BC aspires to ambitious goals: to help every student achieve success, to always focus on excellence in teaching and learning, to always respond to the community, and to thus contribute mightily to the region's economic vitality.

All of these goals simply say "we aim for greatness."

Since 1966 our college has featured nimbleness, innovation, adaptability and diversity as the foundations of our work. Instructors at Bellevue College have consistently prepared students to consider the next thing, not just the current fashion. From our ComGen genome research project to applied programs in healthcare and technology, our college leads in creating original approaches to learning. BC responds quickly and ably to an ever-changing environment with highquality initiatives that support the community and prepare our students for the jobs of the future.

At the interface of healthcare and technology, for example, BC is enhancing training for health workers by expanding not only its nursing curricula, but also programs such as nuclear imaging technology, ultrasound and radiation therapy.

In January, the state approved BC's third bachelor of applied sciences degree, in Healthcare Technology and Management. With the move to electronic healthcare data systems and more accountable care, the need is growing dramatically for experts trained to implement and maintain these data systems, as well as to analyze and utilize data to facilitate efficient and effective healthcare delivery. BC is on the cutting edge of preparing workers for this high-demand field. With more four-year degrees on the way, BC exemplifies a new model in higher education: one that offers four-year degrees while still staying true to the community college mission of offering opportunities to all.

In February, we dedicated the Stan and Michele Rosen Academic Success Center, a celebration that highlighted the diversity of our campus. The Rosens are longtime donors to the college. Stan took classes at BC as a young man. The keynote speaker at the dedication was Takhmina Dzhuraeva, an Interior Design student and BC Foundation scholarship winner from Tajikistan.

We have a terrific variety of learners on campus reflecting the diversity of our region.

Most of our students – about two-thirds – come from Bellevue, Issaquah and Sammamish, with the rest mainly from the greater Seattle area. We also enroll more than 1,600 International students from 65 countries.

We are purposeful and reflective about the ways we educate all of our students and how we create a welcoming atmosphere for everybody. Not only do we learn to understand and accept each other a little better, but we become stronger by recognizing our own multiplicity.

Striving to provide the best education for our students strengthens our community. In providing a better-trained workforce to support the economy, we build a citizenry that is better educated, more self-sufficient and committed to the success of our region. They become critical thinkers, able to adapt to changes, solve our problems, and take advantage of opportunities.

This report also covers the wide-ranging work of the BC Foundation. Since its establishment in 1978, our college's foundation has raised money for programs not covered by state monies and other funds. Scholarships, student services, faculty recognition, access to sophisticated equipment and capital projects have all been funded in part or in whole by the Foundation.

As we have seen in recent years, state funding can't keep up with our high expectations or those of our Eastside community. It is only through your support as donors, volunteers and friends that we are able to provide exceptional learning opportunities.

Your efforts and generosity have built Bellevue College into an educational leader

that has launched tens of thousands of graduates toward success and will continue to do so. BC is the college of choice for Bellevue and surrounding communities. It is also a resource for all of Washington, a shining example of the difference higher education institutions make in people's lives. # of BC students who are military veterans

11,000 # of students trained annually in high-demand job skills

Dear ommunity friends, that we use our

As Presidents of Bellevue College and the BC Foundation, our job is to make certain that we use our resources to ensure that

all of our students achieve their potential and become contributors to the community. We are very proud of the fact that, despite state budget cuts, student enrollment was maintained. In addition to serving students with fewer resources, we also launched our third baccalaureate degree, expanded our autism navigator program and hired a new vice president for diversity. BC also honored 2,600 graduates at commencement, dedicated the Stan and Michele Rosen Academic Success Center, and raised \$278,000 to support the college through the BC Foundation annual fundraising luncheon.

BC is strengthened by our connection to the community and by the support and advocacy from our friends in the community. In turn, the region is stronger because of BC's diverse and international student body, innovative programs and responsiveness to regional workforce needs. We strive to create an inclusive, vibrant campus culture that supports a diverse student body, faculty and staff. And BC's innovation contributes substantially to the region's future as a global economic and technological center.

At Bellevue College, we create opportunities – transformative, lifechanging opportunities – for our community and its citizens. We fulfilled that mission again this year, as you will see from the student success stories highlighted in this year's Annual Report. Our ability to change lives expands greatly with the support of our donors, volunteers and advocates. Thank you for helping us make our open door of opportunity a passageway to a better life and a healthier community.

