

Student Name: \_\_\_\_\_

SID: \_\_\_\_\_

Courses may be subject to prerequisites and minimum grade requirements. Check online at <http://bellevuecollege.edu/classes/All/>

PROGRAM REQUIREMENTS			REQUESTED SUBSTITUTION/TRANSFER CREDIT (if applicable)					
Course	Course Title	Credits	College/University	Course	Credits	Grade	Quarter	Year
<b>CORE COURSEWORK</b>								
BTS 109	Business Communications	5						
BTS 165	Business Spreadsheet Analysis & Design	5						
BTS 186	Publication Design Essentials	5						
BTS 188	Digital Images for Desktop Publishing	5						
BTS 189	Web Authoring Essentials	5						
BTS 289	Design & Deploy Ecommerce Website	5						
MKTG 154	Principles of Marketing	5						
MKTG 225	Customer Relations Management	5						
MKTG 240	eMarketing	5						
Choose 5 credits from the following:		5						
BTS 110	Web Essentials for Communications (5 Cr)							
BTS 161	Business Software Essentials (5 Cr)							
Choose 5 credits from the following:		5						
MKTG 200	International Marketing (5 Cr)							
MKTG 234	Advertising (5 Cr)							
Choose 3-5 credits from the following		3-5						
BTS 144	Personal Information Manager (3 Cr)							
BTS 147	Presentation Design & Delivery (3 Cr)							
BTS 187	Publication Design for Print (5 Cr)							
BTS 280	Project Planning Tracking & Reporting (5 Cr)							
BTS 293	Business Technology Practicum (5 Cr)							
BUS 230	Project Management (5 Cr)							
DMA 212	Vector Images & Illustrations (5 Cr)							
DMA 221	Web Animation I (5 Cr)							
<b>TOTAL</b>		58-60						

Please complete this form prior to meeting with the Program Chair for signature. Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: \_\_\_\_\_

Date: \_\_\_\_\_

## Web Marketing Specialist 2013-2014 Certificate of Achievement (continued)

### CERTIFICATE REQUIREMENTS

Must earn a cumulative GPA of 2.00 in all coursework taken at BC, and in all courses applied to the degree. Complete at least one-third of all the credits applicable toward the degree or certificate in residence at BC.

### TRANSFER CREDITS

For credits from other institutions, meet with a faculty advisor or curriculum advisor for an initial unofficial transcript review.

For an official review, submit a Petition for Exception to Degree or Certificate Requirements and an official transcript(s) in the prior institution's (or institutions') sealed envelope to the Program Chair.

Petition: <http://bellevuecollege.edu/services/>

Program chairs: <http://bellevuecollege.edu/classes/all/>

### NON-TRADITIONAL CREDITS

BC awards non-traditional credit for prior learning. Credit may be awarded for work completed in private study, at non-accredited institutions, or for certificate/training. Credit is awarded through examination, evaluation of certification/training, or submission of portfolio or other form of assessment. To apply for the credits, students must be registered at the college for the quarter in which non-traditional credits are requested and have completed ten quarter credit hours at the college. For more information, go to <http://bellevuecollege.edu/enrollment/academic/nontraditional/>

### STAYING ON TRACK

Use Degree Audit to track your progress toward completion of this degree at <http://bellevuecollege.edu/degreeaudit/>

Please refer to <http://bellevuecollege.edu/programs/degrees/> for latest degree updates and further information.

### GRADUATION APPLICATION

Students must apply for graduation. Submit your graduation application form two quarters prior to the expected graduation date and pay the application fee.

Application deadlines:

- Fall: June 1
- Winter: October 10
- Spring: December 10
- Summer: March 15

### PROGRAM CONTACT INFORMATION

[www.bellevuecollege.edu/classes/all/](http://www.bellevuecollege.edu/classes/all/) *Web Marketing Specialist*