

Desktop Publishing for Print and Web

Certificate of Accomplishment

Requirements 2012-2013

Courses may be subject to prerequisites and minimum grade requirements.

Check online at bellevuecollege.edu/catalog/courses.

Course	Course Title	Credits
BTS 110	Web Essentials for Communications	5
BTS 186	Publication Design Essentials	5
BTS 187	Publication Design for Print	5
BTS 188	Digital Images for Desktop Publishing	5
BTS 189	Webpage Authoring Essentials	5
BTS 293	Business Technology Practicum	5
Choose 5 credits from the following:		5
BTS 161	Business Software Essentials (5 Cr)	
BTS 165	Business Spreadsheet Analysis and Design (5 Cr)	
Choose 9 credits from the following:		9
DMA 212	Vector Images & Illustrations (5 Cr)	
DMA 221	Web Animation I (5 Cr)	
ART 110	Two-Dimensional Design (5 Cr)	
ART 111	Design Color (5 Cr)	
BTS 144	Personal Information Manager (3 Cr)	
BTS 145	Introduction to Web Technology (1 Cr)	
BTS 147	Presentation Design and Delivery (3 Cr)	
BTS 280	Project Planning, Tracking, & Reporting (5 Cr)	
BTS 289	Design & Deploy Ecommerce Website (5 Cr)	
BTS 293	Business Technology Practicum (5 Cr)	
BUS 230	Project Management (5 Cr)	
MKTG 154	Principles of Marketing (5 Cr)	
MKTG 200	International Marketing (5 Cr)	
MKTG 225	Customer Relations Management (5 Cr)	
MKTG 234	Advertising (5 Cr)	
MKTG 240	eMarketing (5 Cr)	
GRAND TOTAL		44

Program Contact Info: bellevuecollege.edu/programs/az/ **Business Technology Systems**

Use Degree Audit to track your progress toward completion of this certificate at: www.bellevuecollege.edu/da/

Please refer to <http://www.bellevuecollege.edu/programs/degrees/certificates/> for latest certificate updates and further information.

**All coursework applied to this certificate must be approved by program chair.
Submit completed form to Enrollment Services when applying for graduation.**

Student Name: _____

SID: _____

Program Requirements Courses may be subject to minimum grade requirements and prerequisites			Approved Substitution/Transfer Credit					
Course	Course Title	Cr	School	Course	Cr	Grade	Qtr	Yr
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TOTAL:		44						

Exceptions to degree or certificate requirements and graduation information: <http://bellevuecollege.edu/enrollment/graduation/>

Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: _____

Date: _____