BELLEVUE COLLEGE

Sales & Marketing

Certificate of Accomplishment

STUDENT NAME		SID #	
PROGRAM CHAIR		DATE	

PROGRAM REQUIREMENTS			Requested Substitution/Transfer Credits (if applicable)					
Course	Course Title	CR	College/University	Course	CR	Grade	Quarter	Year
CORE COURSEWORK								
BTS 161	Business Software Essentials	5						
CMST& 220	Public Speaking	5						
MKTG 110	Client Customer Relations	5						
MKTG 131	Principles of Professional Selling	5						
MKTG 154	Principles of Marketing	5						
MKTG 234	Advertising	5						
TOTAL		**30**						

The Sales and Marketing Certificate of Accomplishment helps beginners or those interested in entering sales and marketing positions to obtain, enhance or update the marketing, sales and computer skills needed for professional success. The certificate may be applied to the Certificate of Achievement in Sales and Marketing and the Marketing Management associate degree.

LEARNING OUTCOMES

Certificate recipients should possess the skills & abilities described below:

- Apply basic marketing and sales skills necessary for an entry-level position
- Demonstrate fundamental skills in marketing, selling, advertising, communication and computational skills

FOR MOST UP-TO-DATE INFORMATION, GO TO:

www.bellevuecollege.edu/programs/degrees/proftech/mktg/#salescertificate

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