

Requirements 2012-2013

Courses may be subject to prerequisites and minimum grade requirements.

Check online at bellevuecollege.edu/catalog/courses.

Course	Course Title	Credits
BTS 109	Business Communications.....	5
BTS 161	Business Software Essentials.....	5
BUS& 101	Introduction to Business.....	5
BUS 145	Business Mathematics.....	5
CMST& 220	Public Speaking.....	5
MKTG 110	Client Customer Relations.....	5
MKTG 131	Principles of Professional Selling.....	5
MKTG 154	Principles of Marketing.....	5
MKTG 234	Advertising.....	5
Choose 5 credits from the following:		5
BUS 120	Organizational Behavior (5 Cr)	
BUS 250	Entrepreneurship (5 Cr)	
MKTG 200	International Marketing (5 Cr)	
GRAND TOTAL	50

Program Contact Info: bellevuecollege.edu/programs/az/ **Marketing Management**

Use Degree Audit to track your progress toward completion of this certificate at bellevuecollege.edu/degreeaudit

Please refer to bellevuecollege.edu/programs/degrees/ for latest certificate updates and further information.

**All coursework applied to this certificate must be approved by program chair.
Submit completed form to Enrollment Services when applying for graduation.**

Related Instruction for BC Certificate of Achievement: Programs of study which are an academic year or more in length for which certificates are granted contain a recognizable body of instruction in program-related areas of 1) communication, 2) computation 3) human relations. Instruction may be either embedded within the program curriculum or taught in blocks of specialized instruction. Additional topics which are covered as appropriate include safety, industrial safety, and environment awareness.

Student Name: _____

SID: _____

Program Requirements Courses may be subject to minimum grade requirements and prerequisites			Approved Substitution/Transfer Credit					
Course	Course Title	Cr	School	Course	Cr	Grade	Qtr	Yr
BTS 109	Business Communications	5						
BTS 161	Business Software Essentials	5						
BUS& 101	Introduction to Business	5						
BUS 145	Business Mathematics	5						
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TOTAL:		50						

Exceptions to degree or certificate requirements and graduation information: <http://bellevuecollege.edu/enrollment/graduation/>

Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: _____

Date: _____