> The financial support through the BC Foundation advances the college's students and the region's economy. Thanks to our donors and community partners, BC helps students transcend perceived limitations, expand their abilities and attain their full potential. Our message is clear: We change lives.

> > Thank you for your support.

aunder

Laura Saunders, Interim BC President

Paul Swegle, BC Foundation President

\$172,000,000

amount BC pumps into the East King county economy each year

President's Circle (10,000+)

Bank of America Foundation BECU Estate of Harvey G. Britten Pedro and Laura Celis Allen and Linda Courter Shirley and Charles Farnham Group Health Cooperative Berthe Habib **Brent Hermanson** The Family of Doris Katz Debbie Killinger Dale and Nancy King Steve Miller and Pam Cowan

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From homeless to happiness, Jeffrey & Tanica follow their dreams

STUDENT SUCCESS

Tanica & Jeffrey Perry

Moving to Washington from Michigan, Jeffrey and Tanica Perry expected to find more job opportunities and a better place to raise their children. Instead, they found themselves unemployed, bankrupt, homeless and living in the Kenmore Homeless Shelter.

Their situation was uplifted when, at the shelter, Jeffrey spotted a flyer from Bellevue College about the Opportunity Grant Program, a state-funded grant to help limited-income adults increase their skills and career options through professional/ technical training. They quickly seized on the opportunity. The grant enabled both of them to attend Bellevue College, where they are now studying to become operating systems support specialists.

Money is still in short supply, so the Norman and Camille Stromer Scholarship has helped to ease their financial burden as they struggle to take care of their three children while excelling in their studies. Both are highly motivated to complete their certificates and continue their education.

Jeffrey has a special interest in business intelligence and ultimately intends to work in the information systems field. Tanica has her eyes on BC's newest bachelor's degree in Healthcare Technology and Management, especially since it will allow her to remain at BC, where she feels so happy and at home.

> Jeffrey says, "We would like to thank the Bellevue College Foundation for the scholarships, and the faculty and staff for their advice and support to help us become successful students. The scholarships helped tremendously, allowing us to concentrate on our education. We love Bellevue College, and appreciate the Foundation for their tireless efforts to make dreams come true."

Visionaries (5,000+)

Peter and Kristi Adler Anonymous Fred and Joan Burnstead Columbia Athletic Clubs Al and Janet Dunnell Glendale Country Club GLY Construction Hawthorne PNC Family Wealth Peter and Peggy Horvitz Michael Humphries and Judith Ralston ING Direct ShareBuilder Paul and Patricia Kaald Leona M. Hickman Trust Microsoft Corporation Mortenson Construction Vicki and Brent Orrico Cesar Portillo RadiantCare Radiation Oncology Seattle Cancer Care Alliance Paul and Serena Swegle Temcov Foundation The Boeing Company Wells Fargo Bank Ruth Wilson

2012 Annual Donors (continued)

96

% of employers surveyed who said they would recommend hiring BC students

Hernandez family is on their way to fulfilling educational goals

STUDENT SUCCESS

Getting enough money together to send three siblings to college at the same time was a difficult task for the Hernandez family. Paloma, Paulina and Jose often had to decide which one would take a quarter off because they could not afford tuition for all three of them. Scholarships from the BC Foundation helped this hard-working family accomplish their educational goals.

Jose Hernandez

Wanting to study accounting, Jose dreams of a life where he can help support his family while also using his ability to speak English and Spanish fluently to help future clients.

Even working more than 30 hours a week in addition to studying, Jose could barely afford his tuition, but the North Coast Electric Company Scholarship relieved some of the financial burden. He graduated from BC at the end of spring quarter and is now pursuing a four-year degree as he continues to work his way through school.

Paloma Hernandez

Knowing that her parents would be unable to pay for her college tuition, Paloma worked hard in high school to get a good GPA and volunteer experience that would help her stand out against other college candidates. Listening to the radio and television news broadcasts since she was a child

inspired Paloma to aspire to a career as a journalist. The Sandusky Radio Scholarship will help Paloma continue to attend BC and concentrate in Communications Studies so that she can move closer to her desired career.

