



Marketing Management 2013-2014
Associate in Arts Degree

Student Name: _____

SID: _____

Courses may be subject to prerequisites and minimum grade requirements. Check online at www.bellevuecollege.edu/classes/All/

PROGRAM REQUIREMENTS			REQUESTED SUBSTITUTION/TRANSFER CREDIT (if applicable)					
Course	Course Title	Credits	College/University	Course	Credits	Grade	Quarter	Year
CORE COURSEWORK								
BTS 147	Presentation Applications	3						
BTS 161	Business Software Essentials	5						
BUS& 101	Introduction to Business	5						
BUS 120	Organizational Behavior	5						
BUS& 201	Business Law	5						
CMST& 220	Public Speaking	5						
ENGL& 101	English Composition I	5						
MKTG 131	Principles of Professional Selling	5						
MKTG 154	Principles of Marketing	5						
MKTG 200	International Marketing	5						
MKTG 210	Business Research	5						
MKTG 234	Advertising	5						
MKTG 240	eMarketing	5						
MKTG 271	Consumer Behavior	5						
Choose 5 Credits from the following		5						
BUS 145	Business Math (5 Cr)							
ACCT 101	Practical Accounting I (5 Cr)							
ACCT& 201	Principles of Accounting I (5 Cr)							
Choose 5 Credits from the following		5						
BUS 241	Multicultural Business Consulting (5 Cr)							
BUS 250	Entrepreneurship (5 Cr)							
CES 241	Multicultural Business Consulting (5 Cr)							
MKTG 292	Marketing Internship (1-5 Cr)							
Science Lab elective		6						
Six or more credits from BUS/MKTG/IBIT		6						
Suggested electives: Any business division course not listed above with approval of advisor or program chair.								
TOTAL		90						

Please complete this form prior to meeting with the Program Chair for signature. Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: _____

Date: _____

*Marketing Management 2013-2014
Associate in Arts (continued)*

DEGREE REQUIREMENTS

Must earn a cumulative GPA of 2.00 in all coursework taken at BC, and in all courses applied to the degree. A minimum of 30 credits of the total must be completed at BC.

TRANSFER CREDITS

For credits from other institutions, meet with a faculty advisor or curriculum advisor for an initial unofficial transcript review.

For an official review, submit a Petition for Exception to Degree or Certificate Requirements and an official transcript(s) in the prior institution(s) sealed envelope to the Program Chair.

Petition: [http://bellevuecollege.edu/services/Program chairs:](http://bellevuecollege.edu/services/Program%20chairs/)
www.bellevuecollege.edu/classes/all/

NON-TRADITIONAL CREDITS

BC awards non-traditional credit for prior learning. Credit may be awarded for work completed in private study, at non-accredited institutions, or for certificate/training. Credit is awarded through examination, evaluation of certification/training, or submission of portfolio or other form of assessment. To apply for the credits, students must be registered at the college for the quarter in which non-traditional credits are requested and have completed ten quarter credit hours at the college.

For more information, go to <http://bellevuecollege.edu/enrollment/academic/nontraditional/>

STAYING ON TRACK

Use Degree Audit to track your progress toward completion of this degree at bellevuecollege.edu/degreeaudit

Please refer to <http://bellevuecollege.edu/programs/degrees/> for latest degree updates and further information.

GRADUATION APPLICATION

Students must apply for graduation. Submit your graduation application form two quarters prior to the expected graduation date and pay the application fee.

Application deadlines:

- Fall: June 1
- Winter: October 10
- Spring: December 10
- Summer: March 15

PROGRAM CONTACT INFORMATION

www.bellevuecollege.edu/classes/all/ *Marketing Management*