

Business Management

Associate in Arts Degree

STUDENT NAME	SID#	
PROGRAM CHAIR	DATE	

PROGRAM REQUIREMENTS			Requested Substitution/Transfer Credits (if applicable)		r	Completed		
Course	Course Title	CR	College/University	Course	CR	Grade	Quarter	Year
CORE COURS	SEWORK							
ACCT 234	Managerial Accounting	5						
BTS 165	Business Spreadsheet Analysis & Design	5						
BUS& 101	Introduction to Business	5						
BUS 120	Organizational Behavior	5						
BUS 145	Business Mathematics	5						
BUS 221	Human Resource Management 5							
ENGL& 101	English Composition I	5						
INTST 150	International Business	5						
MKTG 101	Introduction to Marketing	5						
MKTG 102	Intro to Digital Marketing Platforms	5						
Choose one course from the following: 5		5						
ACCT 101 ACCT& 201	Practical Accounting I (5 Cr) Principles of Accounting (5 Cr)							
Choose one co	ourse from the following:	5						
BUS& 201 PHIL 260	Business Law (5 Cr) Business Ethics (5 Cr)							
Choose one co	ourse from the following:	5						
BUS 230 BUS 245	Project Management (5 Cr) Property & Liability Insurance (5 Cr)							
Choose 5 credits from the following: 5								
BUS 241 CES 241 EXPRL 191/2/3 MKTG 290	Multicultural Business Consulting (5 Cr) Multicultural Business Consulting (5 Cr) Academic Internship Experience (1-5 Cr) Marketing Activities in DECA (1-5 Cr)							
SCIENCE LAB ELECTIVE 6							<u> </u>	
APPROVED I	LECTIVES	14						
TOTAL 90								

The Associate in Arts in Business Management is designed to help students learn new or enhance existing business skills and obtain a strong, broadbased knowledge of business management in the manufacturing, retail, and service industries. This program also promotes success in both profit and non-profit organizations for a competitive edge in today's business climate. Certificates in Entrepreneurship and Project Management may be applied to this degree.

LEARNING OUTCOMES

Degree recipients should possess the skills & abilities described below:

- Identify contemporary business concepts, principles and practices
- Demonstrate the interrelationship of the functional areas of business including management, marketing, law, organizational behavior, computer and software systems, human resources, insurance, accounting, and finance
- Analyze the interrelationship of a business organization within the larger business environment, including international business
- Apply basic legal business concepts within the legal environment in which business is conducted
- Perform basic business calculations to demonstrate basic financial literacy

- Apply problem solving and analysis skills to business research questions and demonstrate appropriate solutions
- Communicate business concepts effectively both in writing and orally in clear concise language appropriate to the audience
- Work as an effective team member and leader to develop a business plan and reach specific business goals
- Demonstrate an understanding of contemporary human relations/ organizational behavior in terms of concepts, processes, and models and the issues, advantages, and challenges related to diversity in business organizations
- Identify the issues and challenges related to ethics in current business organizations

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