Benefactors (2,500+)

Anonymous **Burnstead Construction** Terry Butler Jim and Cindy Chesemore Coughlin Porter Lundeen Rita Dillon B. Jean Floten Janeine and Robert Green Susan Grover Gerald Harkleroad Kadlec Medical Center Bill and Marie Kent Diane and Roger Mauldin Thomas Nielsen and Kenny Carlson Daniel C. Olson Peterson Sullivan, LLP Laura and Bruce Saunders Starbucks Coffee Company Robert Swegle Carol and Mark Taylor Lucinda Taylor and Jeff Spears

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Alaska National Insurance Company Bob Alexander and Kathleen Devon Anonymous Shiv and Kamlesh Batra BCCAHE Bob Berry **BNY Mellon Wealth** Management Paula Boyum Mary Cabrian CBRE April Chapman Sam Chughtai Jim Coughlin D'Amato Conversano, Inc. Carolee Danz

Paulina Hernandez

Diagnosed with leukemia as a child, Paulina is now fully recovered and living life to the fullest. The Bergstrom Family Scholarship helped Paulina complete the last quarters of a transfer degree, which she obtained at the end of spring quarter.

She will now continue on to a four-year university to complete a teaching degree, and is very excited at the prospect of helping to guide future students to achieving their goals. *"When I received the news that I was selected to receive a scholarship, it came like a blessing for me, but also for my family. I greatly thank the BC Foundation for the outstanding work they do. God bless you for all the help you give to BC students to continue believing that there is hope and our goals can be reached."*

akhmina Dzhuraeva

2012 Annual Donors (continued)

Takhmina traveled far to attend BC's Interior Design program

STUDENT SUCCESS

Takhmina Dzhuraeva

Takhmina was one of 45 finalists given the opportunity to leave her home in Tajikistan and attend a U.S. high school.

After a year

Stewards continued...

Greg and Kim Dempsey DLR Group eBay **EBCO** Northwest Linda and Terry Finn Roger and Monika Fosseen Harold Fowler Greenbaum Home Furnishings Marie and Brad Gunn David and Cathy Habib Diana Lee Hagen Sophie Hager Hume Kazuto Hatakeyama Steven Hazlerig and Barbara Ciapala Amy Hedin Lucy Helm

abroad, she returned home only to realize that her dream of becoming an Interior Designer would not happen in her home country – there was no Interior Design program anywhere in Tajikistan.

Takhmina and her family decided that moving back to the U.S. was her best option. Now a full-time student at BC, Takhmina serves as Associated Student Government president for 2012-2013, the first international student to serve in that capacity, and leads a team of twelve student representatives.

The BC Foundation has awarded her the Charlotte Field Interior Design Scholarship. Takhmina says the financial help has "changed my life and the lives of many people around me, and allows me to study interior design, a career that I truly love. Most importantly, the scholarship gave me confidence in my future and helped me to devote more time to serve the Bellevue College community and inspire students to grow as leaders. Thank you, BC Foundation, for the scholarships and for believing in my dreams."

Hermanson Company Laurence W. Herron Honda Auto Center of Bellevue HumanPoint International Interior Design Association Jewish Community Foundation of Greater Hartford, Inc. K&L Gates LLP Michael and Pam Kalian Ata Karim Glena Kelso Lee Kraft and Paul Cressman, Sr. LabCorp Steve Litzow LMN Architects Mahlum Architects McKinstry Company Alexander Meizlish Todd and Mimi Menenberg Mulvanny G2 Architecture

Claude Needham

\$200,000 amount of a single gift

to BC Interior Design programs

> 500 # of students in BC's Interior Design programs annually

Lacey aims her sights on working with traumatized women and children

STUDENT SUCCESS

Lacey Gray

Helping others is not just a volunteer opportunity for Lacey; it is a way of life. At 24, she has accomplished more than most people will in their entire lives. She has helped run an eye clinic in Honduras, worked with orphans in India, taught English to women in Uganda, trained young adults and teens, worked with people infected with leprosy, and volunteered at Mother Teresa homes in India.

> Her life has been filled with serving others, and her career choice is no different. She is still evaluating which degree to pursue, but is leaning towards a career in Traumatic Counseling. She hopes to someday open a safe house for women and children who were trafficked into sexual slavery.

