

Requirements 2012-2013

Courses may be subject to prerequisites and minimum grade requirements.

Check online at bellevuecollege.edu/catalog/courses.

Course	Course Title	Credits
BTS 161	Business Software Essentials.....	5
CMST& 220	Public Speaking.....	5
MKTG 110	Client Customer Relations.....	5
MKTG 131	Principles of Professional Selling.....	5
MKTG 154	Principles of Marketing.....	5
MKTG 234	Advertising.....	5
GRAND TOTAL		30

Program Contact Info: bellevuecollege.edu/programs/az/ **Marketing Management**

Use Degree Audit to track your progress toward completion of this certificate at: bellevuecollege.edu/da/
Please refer to bellevuecollege.edu/programs/degrees/certificates/ for latest certificate updates and further information.

**All coursework applied to this certificate must be approved by program chair.
Submit completed form to Enrollment Services when applying for graduation.**

Student Name: _____

SID: _____

Program Requirements Courses may be subject to minimum grade requirements and prerequisites			Approved Substitution/Transfer Credit					
Course	Course Title	Cr	School	Course	Cr	Grade	Qtr	Yr
BTS 161	Business Software Essentials	5						
CMST& 220	Public Speaking	5						
MKTG 110	Client Customer Relations	5						
MKTG 131	Principles of Professional Selling	5						
MKTG 154	Principles of Marketing	5						
MKTG 234	Advertising	5						
TOTAL:		30						

Exceptions to degree or certificate requirements and graduation information: <http://bellevuecollege.edu/enrollment/graduation/>

Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: _____

Date: _____