

STUDENT NAME		SID #	
PROGRAM CHAIR		DATE	

PROGRAM REQUIREMENTS			Requested Substitution/Transfer Credits (if applicable)			Completed		
Course	Course Title	CR	College/University	Course	CR	Grade	Quarter	Year
CORE COURSEWORK								
BTS 165	Business Spreadsheet Analysis & Design	5						
BUS& 101	Introduction to Business	5						
BUS 120	Organizational Behavior	5						
BUS 145	Business Mathematics	5						
BUS 221	Human Resource Management	5						
BUS 223	Applied Principles of Management	5						
BUS 230	Project Management	5						
BUS 250	Entrepreneurship	5						
ENGL& 101	English Composition I	5						
MKTG 101	Introduction to Marketing	5						
MKTG 102	Intro to Digital Marketing Platforms	5						
<i>Choose one Law course from the following:</i>		5						
BUS& 201	Business Law (5 Cr)							
PHIL 260	Business Ethics (5 Cr)							
<i>Choose one Accounting course from the following:</i>		5						
ACCT 101	Practical Accounting I (5 Cr)							
ACCT& 201	Principles of Accounting I (5 Cr)							
<i>Choose 5 credits from the following Experiential Learning courses:</i>		5						
BTS 109	Business Communications (5 Cr)							
BTS 293	Professional Skills (5 Cr)							
BUS 241	Multicultural Business Consulting (5 Cr)							
EXPRL 191/192/193	Academic Internship Experience (1-5 Cr)							
MKTG 290	DECA Practicum (5 Cr)							
MKTG 292	Marketing Internship (5 Cr)							
ELECTIVES								
<i>Choose 20 credits from the following:</i>		20						
ACCT 102	Practical Accounting II (5 Cr)							
ACCT 234	Managerial Accounting (5 Cr)							
BUS 280	Advanced Studies in International Business (5 Cr)							
ECON& 201	Microeconomics (5 Cr)							
ECON& 202	Macroeconomics (5 Cr)							
ENGL 201	The Research Paper (5 Cr)							
INTST 150	International Business (5 Cr)							
MKTG 200	International Marketing (5 Cr) or any other 200-level Marketing course							
TOTAL		90						

The Associate in Arts in Business Management is designed to help students learn new or enhance existing business skills and obtain a strong, broad-based knowledge of business management in the manufacturing, retail, and service industries. This program also promotes success in both profit and non-profit organizations for a competitive edge in today's business climate. Certificates in Entrepreneurship and Project Management may be applied to this degree.

LEARNING OUTCOMES

Degree recipients should possess the skills & abilities described below:

- Identify contemporary business concepts, principles and practices
- Demonstrate the interrelationship of the functional areas of business including management, marketing, law, organizational behavior,

computer and software systems, human resources, insurance, accounting, and finance

- Analyze the interrelationship of a business organization within the larger business environment, including international business
- Apply basic legal business concepts within the legal environment in which business is conducted
- Perform basic business calculations to demonstrate basic financial literacy
- Apply problem solving and analysis skills to business research questions and demonstrate appropriate solutions
- Communicate business concepts effectively both in writing and orally in clear concise language appropriate to the audience
- Work as an effective team member and leader to develop a business plan and reach specific business goals