The Norman and Camille Stromer Scholarship not only provides financial relief, it acknowledges the hard work she has already accomplished. "I am very honored and excited that the BC Foundation has chosen me to receive a scholarship. The continual generosity of BC Foundation donors amazes me. The financial support will help me become a counselor for woman and children who have been trafficked and sexually exploited. I feel relieved knowing that the funds will help me reach my goals. Thank you BC Foundation for your support, care, and the amazing gifts you have given. I am a very excited and a grateful recipient and I promise to honor you in all my studies and endeavors. Thank you for helping dreams come true!"

of degrees and certificates offered at BC

Stewards continued...

Elaine Nonneman

LEVUE

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4 of bachelor's and associate degrees awarded in 2012

Investors (500+)

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Milestones for 2011-2012

October

 Sonya Green, KBCS News and Public Affairs Director, is named Woman of the Year by the Bellevue chapter of the Business and Professional Women.

December

O BC earns national recognition as a Bellwether Award finalist in the Workforce Development category for its "It Takes a Village: Strategic Partnerships for Student Success" program.

January

- State approves third bachelor of applied sciences degree at BC in Healthcare Technology & Management.
- BC is awarded \$145,000 SkillUp grant to help low-income working adults and disadvantaged youth.

February

- O BC dedicates the Stan and Michele Rosen Academic Success Center to honor their support and longtime commitment to BC and its students. Stan Rosen is a BC Foundation member.
- For a second straight year, a faculty member of BC's Interior Design program, Peter Benarcik, receives national recognition for innovative teaching.

March

O The Diversity Caucus Living Treasures Celebration brings Dr. Jim Bennett and Lucy Macneil out of retirement to be honored at the 2012 event.

April

- The BC Foundation annual fundraising luncheon raises \$278,000.
- O Barbara Brodsky, director of TRiO Student Support Services at BC, receives the inaugural Distinguished Service Award from the Washington State TRiO Association for her efforts to help students finish college.
- O The BC vocal jazz ensemble Celebration! takes first place in the college division at the Reno Jazz Festival. Six BC singers receive solo awards and one was named Outstanding College Vocalist.

May

- Four BC employees are honored at the Margin of Excellence program, sponsored by the Foundation: Classified Employee Danny Pham; Full-time Faculty Nancy Gonlin; Exempt Employee Carol T. Grant; and Part-time Faculty Chan Beauvais.
- O BC holds public forums in Issaquah for input about the 20-acre East Campus site in the Issaguah Highlands.
- O On Global Accessibility Awareness Day, BC's website goes "naked" to raise awareness of the problems disabled persons face in accessing digital technology.

June

• BC's baseball program continues its long tradition of success in preparing players for the professional leagues with three players selected in the 2012 Major League Baseball First-Year Player draft.

Investors continued...

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ETS

Phil Guess Cyrus Habib Randy Halter Michael and Heidi Harder Norm Haugen Bill Hill Gaynor Hills, Greg and Alex Fleming Dale Hoffman Ernest Hood and Lisa Rosenblatt Dr. Kae R. Hutchison Interior Design Coalition of Washington John Jackman Lawrence Jacobson and Heather Trim Jeff James Patty and Jim James **Clair Jenkins** Sasha Johnson Paul Jurenka

2012 Annual Donors (continued)

- The Pittsburgh Pirates take Adrian Sampson in the fifth round of the 2012 MLB Draft after he posted an 11-0 season on the mound, setting the unofficial NWAACC strikeout record in the process.
- O The BC Foundation presents the 2012 Lockwood Faculty Excellence Award to art faculty member Linda Thomas for the purchase of a Fine Art Printing Press.
- Over 3,000 family members, friends, faculty and staff pack the BC gymnasium to cheer the Class of 2012 during the college's 45th annual commencement ceremony, where 2,600 bachelor's and associate degrees, certificates and diplomas were awarded.
- O BC's Science and Math Institute (SAMI) and the Science Division host its first annual celebration of Science, Technology, Engineering, and Mathematics (STEM).

July

- The BC Foundation receives one of the 10 largest cash donations in the past decade: a \$200,000 gift to the Interior Design program given by the family of Doris Katz, a former Interior Design instructor and program chair.
- Yoshiko Harden is named the new Vice President for Diversity. She will lead efforts to promote equity and pluralism on campus by developing programs and providing guidance to campus leaders.
- Janis Machala is named the Continuing Education program's new dean, in charge of the largest continuing education program in the Washington State Community and Technical Colleges system, serving 18,000 adult learners annually.

Bellevue College Foundation Revenues and Expenditures

Assets	FY 2012	FY 2011
Cash & Equivalents	\$ 608,049	\$ 411,609
Investments	4,307,578	4,323,075
In Trust	1,485,517	1,503,215
Pledges Receivable	524,173	426,169
Prepaid Expenses	12,170	15,690
Total Assets	\$ 6,937,487	\$ 6,679,758

Liabilities	FY 2012	FY 2011
Accounts Payable	\$ 2,567	\$ 37,295
Grants Payable	25,759	30,477
Refundable Advance	-	75,000
Total Liabilities	\$ 28,326	\$ 142,772

Net Assets	FY 2012	FY 2011
Operating Fund	\$ 229,727	\$ 312,115
Restricted Donated Gifts	2,623,911	2,791,315
Restricted Endowments	4,055,523	3,433,556
Total Net Assets	\$ 6,909,161	\$ 6,536,986

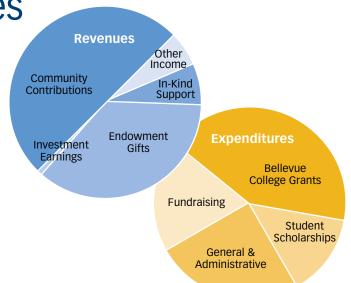
Total Liabilities & Net Assets

Investors continued...

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Operating Revenues	FY 2012	Percent
Community Contributions	\$ 813,071	50%
Endowment Gifts	591,967	36%
In-Kind Support	114,851	7%
Investment Earnings	11,806	1%
Other Income	94,236	6%
Total	\$ 1,625,931	100%

Operating Expenditures	FY 2012	Percent
Bellevue College Grants	\$ 525,502	42%
Student Scholarships	175,559	14%
General & Administrative	316,694	25%
Fundraising	236,001	19%
Total	\$ 1,253,756	100%

Fiscal Year 2012: July 1, 2011 – June 30, 2012



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Our gratitude goes to all of our hard working Foundation board members and generous donors.

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Investors continued...

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UE

GE

\$278,000

amount raised at the 2012 BCF Luncheon

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BC's ranking by Yahoo Finance Fantastic Higher Education Values" (2010)

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Committed to Pluralism and Diversity

BC strives to create a vibrant campus community that supports a diverse student body, faculty and staff. As an essential part of our mission and goals, pluralism is promoted in all aspects of college life. BC values the diverse backgrounds of its students and employees, recognizing how varying viewpoints, cultures and experience enrich the learning environment. The design of the BC curriculum includes depth in cultural diversity as one of five general education requirements for all degrees.

Enriching our students' multicultural experience

Through leadership opportunities, personal learning and cultural experiences, we are committed to building a pluralistic and diverse campus community that fosters creativity, innovation and student success. Dozens of student clubs sponsor dance and musical performances, guest lecturers, and celebrations throughout the year, including International Night, Chinese New Year and Black History Month. Efforts to fulfill our mission are spread across academic programs, student services and employee groups, including:

- O Disability Resource Center
- **O Diversity Caucus**
- International Student Programs
- O Multicultural Services
- O Office of Equity and Pluralism
- **O** Pluralism Committees
- O Travel Study Abroad program

Events and Programs

- Beyond Diversity & Courageous Conversations Sponsored by the Diversity Caucus, more than 250 BC faculty and staff members have completed Beyond Diversity workshops, and discussions continue in ongoing Courageous Conversations.
- Living Treasures Celebration Sponsored by the Diversity Caucus, a Living Treasures event is held annually to honor those who have made a difference in advancing pluralism in our community.
- Multicultural Festival In May, some 5,000 community members come to the BC campus to learn about and celebrate the depth of diversity on the Eastside.
- Martin Luther King Celebration Commemorated each year with weeklong activities

Awards and Recognition for Diversity

- Named one of the "Nation's Leading Colleges and Universities Committed to Diversity" by diversity advocate Minority Access, Inc.
- O Charles Kennedy Equity Award
- **O** Senator Paul Simon Award for Campus Internationalization

18

of languages taught at BC's World Language Institute

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